

DESIGN

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Design Division

F-8

Time
Housewares
Hammacher Schlemmer

Spring and
Summer
1953

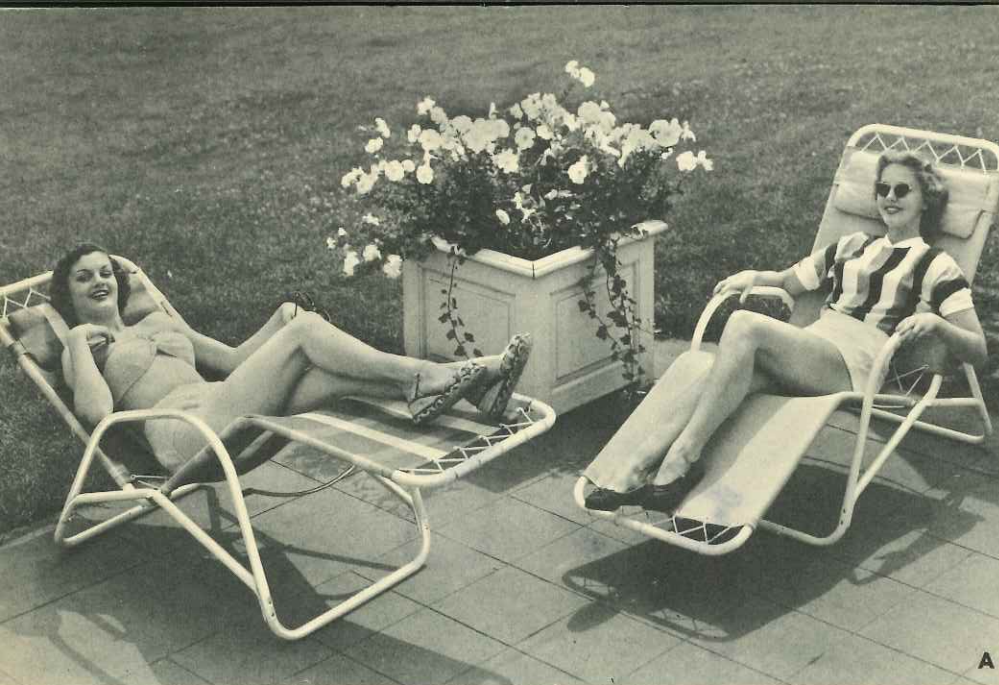
DOGWOOD

HS



Henry
Stahlhut

DESIGN
TO
DIV.



2

A. TROYLOAFER — Contoured for perfect health and relaxation, Troyloafer goes from SITTING TO RECLINING position by gently pushing against the arms. Steel frame, in white luster or charcoal black, is Bonderized for rust prevention. Washable woven Saran fabric is crack-proof, moth-proof, fade, stain and sun-resistant. In white with red, yellow or green check, **34.95**; Same quality construction in handsome lightweight aluminum, bright anodized to retain silvery satin finish. Woven Saran in all green or all yellow **44.95**

B. TROY FEATHERWEIGHT CHAIR — There's much comfort in this chair that's light as air to carry. Of bright anodized aluminum, with Saran fabric that's crack-proof, moth-proof, fade, stain and sun-resistant. All green or yellow. And, if you have more than one of these chairs they nest for easy storing. Each **16.95**
Nest of 4 chairs **67.80**

C. MIRACLE GOLF CLUB — Now really enjoy golf... with only *one* club! A full set of clubs all-in-one, Miracle Adjustable Club eliminates toting heavy bags and numerous clubs. Designed to play every required position from driving off tee—all fairway shots—to putting on green. You'll play *better* golf as it's easier to groove your swing to weight and balance of just *one* Club. Miracle is a putter, driver... all irons, 1 thru 9. Perfect for traveling, practice rounds and twilight games. 36" for ladies; 37" or 38" for men. Available for right or left-handed players. Weighs 17 ozs. Stainless steel head, chrome plated shaft; non-slip grip of cork and rubber. With genuine leather head cover that also holds balls and tees. While playing it snaps onto belt to keep balls and tees handy **25.95**

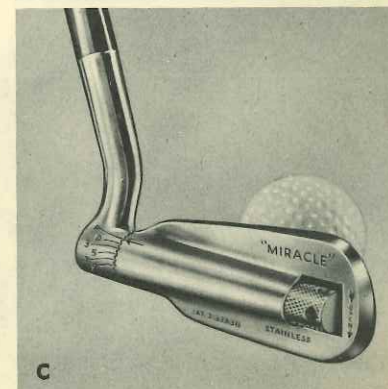
Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.
ELdorado 5-4700

A HOUSE FAMOUS FOR QUALITY FOR OVER 105 YEARS



About Shipments

- Delivery is free within 150 miles—except on C.O.D. orders which are collect.
- Minimum order \$3.00.
- Please add 3% Sales Tax for New York City Deliveries.
- No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable OPS ceiling price regulation.

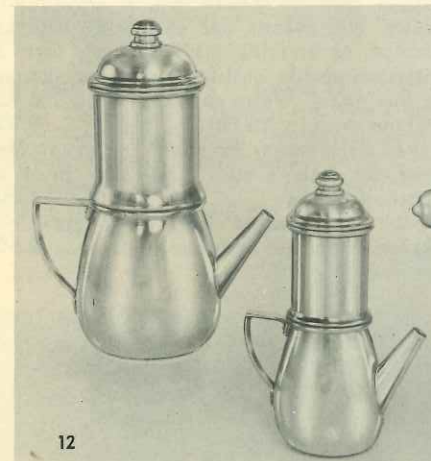


Gala Living

10. FOLD-A-SERVA — Use it as a tea wagon, buffet server or beverage cart. A fine, custom designed hardwood model that folds flat in one motion, it saves space and is easy to store. Shelf surfaces of durable Lamidall—water-proof, alcohol-proof, burn-resistant. All metal fittings, easy rolling casters. In mahogany finish, with mahogany wood grained Lamidall; or in black finish, with black wood grained Lamidall, **39.95**; In blond finish, with blond wood grained Lamidall **42.95**

11. SILVER PLATED CHAFING DISH — Graceful reproduction of an antique Sheffield model, with hand applied gadroon border on cover. Silver plated on copper base throughout. Mahogany finished handle. About 3 pints. With Sterno heater. Tax inc. **29.94**
Similar style of copper with brass stand **19.95**

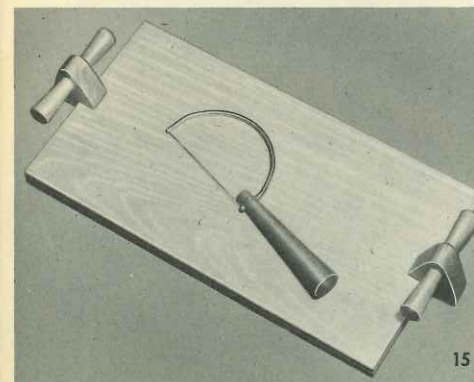
12. JENZO FLORENTINE COFFEE MAKERS — They reflect the elegance of stately Italy. And, these traditional Coffee Makers and Servers of solid copper are silver lined. Drip style with triple filter. Made by artisans—for connoisseurs. 2 cup, **10.95**; 5 cup **19.95**



13. CASSEROLE-WARMER — Dramatic service for those buffet servings. Candle warmer of black wrought iron with oak ball feet holds oyster white pottery casserole with black and white feather decoration. May also be had with copper finish warmer, and oyster white casserole with gaily decorated cover. With candle! 3 qts., **13.50**; 1½ qts. **10.95**

14. GOURMET ROYALE MARMITES — Guests secretly adore such individual attention as this! Six 12 ounce pottery casseroles, with ears and covers, are mounted on a 22" black wrought iron de Savarin server with jaunty white trim. Modern black with touches of crystal white **10.95**

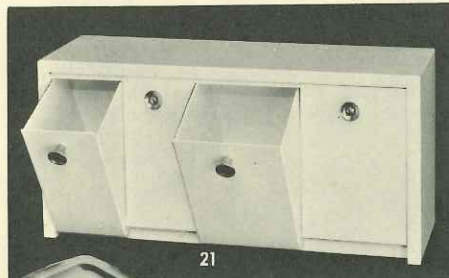
15. CHEESE BOARD — Fine grained natural finish mahogany accentuates the beauty of graceful lines. Of good size, 8" x 15", to offer a variety of cheese. Copper cutter with matching mahogany handle **9.50**





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Kitchen Stars



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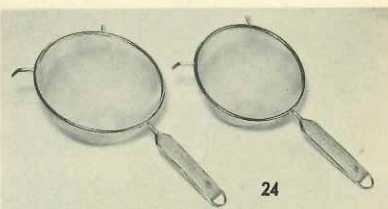


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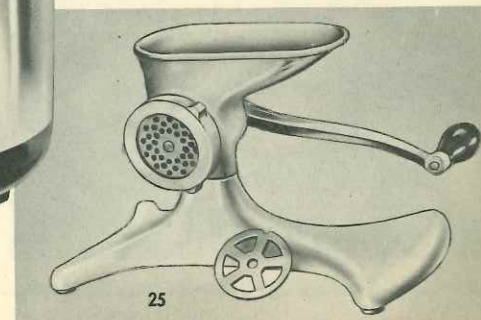
23. SUNBEAM AUTOMATIC COOKER-DEEP FRYER — Prepares savory fried and cooked foods so easily! Potatoes, chicken, onions, chops, doughnuts, sea-foods turn a crunchy golden brown. Also, electrically cooks pot roast, stewed meats, chicken, soups, baked beans, spaghetti, vegetables, fruit, chili, chop suey. Use it, too, as casserole, chafing dish, steamer, bun warmer, corn popper and to blanch foods for home freezing. Has convenient cook guide, automatic heat control dial with simmer range, new type fry basket, faster heating element. Holds 5 liquid quarts for cooking; 6 lbs. of shortening or 6 pints of oil for frying. Chromium with easy-to-clean Sun-Ray interior finish. 110-120 volts, AC only**31.95**

24. EKCO STRAINERS — Quality-crafted strainers are rust-proofed, tin-dipped for super strength. With comfort-grip natural wood inset handles, in medium or fine mesh. 4" dia., **69¢**; 4 3/4" dia., **79¢**; 5 1/2" dia., **98¢**; 6 1/4" dia., **1.19**; 7" dia., **1.45**; 8" dia.**1.69**

25. ENTERPRISE NO CLAMP FOOD CHOPPER — It's magic in the kitchen! Chops or grinds raw or cooked meats, vegetables, fruits, etc. Stands flat and firm—without clamps, or marring table. Rubber feet, 2 interchangeable cutting plates for coarse or fine grind. White enamel base**6.95**
Deluxe model with chrome base**9.95**
Puree Attachment excellent for preparing food for babies and those who need a soft diet. Extra**2.50**
Grater Attachment for raw vegetables, cheese, chocolate or bread. Extra**2.50**



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25

30. FLEX SEAL COOKERS — Designed to assure the kitchen queen that she'll produce superior, flavor-packed foods every time. Beautiful—safe—fast. Executed in shining seamless stainless steel, with pressure gauge and stainless steel trivet. Ebony smooth handles. Opens and closes with one hand. 7 qt. size (shown) accommodates 4 pt. jars when used for canning, **27.95**; 9 qt. size accommodates 3 qt. or 4 pt. jars when used for canning**32.95**
4 qt. size (shown), **24.95**; 2 qt. size, **19.95**

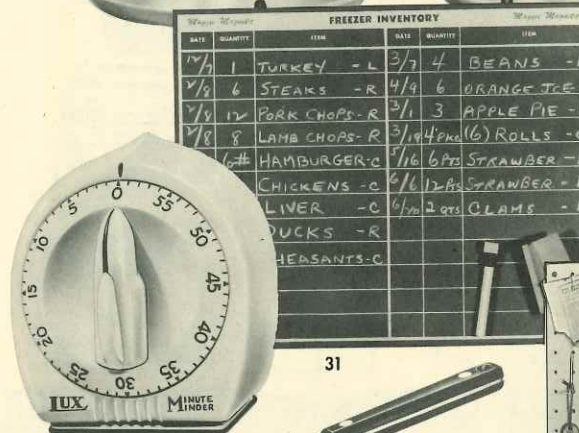
31. FREEZER INVENTORY BOARD — A magnetic, chalk board keeps you posted on frozen food supplies . . . tells you what you have . . . where it is . . . when you put it there. 14" x 18", in green, with chalk supply and eraser and chalk-holder that cling to the board**3.49**

32. PEG BOARD — Most functional . . . these handy hook racks "file" anything from pots, pans, utensils in the kitchen, to rakes, hoes and hammers in the garage. In easy reach, everything is neatly arranged on 24 interchangeable hooks and four spring clips for notes, recipes and memos. 20" x 23" perforated board permits any arrangement. Dozens of uses throughout the house**3.98**

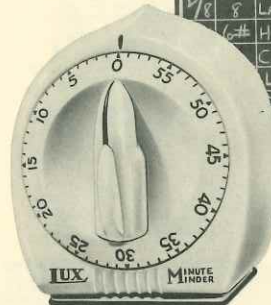
33. MINUTE MINDER — Keeps tab of your time. This portable minute timer is essential for cooking, baking, laundry, sunbathing and a dozen other invaluable uses about the house. It remembers when you forget. White plastic case with red numerals, **3.95**



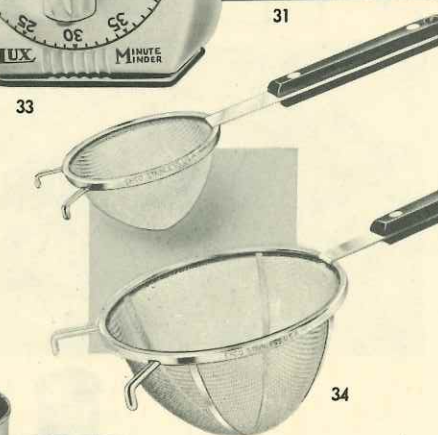
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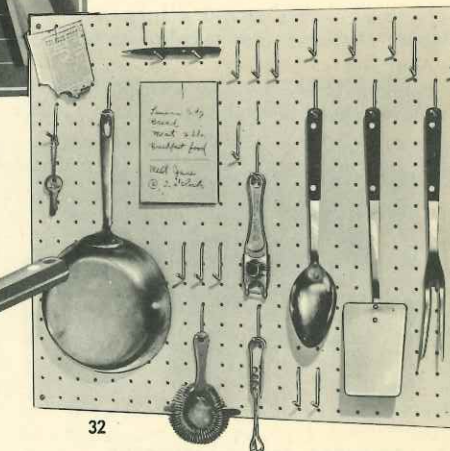
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34. EKCO STAINLESS STEEL STRAINERS — Contemporary design is for kitchen tools, too! Easiest to use, easiest to clean. Finest construction, of long lasting stainless steel. 3 1/8" dia., **1.95**; 5" dia.**2.95**

35. REVERE STAINLESS STEEL BOWLS — It's easy mixing in these quality chip and crack-proof bowls. Sparkling mirror-finish and so-easy-to-clean, they're economical of space and are lifetime-lasting, too. Dent resistant stainless steel. Each has a handy grip ring . . . hang on wall or nest for storing. Set of 1 qt., 2 qt., 4 qt.**9.50**
1 qt., **2.25**; 2 qt., **2.95**; 4 qt., **3.95**; 6 qt.**5.25**

36. DUITALL TABLE — The table with a double electric outlet to provide an easy way to use small appliances. Splendid in the kitchen to group all appliances in one spot, ready for instant use. You just plug into the double outlet at your finger tips! Use top shelf for working surface, lower shelves for storage. Grand, too, for informal parties—Wheelable! Has utility drawer. Back panel folds out of sight for general utility. Strongly constructed of steel in white finish with towel rack and handle. 36" high, 16" wide, 27" long. AC-DC....**29.95**



36



40. PEA GREEN TRIANON WARE—A Hammacher Schlemmer exclusive! These imported cast iron utensils are *porcelain coated* inside and out to give food an even heat that preserves flavor. Acid-proof and non-porous, they retain their luster over open flame or in the oven. *Round Covered Cocotte*. 2 qts., **5.25**; 3¼ qts., **7.95**; 5¾ qts., **11.95**; 9 qts., **15.95**. *Oval Covered Cocotte*. 4 qts., **9.75**; 5¼ qts., **12.50**; 6¼ qts., **14.50**. *Lipped Sauce Pan*. 1½ pts., **2.75**; 1 qt., **3.25**; 1½ qts., **3.90**; 2 qts., **4.70**; 2¾ qts., **5.50**. *French Style Skillet*. 7⅞" dia., **3.25**; 9½" dia., **4.40**; 11" dia., **5.70**. *Oval Au Gratin Dish*. 8¾" long, **2.90**; 10¼" long, **3.70**; 12" long, **4.70**; 13½" long, **5.95**. *Round Egg Dish* (not shown, with white inside). 5¼" dia., **1.70**; 6¾" dia., **2.40**; 7¼" dia., **2.80**; 8" dia., **3.20**; 9½" dia., **4.20**.

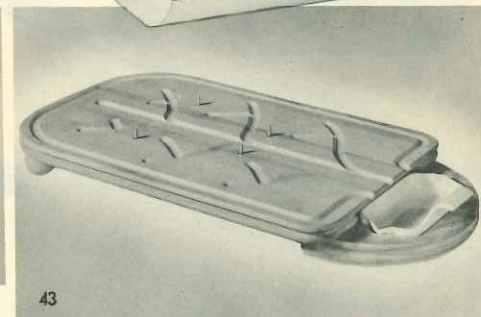
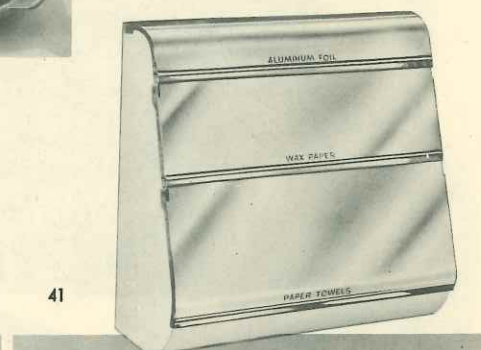
41. CHROME PAPER DISPENSER—Paper-matic holds and dispenses wax paper, aluminum foil and paper towels in one beautiful unit. All-steel construction in chrome finish it serves well in the modern kitchen. 12½" x 11" x 4¾", *triple dispenser*.....**4.95**
Double Dispenser for wax paper and aluminum foil.....**3.99**
Wax Paper, roll, **60¢**. *Aluminum Foil*, 75 ft., **1.00**. *Paper Towel*, roll.....**55¢**



42. STAINLESS STEEL CANISTERS—Keep sugar, cereals and everything in these sturdy and bright containers. Of seamless stainless steel that resists rust, they'll last out the years. And, note the tight-fitting covers with bakelite knobs. 3 qts., **6.25**; 2 qts., **5.25**; 1 qt., **4.25**; Set of 3 sizes, **14.95**

43. KUT N' POUR CARVING BOARD—Smartly styled dining accoutrement *secures* your roast, with removable Duraluminum spikes for easy carving; makes gravy serving really neat and easy (removable white ceramic dish)! The board itself, of hard maple—oil treated, stands on non-skid white rubber feet which are pitched for steady gravy flow. 12" x 22".....**10.95**

44. CARAFE-SILEX CANDLE WARMER—Carafe server rests on chrome and crystal stand, combining a graceful appearance with ease of serving. Just light long-burning candle and serve second and third cups of coffee—or other beverages—hot as the first. Set, 8 cup size, **7.45**; Set, 12 cup size.....**7.95**

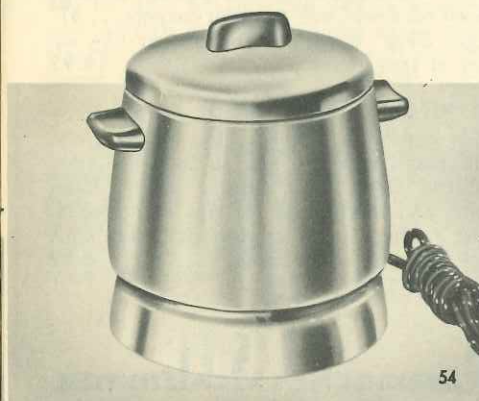


45. INTRIGUING COOK BOOKS—*Gourmet Cook Book* has an exciting treasury of recipes, and a thousand years of good living behind it. 784 pages of over 2,200 wonderful recipes; 93 photographs in luscious natural color; numerous pen and ink sketches. Handsomely printed and bound in burgundy cloth (washable and hardy), imprinted with gold sketches and lettering. A deluxe edition that will give much pleasure.....**10.00**
Chafing Dish Cook Book. A wonderful edition containing 200 recipes and menus for delectable table cookery. Try Eggs Bearnaise for breakfast, Veal Scaloppine or Chicken a la King. Crepes Suzette or flaming Cherries Jubilee. Cloth binding (stain-resistant).....**3.00**
Electric Blender Recipes by Mable Stegner. Over 500 ways to make your electric blender the most versatile piece of equipment in your kitchen—short cuts to the best food for every occasion.....**3.00**
The Special Diet Cook Book to safeguard your health! First complete book for all seven main classes of restricted diets, by a leading dietetics expert. Helps plan and prepare delicious meals in accordance with diet prescribed by doctor. 1300 simplified recipes for weight reducing, low sodium, diabetic, anti-constipation, low fat and low cholesterol, bland and weight-gaining diets. 50 pages of illustrated charts.....**2.95**

50. CORY PERCOLATOR-BEVERAGE DE-CANTER—For making and serving always delicious coffee; beautifully styled as an all-purpose beverage decanter, too. Makes from 4-8 cups. Handsome dining room—or patio—appointment is Swedish-modern in design. Drip-free pouring; easy to keep clean. Of heat resistant glass, with metal trim, heat-proof plastic handle.....**5.95**

51. NEW TOASTMASTER—Proposes the toast of the table! Extra up-to-the-minute automatic model features power action that literally pulls bread down to toasting element quicker than you can say "jam." Toasts all kinds of bread—the way you like it—in a jiffy, and serves it up high enough to make removal of small pieces easy. AC only.....**27.50**

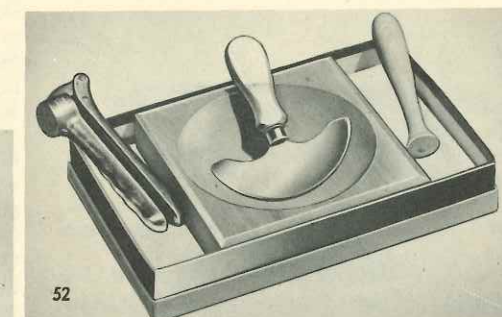
Magic in the Kitchen



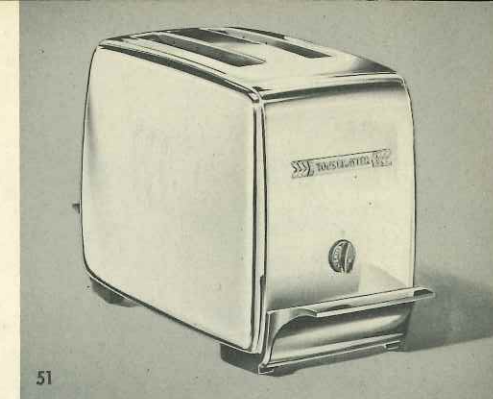
54. WEST BEND BEAN POT—You don't have to be a Bostonian to make yummy baked beans! Electric pot simmers, cooks, steams and heats—provides steady, even heat to bring out the rich flavor of beans, chili, stews, soups, desserts. The base can be used alone, too, for keeping coffee hot or warming other foods. With recipe book, AC-DC.....**6.95**



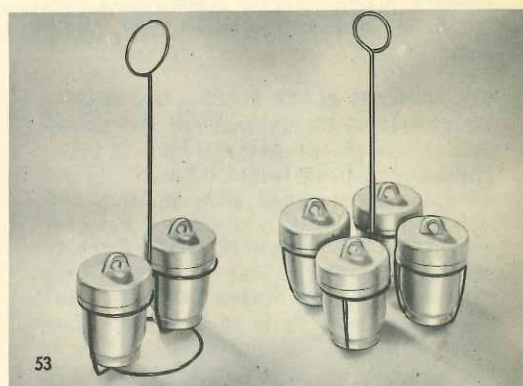
52. SALAD-AID—All the necessary helpers to make choice salad dressings, soups and gravies. To mince parsley and greens there's a chopping bowl of seasoned Vermont birch with stainless steel chopper (Use reverse side for cutting and slicing), a pestle to crush fragrant herbs, and a garlic press to squeeze plump cloves and extract flavorsome juice. Gift boxed and only.....**3.95**



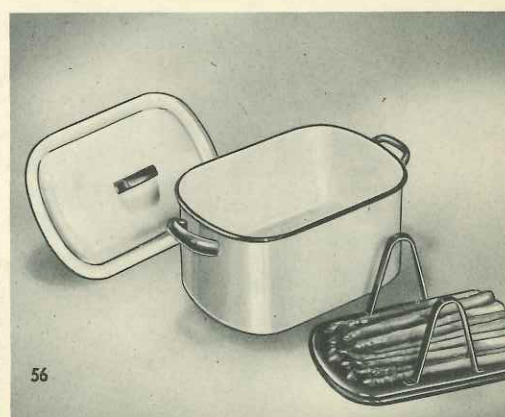
55. VITA JUICER—Let the Vita-Juicer point the way to better health for you. Extracts vegetable and fruit juice—fresh, pure and vitamin rich—far superior to any canned juices. No straining! Cleans in a wink. New streamlined model in white enamel with stainless steel hopper. AC, 50-60 cycles.....**59.95**



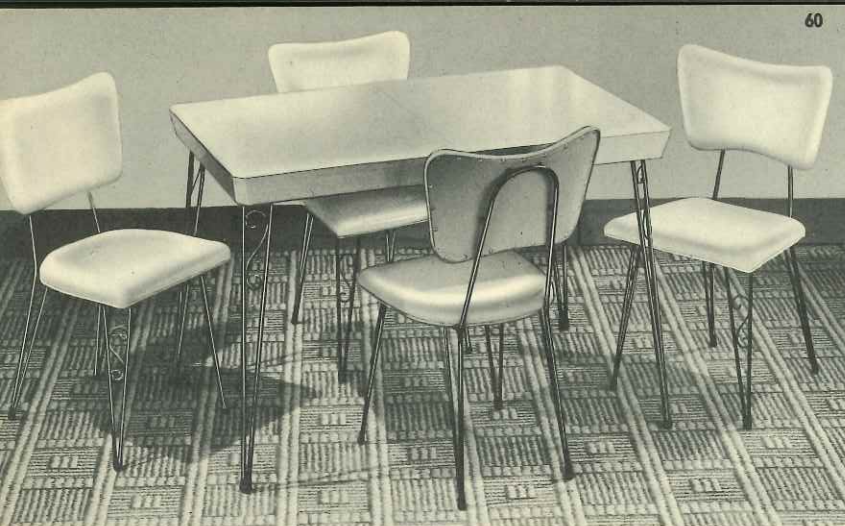
53. EGG CODDLER CUPS—Do you enjoy coddled eggs? Then, here's the cup for doing them perfectly. And, your eggs are served right in these graceful cups of cream pottery. So easy to use... prepares entrees, too! Aluminized steel wire rack. 4 cups with rack, **7.70**; 2 cups with rack.....**4.15**
Separate Cups, each.....**1.70**



56. ASPARAGUS COOKER—The easy way to cook fresh asparagus as well as corn, broccoli, spinach, beans. Keeps vegetables whole, and brings them up free of water, ready to transfer to serving dish. Holds 6⅛ qts. 11" x 7½" x 5½". Heavy white enamel trimmed in dark blue.....**5.35**



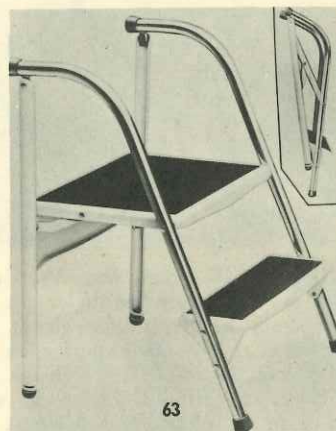
Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.



60

60. DINETTE SET — Executed with black wrought iron frames, this is a crisp addition to breakfast room, dining alcove or living room! Choice of Formica extension table top in gray woodgrain, wheat woodgrain or silver fox Formica. Chair fabrics are in fashionable Comark plastic: Forest green, black, gray, yellow, red, brown or chartreuse. *Table*, 30" x 48" with 12" extension leaf, **105.00**. *Chairs*, each, **23.50**. *Set* (table and four chairs) **169.00**

61. PRINCESS PLACE MATS — NAPKINS — Exquisitely hand embroidered red strawberries with green leaves, set off by a background of delicate white organdy are all done in heavy gauge slick plastic. Add rich deep blossoms, and serve a Princess with pride! Set of four 12" x 18" *Princess Mats* are matched by four 14" enchantingly embroidered spun rayon *napkins*. Set, **5.00**. For simplicity in smart living—four *Daisy Princess Texturmats*, 12" x 18", in vinyl plastic, are reproduced from a stunning, hand embroidered Madeira original. With four 17" Indian Head Merrow Edged *napkins*. Hunter green mats and yellow napkins, or gray mats and pink napkins. Set **3.98**



63

64. NO MAR EXTENSION TRIVET — Platter perfect and of durable steel with black baked enamel finish, attractive trivets can take heat. Protect polished surfaces! Small size extends to 10" opened, **2.50**; larger size extends to 18", **3.95**



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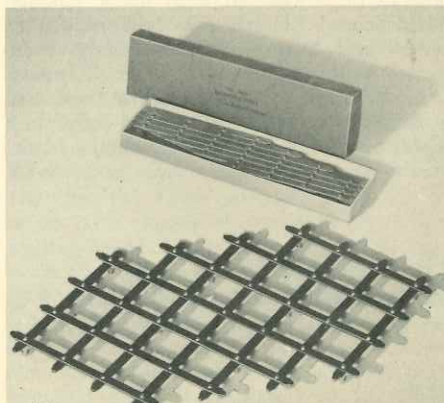


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62. "TIER" TABLE — Table topics from A to Z! Lightweight, aluminum Tier Table is at your service *anywhere* indoors, or out. Rolls easily, and folds away. Use it for buffet or as a portable bar (smooth, rounded edges prevent glassware from skidding off)—or as a convenient night table. Plastic wheels will neither damage finish on floors nor cut into carpets... 37" high, 13½" wide, 31" long; over 6½ sq. feet of tray space **12.95**

63. KITCHEN STEP STOOL — Fold-a-Step adds inches of "reach". Step up in *safety*, and reach *way* up, too. In baked enamel covered steel, with chrome plated hand rails, and treads and leg tips of non-skidding rubber. Folds flat for tuck-away storage. Spotless white finish **6.29**

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.



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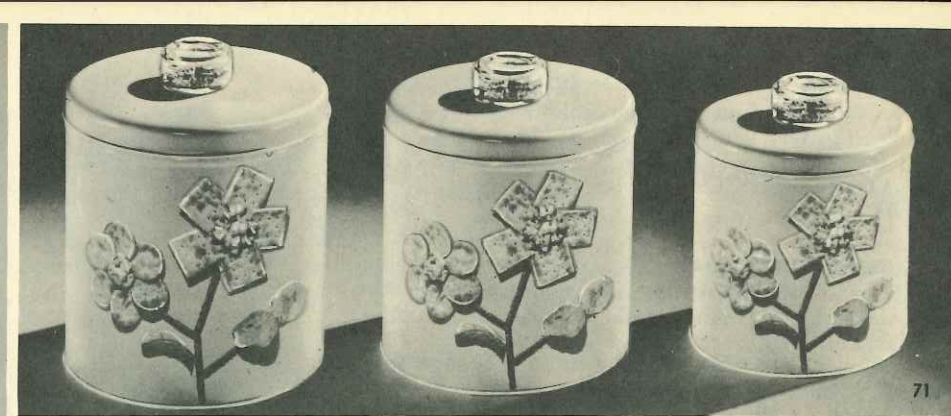
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70. DELUXE SALT-PEPPER SET — Stunning new modern design in crystal clear glass. Uniquely shaped moisture-absorbing cap keeps salt free-flowing. Beautifully packaged. Set **2.50**

71. KRISPY KANISTER SET — Attractive metal Kanisters in burgundy red, cloud mist grey or buttercup yellow. Set in 3 graduated sizes **4.95**
Large Size Krispy Kan only 7½" high, 7" wide, same colors **2.00**



72



71

BLUE MAGIC

P.7

It's amazing the way Blue Magic miraculously absorbs moisture. Concealed in the knobs of these attractive containers, they stop food waste by keeping crackers, cereals, potato chips, nuts, pretzels and other snack foods *crisp and tasty*. Guaranteed, and there's a container for every household need.

72. DRI-ALL — Place one of these Blue Magic units in any closed container. It will absorb moisture, keep crackers, snacks fresh and tasty. Use one in silver chest to retard tarnish. Four units in gift package **1.95**

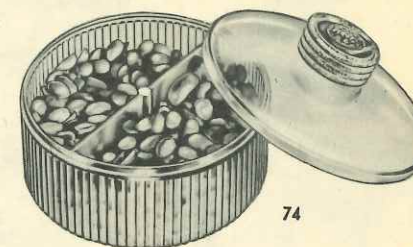
73. RANGE SALT AND PEPPER SET — King-sized milk glass shakers in a stand of highly polished wood. Salt shaker slips out from under Blue Magic cap in a second... and it slips back in a jiffy. Self-seals salt against moisture. Excellent in kitchen and for barbecue chefs. Set **2.50**



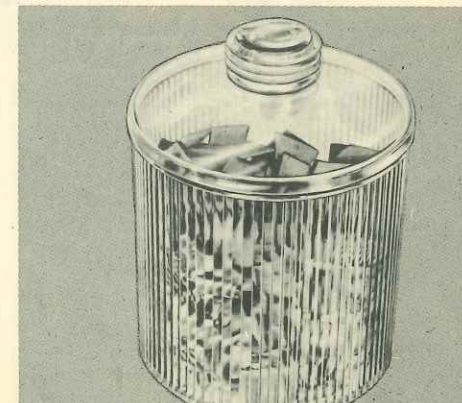
73

74. TIDBIT DISH — Handsome serving piece for nuts, cocktail snacks, hard candies. They'll really be fresh. 6" dia., 2½" high **3.00**

75. SNACK JAR — Crystal-clear plastic, it will hold a whole box of crackers, potato chips and other foods. 6" high 6" dia. **4.50**



74

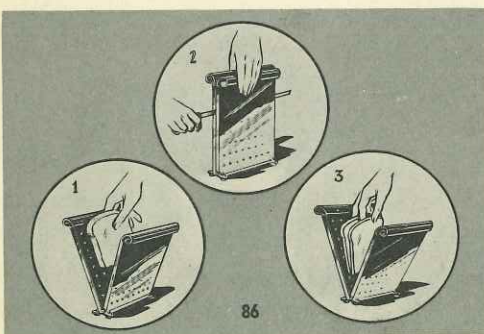


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80. UNIVERSAL COFFEEMATIC— Make coffee automatically with this handsome electric table model. Just set it for coffee the way you like it—strong, medium or mild. *Resets itself to keep coffee hot.* Signal light tells when coffee is ready. 8 cups. Chrome plated, plastic handle, 110-120 volts, 60 cycle. AC**29.95**

81. CHEMEX COFFEE MAKER— Makes more and better coffee! It's a treat to taste the rich-bodied filtered coffee that Chemex brews. Extracts full strength, uses less coffee and makes more cups per pound. Flameproof pyrex! 1 to 4 cups **4.00**; with 100 filter papers, **6.75**; 2 to 9 cups, **6.00**; with 100 filter papers, **8.75**; 2 to 14 cups, **9.50**; with 100 filter papers, **12.25**; 6 to 18 cups, **14.50**; with 100 filter papers, **20.50**; 100 extra 13" filter papers for 3 smaller sizes, **2.75**; 100 extra 20" filters for 6 to 18 cup size**6.00**

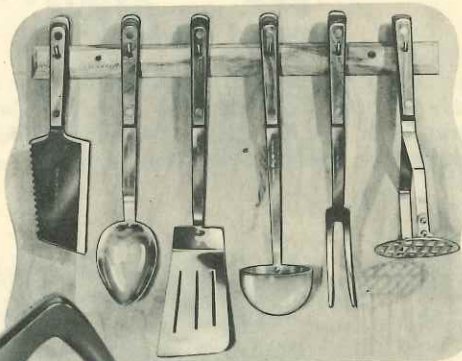
82. ROBESON TOOL SETS— Delectable cuisine deserves the *finest* tools, superbly styled. "Frozen heat" cutlery, in sleek stainless steel, has tapered handles, full tang construction. Of lasting quality! *With Formica handles:* Set, **19.95**; Cleaver, **3.25**; Spoon, **2.75**; Turner, **2.75**; Ladle, **3.25**; Masher, **3.25**; Fork, **2.75**. *With Black Handles:* Set, **16.50**; Cleaver, **2.75**; Spoon, **2.25**; Turner, **2.25**; Ladle, **2.75**; Masher, **2.75**; Fork**2.25**



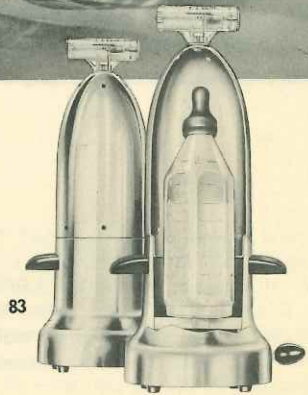
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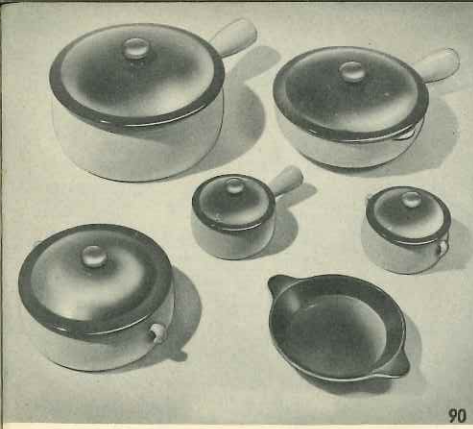
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83. BABY BOTTLE WARMER— Both baby and mother will like this. Heats milk and other liquids to correct feeding temperature everytime—automatically—then shuts off! Calibrated measuring tube can be set for 2, 4, 6 or 8 oz. Dome holds steam for all-over warming... sterilizes nipples at same time. Sunbeam model thermostatically controlled, die-cast aluminum inside, nickel steel outside, AC only, **12.75**

84. NEW SUNBEAM EGG COOKER— There's no clock watching or guess-work to boiling eggs just right. 1 to 6 eggs are done to the same degree each time—soft, medium or hard. Automatic control turns off heat; special pin pricks eggs to prevent cracking. Chrome, AC only, **12.95**. *Egg Poacher Attachment***1.50**

85. TEAKOE TEAMAKERS— A modern and gracious way to brew and serve tea. Stainless steel infusion basket provides brewing control and filters perfectly. Eliminates handling messy wet tea leaves. *Stainless Steel Model* is pyrex lined and fiberglas insulated to keep tea hot. It's always cool outside... will not mar table. Black tenite handle and cover knob. Hinged cover, non-drip pouring spout. 6 cups**16.95** *Pyrex Glass Model* with upper protective shell of stainless steel (see inset). Hinged cover, bakelite handle. 2 to 8 cups**6.95** *Large Teakoe Teamaker*, for iced tea, holds half-gallon. Brew tea extra strong; pour into tall glasses filled with ice cubes. Pyrex glass model; with stainless steel upper shell**7.95**

86. SLICE-A-SLICE— Reslices ready cut bread into two even slices... just the right thinness for dainty tea sandwiches, hor d'oeuvres and melba toast. Nickel plated metal guard clamps slice of bread and guides the knife. Stainless bladed slicer**2.85**



90



91

91. GRILL-IT— The magic grill that cooks both sides of bacon at once... crisp and tasty. Automatically drains off excess grease, reduces shrinkage. Try it for grilling minute steaks, ham slices, franks, cheese sandwiches, fritters and French toast. Heavy cast aluminum with heat-proof handle**3.95**

92. 4-SLICE TOASTER— You'll find Toasts well a big time-saver at breakfast, for sandwiches, rarebits, parties. Dial the shade of toast you want... it pops up just the way you like it. No watching, no timing necessary. Thermostatically controlled. Chrome with bakelite trim. AC-DC**31.50**

93. SHUCK 'EM CLAM OPENER— Opens clams in a jiffy with no fuss, no bother. Put the clam in the groove, guide the knife around it, and the job is done. What's more, every bit of mouth-watering juice is caught in the aluminum pan. 3 1/4" x 4 1/4" x 12 1/2". Stainless steel knife**6.95**

94. CREDA ELECTRIC KETTLE— Boils water in 12 minutes! Use it in kitchen, hotel room or porch. Designed for easy filling and pouring—weight balances comfortably in your hand. Lid locks under handle—can't fall off. Special safety device automatically disconnects kettle when empty. Highly polished chrome. 2 qts. AC only. Guaranteed**22.95**

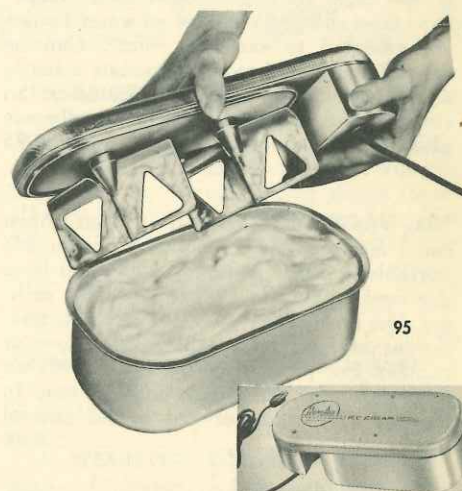


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90. GOURMET OVENWARE— Brings out natural aroma and flavor... then safeguards it on the table right up to the moment of serving. Non-porous hard clay fired to smooth unglazed surface; French brown glaze inside and on the covers. *Covered Handled Casserole*, top left. 1 qt., **2.10**; 2 qts., **2.75**; 3 qts., **3.75**. *Covered Lipped Casserole*, top right. 1 1/2 qts., **2.40**; 2 1/2 qts., **3.65**. *Covered Handled Marmite*, center left. 9 ozs. Each, **1.10**; dozen, **11.95**. *Covered Marmite*, center right. 9 ozs. Each, **.95**; dozen, **10.95**. *Covered Stew Pot*, lower left. 1 qt., **1.75**; 2 qts., **2.35**. *Shirred Egg Dish*, lower right, glazed inside and outside, 7" dia., dozen**7.95**

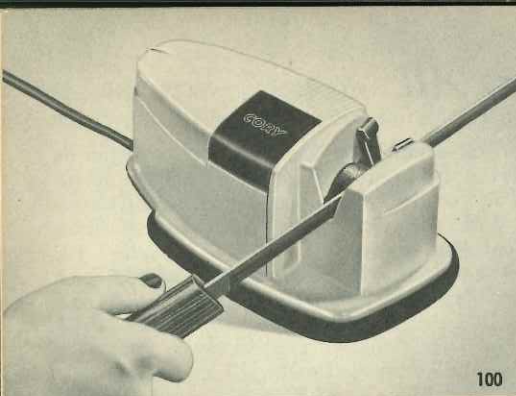


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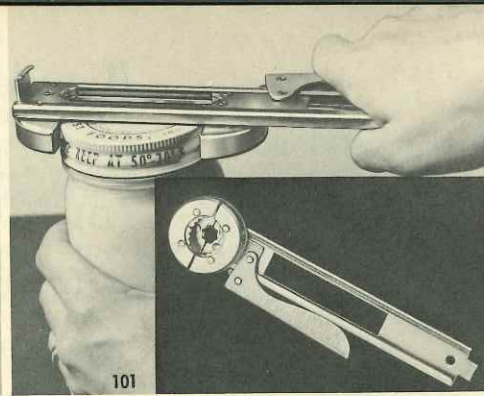


96

96. LACY HOT CUP— Just plug this cup into any electric outlet to quickly cook coffee, tea, hot chocolate. Wonderful, too, for boiling eggs, heating soup, and baby bottles. Excellent for travel. Chrome plated inside and out. 37 oz., non-automatic, AC-DC complete with cord**18.00**



100. CORY ELECTRIC KNIFE SHARPENER — Sharp knives save tempers and make for easy cutting. This very capable sharpener gives all sorts of blades a smooth, keen edge in 3 seconds flat...little ones, hollow ground or straight edged. Guide holds blade at correct angle—electricity does the rest. White plastic case, rubber base. AC **14.95**

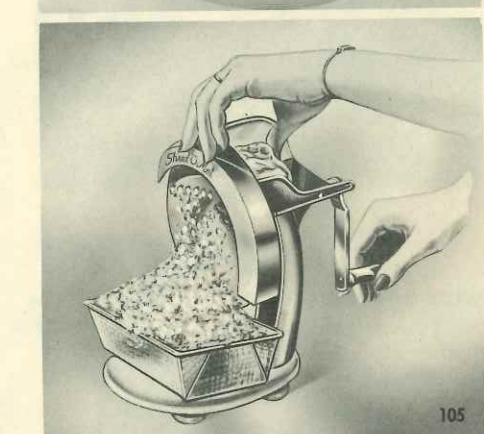


101. GILHOOLIE OPENER — A veritable do-it-all that tears into screw caps, lids and crown caps. By means of hidden "teeth" caps from soft and carbonated water bottles are resealed to save the "fizz". Can be opened and closed to accommodate a bottle or jar cap up to four inch diameter. So simple—and so neat. Of heavy chrome plate **4.95**

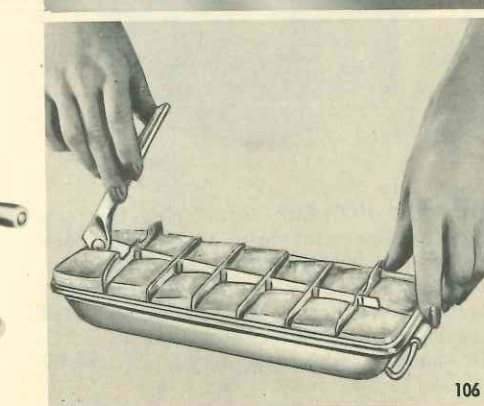


103. EGG SHEAR — Yes, it's sheer genius for breakfast-time perfection. Clips tops from eggshells for serving eggs hot, and prevents annoying bits of shell from falling into eggcups. No dropping eggs that are too hot to handle, either. In polished stainless steel with serrated cutting edge **4.25**

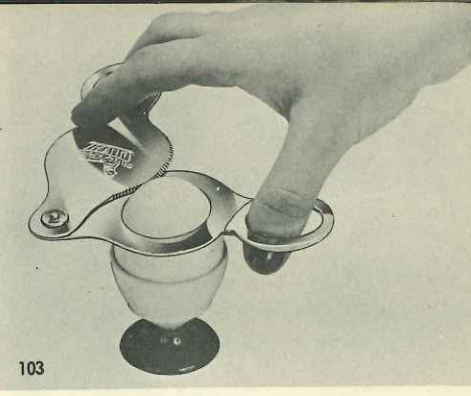
104. ZIPOUT SHRIMP CLEANER — With one stroke, it peels and de-veins fresh shrimps in a split second. It's that easy and, what's more, de-veining shrimps before cooking enhances their sweetness and banishes cooking odors. They enlarge in cooking and take just four minutes **2.00**



105. RIVAL SHRED-O-MAT — It's a whiz for work...shreds food coarse or fine. Grates and slices, too! Won't stain or corrode. Vacuum cupped feet. Stainless steel with base of white, red or yellow baked enamel. 4 interchangeable steel discs, **7.98**. All chrome **9.95**

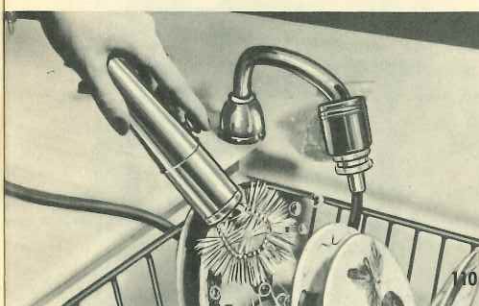


106. MAGIC TOUCH ROCK-OUT-TRAY — The easiest way to release ice cubes instantly. Just lift the lever, tilt the grid and you have one, two, or a whole tray of big, sparkling cubes. Trays stack on each other for convenience. Fits all standard refrigerators. Bright blue or gold aluminum. 14 cube size—4 1/2" x 11", **2.95**; 28 cube size—8 1/2" x 11 1/2" **4.95**. Plain Aluminum — 14 cube, **2.50**; 28 cube **4.00**



110. QUICK SUDS DISH WASHER — Makes dish-washing a pleasure instead of a chore. Your hands never touch dirty, greasy water and soap. Finger-tip button controls soapy spray, or sanitizing rinse. No wiping necessary. Uses any powdered or liquid detergent that you have in the house. Nylon brush for precious dishes, glassware, silverware. Fiber brush to scour pots and pans. Has staz-on connector-strainer that fits permanently to the faucet—a turn of wrist attaches either the Quik-Suds Dish-washer or the No-Splash Strainer. Black or red finish. Complete with attractive metal bracket for hanging **7.95**

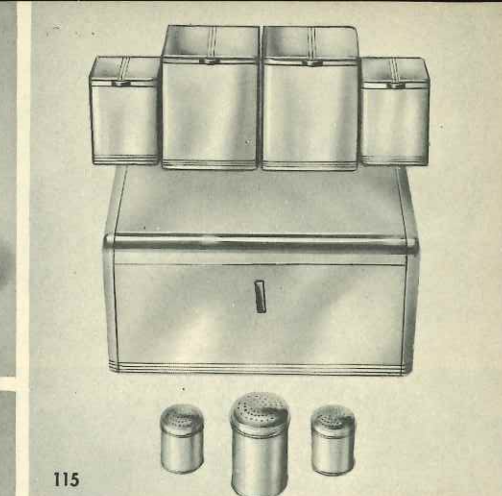
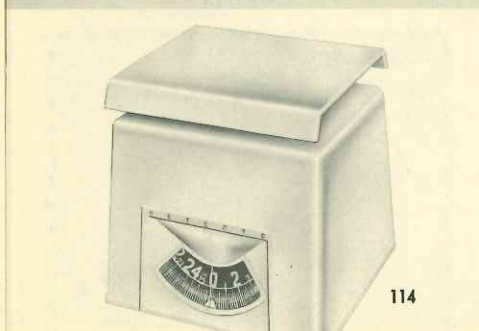
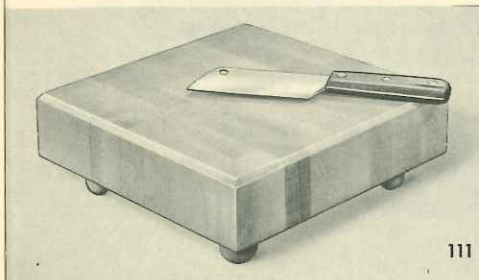
111. CHOPPING BLOCK — A veritable butcher's block, in miniature, with end grain up for all purpose use. Kiln dried Northern hard rock maple has been specially treated before lamination. Solid legs and rubber bumpers to absorb shock. 11" square x 2" thick **3.95**. 9" Cleaver with pakkawood handle **2.75**



112. WEAREVER TEA KETTLE — A whistle tells you your water's boiled. Easy, one hand operation...finger control at tip of handle opens spout cover for pouring. Of polished aluminum with molded black bakelite handle. 2 1/2 qts. **4.50**

113. TWO CHROME ACCESSORIES — You'll like the brightness of this genuine Kreamerware, so neatly styled for kitchen service. Of long-lasting chrome. **Chrome Waste Basket**. Of roomy proportions—13 1/2" high, 9 1/4" dia. **4.95**. **Chrome Step-On Can**. Complete with white enamel pail insert and deodorizer. 16 qts., 16" high, 11 1/4" dia. **9.95**

114. DETECTO HOUSEHOLD SCALE — This accurate scale is just the thing for weighing meats, fruits, vegetables and when following recipes. A sleek model, it weighs every ounce up to 26 lbs. Big white figures on dark blue dial for super-easy reading. Finished in baked-on white enamel. 7" x 6 1/2" x 6 1/2" high **6.95**



115. BRIGHT CHROME WARE — Dress up your kitchen with shiny chrome accessories. Made with hinged covers and black knobs, these genuine Kreamerware pieces will give much service. Simple wiping shines them! **Chrome Canister Set**. Small ones for coffee and tea are 4 1/2" square, 6 1/2" high. Large ones for flour and sugar are 6 1/4" square, 8 1/2" high. Set of four **12.95**. **Chrome Bread Box** 17" x 10 3/4" x 8 3/4" high **12.95**. **Chrome Dredge Set**. Two small holders for salt and pepper, and a large one for sugar. Set of three **2.50**

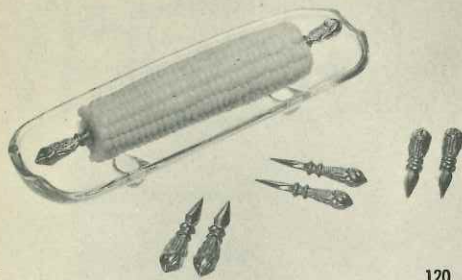
116. WEAREVER COOKING UTENSILS — Made of durable, hard aluminum that conducts heat quickly and evenly, these pots and pans will give many years of service. Rounded corners make for easy cleaning. Cool bakelite handles. **Saucepan with Cover**. 1 qt., **1.65**; 1 1/2 qts., **1.95**; 2 qts., **2.20**; 3 qts., **2.45**. **Without Covers**. 1 qt., **1.25**; 1 1/2 qts., **1.50**; 2 qts., **1.75**; 3 qts., **1.95**. **Fry Pan**, 7" **1.50**; 8" **2.10**; 9" **2.45**; 10", **2.95**. **Double Boiler**, 3/4 qt., **1.95**; 1 qt., **2.20**; 1 1/2 qts., **2.85**; 2 qts. **2.95**

FREE DELIVERY ANYWHERE
WITHIN 150 MILES OF NEW YORK CITY

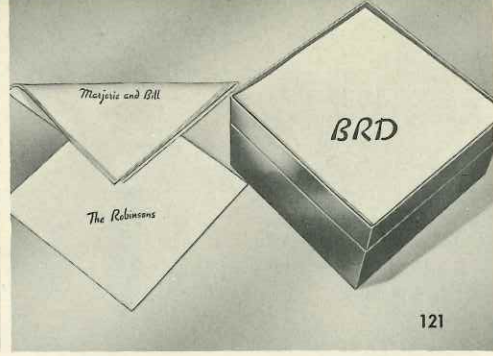
Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

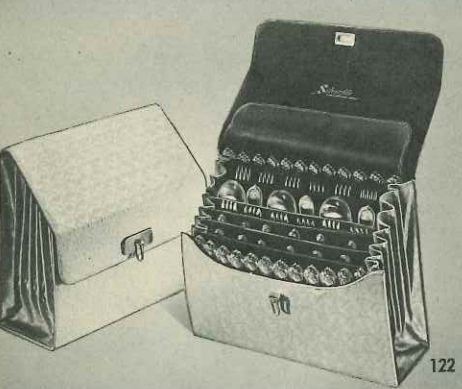
Bright Kitchen Notes
JUL 2 1953
U.S. Patent Office
Design Division



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121



122



123

120. CORN-ON-COB SERVICE—The better to enjoy those tender, juicy kernels! Individual Glass Dish for one ear... rounded bottom catches luscious dripping. Set of 8**11.00**
Cool Corn Holders, Of Silvakrome, designed like an ear of corn, 8 pairs**3.50**

121. MONOGRAMMED NAPKINS—These wonderful Masslinn napkins have the feel of linen, and are a favorite of discriminating hostesses. Not paper, but inexpensive enough to toss away when soiled. Allow 10 days for monogramming. White with green, red, blue or brown imprint, as shown. Print name or initials. Dinner size 17" x 17", 50 for **4.50**; 100 for **8.00**; Luncheon size, 100 for **6.00**; Cocktail size, 100 for**6.00**
Masslinn Guest Towels. Same colors and markings as napkins. 50 for **4.50**; 100, **8.00**

122. SILVER FILE—Keeps your precious silver bright without polishing, and all flatware conveniently stored away. Completely lined with pacific silver cloth (to prevent tarnish), silver file is finished in brocade-like Sea Lace pattern of Velon, both washable and waterproof.
84 Piece Size—for 12 place settings—12" long, 10" high, 5" deep**14.95**
65 Piece Size—for 8 place settings—10 7/8" long, 10" high, 4" deep**13.95**
123. SILVERSAFE—for 20 serving pieces, 11 5/8" x 11 3/8" x 2" high**7.95**

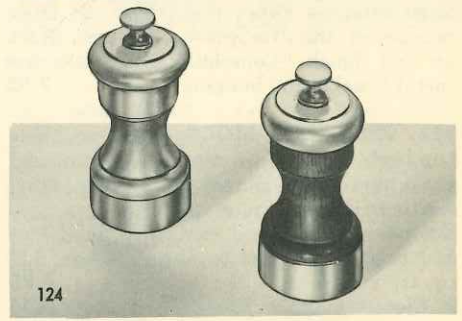
125. SALAD SERVICE SET—Makes a pretty setting hanging on the wall, all ready for salad preparations. Duet Oil and Vinegar Cruet—with funnel for filling—are made of hand decorated California ceramic. The 12" x 15" antiqued wall rack holds this and highly polished olivewood fork and spoon. Set**14.95**

126. HOT BUTTER PIPKINS—Just the right size for individual servings of hot butter and sauces. And, their diminutive size give them a charm all their own. Of shiny copper, only 1 1/2" wide, they double as ash trays or for serving after dinner mints. Lining is silvery tin. Exclusive with us. Set of 4, **7.95**; Six**11.50**

127. MAGNETIC BULLETIN BOARDS—Designed to really stick-to-the job in every busy household. On duty in kitchen, it can't let you forget shopping lists, errands, messages. Perfect, too, for the children's doodles, office or den. In red. 18" x 24", **3.95**; 14" x 18"**2.95**

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.

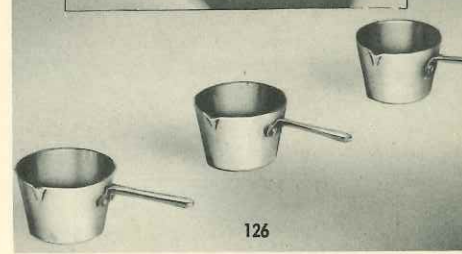
124. PEPPER MILLS-SALT SHAKERS—They'll lend atmosphere to formal or buffet setting, and you'll like the taste of freshly ground pepper. French mechanism in Pepper Mills only. 4" high. Sterling Silver Pepper Mill, left, **13.50***. Salt Shaker to match**12.00***
Pepper Mill, right, polished walnut with sterling silver base and cap**10.20***
Not Shown: Miniature Pepper Mill, Sterling silver, 2 1/2" high, **8.10***. Miniature Salt Shaker. Sterling silver, 2 1/8" high**6.00***
*Tax included



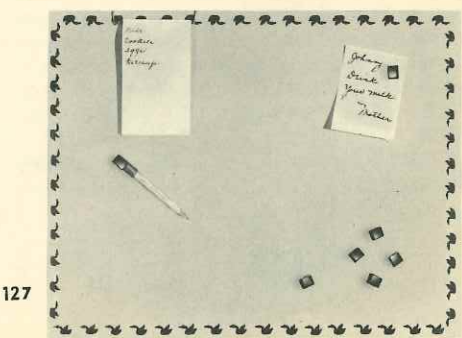
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130. SERVEL WONDER BAR—A delightful new concept for modern entertaining. Silent electric refrigerette can be used almost anywhere, indoors and out. It's your "frost butler"... chills foods, freezes cubes for perfect on-the-spot hospitality. Has stunning plastic cabinet, non-sagging Fiberglas insulation, 1.31 cu. ft. capacity, long life Servel unit with no moving parts. Handy ice cube trays—makes 28 cubes—and chill shelf take care of serving needs with dispatch and ease! 25 1/8" wide x 23 1/4" high x 18 7/8" deep. A decorative addition to any room. In modern blond, **159.50**. Rich Mahogany, **149.50**. Attachable Legs (extra)**10.00**

133. HANDYFREEZE ELECTRIC ICE CREAM FREEZER—There's nothing so good as home-made ice cream. You can make your own—so smooth and delicious—all by electricity. It's easy... just pour in ingredients, pack with ice and salt, and you have your favorite dessert. AC only. Wooden Tub, 4 qts., left, **27.95**; 6 qts., **31.95**; Insulated white plastic tub with handles, 1 qt., right**19.95**



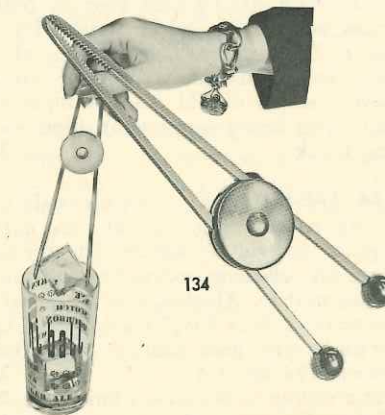
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131. POT OF COLD—Magic way to cool drinks quickly! Pyrex "Fahrenheitor" force-chills juices, cocktails, wines and beer to 35 degrees in 15 minutes. Does not allow liquids to be "watered." Requires only one tray of ice cubes, salt and water to accomplish "brine pump" operation—just insert bottle and move it up and down—slowly and without force**5.00**

134. ICE PINCERS—For "ice control" when mixing drinks. Stainless steel serrated tips grasp cubes, permit putting ice in a measured drink without splashing contents. Use it to pick up hors d'oeuvres and tidbits, too!**4.95**



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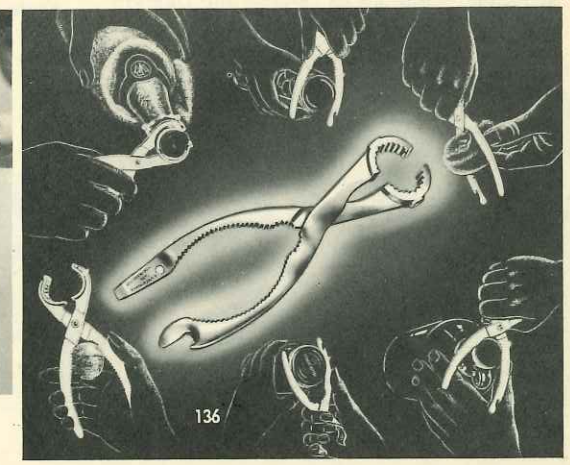
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132. VACUUM SERVERS—Preserve coffee and other liquids piping hot (or if you wish, frosty cold) in these servers. Excellent for quick entertaining, or at the office for callers. Lustrous chromium finished with handy hinged covers. Genuine Thermos Server, left, 11 oz., **32.50**. Manning Bowman Server, right, 1 pt.**12.50**

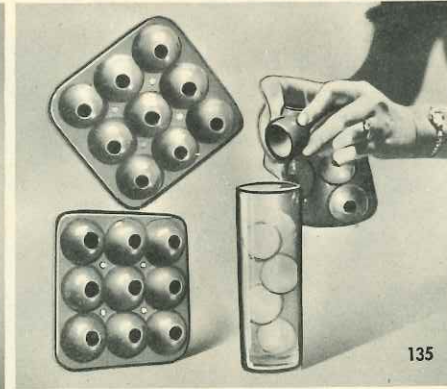
YOUR MAIL ORDERS ARE MOST WELCOME—SPECIAL ORDER FORM IS ENCLOSED.

135. CUBO ICE BALL TRAY—Plain or colored ice balls add zip to drinks and entertaining! 2 nine-ball rubber trays with colored tablets. Can be used in all refrigerators. Ice balls release easily. Set.....**3.95**

136. AMI OPEN-ALL—It's a wonder at doing dozens of jobs easier. Use it at the bar, in the kitchen, out-of-doors. It's just dandy for removing champagne and wine corks, screw or vacuum tops, opening cans. To boot, it's a nutcracker, ice tongs, lime-lemon squeezer. And it can be used as plier, wrench, hammer, screwdriver, fishscalder. Chrome or gold plated, **4.95**; Chrome or gold plated in suntan leather case (not shown)**6.95**



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135



140



143

140. CORONATION STATUETTES — Remember coronation year with these official sculptures of their Royal Highnesses, Queen Elizabeth and the Duke of Edinburgh. Of durable, ivory colored composition, they're truly a handsome pair, **5.95**

141. CORONATION CUP AND SAUCER — Tea in the finest Anglican tradition commemorates the coronation of Queen Elizabeth. Exquisite bone china, gold trimmed, combines the Rose of England, Thistle of Scotland, Shamrock of Ireland and Daffodil of Wales. Set **7.50**



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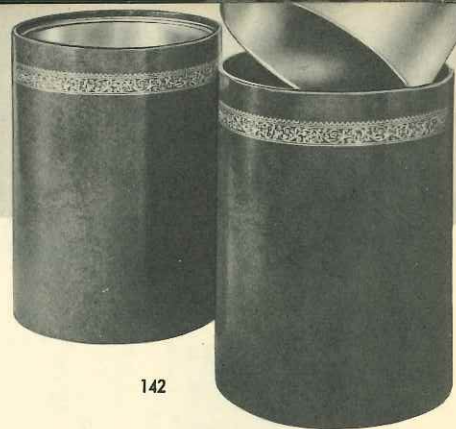
Decorative and Useful

142. ROUND LEATHER WASTE BASKET — In elegant Florentine design this quality leather basket is richly embellished with 24 karat gold tooling. Steel interlining means easy emptying plus protection from stains and cigaret stub blazes. In wine, brown or green; 13½" high, 10" dia., **11.95**

143. STIFFEL TABLE LAMP — A graceful lamp—with hand-glazed base in polished brass or lustrous silver finish—for your decor. "E-Z-Lite" switch provides glow-as-you-please through three-way lighting. Lovely shade of old ivory antique rayon satin over heavy parchment, piped in foil and black **29.95**

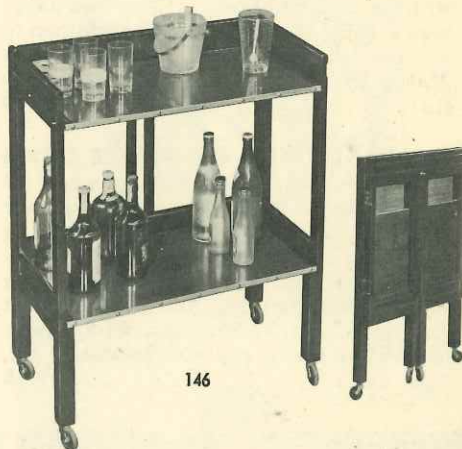
144. LAP-HI TABLES — Set up easily for informal entertaining; and fit right over the lap for individual service. They're handsome and efficient "extras" at cocktail and buffet parties. Alcohol and heatproof Masonite tops. 19" x 13½" x 24½" high. Green or black with gold bamboo decoration, as shown. The set of 4 **22.95**
Plain walnut or mahogany finish, set, **24.95**
Plain soft green or black, set **19.95**

145. HURRICANE LAMPS AND BOWL — A sparkling pair of crystal clear Hurricane Lamps may be used without chimneys to arrange flowers around candles. Used with chimneys, of course, traditional "hurricane" is always a stunning touch. 6¾" high overall. For a sparkling pair, **5.50**. Centerpiece Bowl, clear crystal, 8" dia. **4.95**

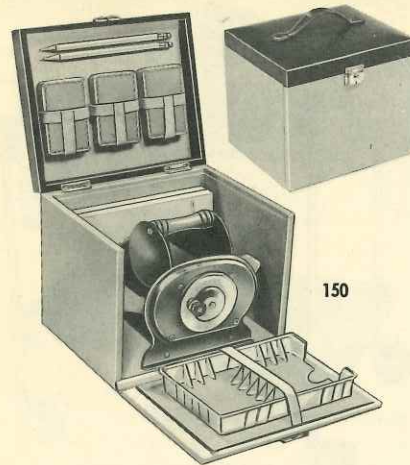


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146. FOLD-A-BAR — Of custom design and all one piece, it folds flat as a bridge table, in 5 seconds... very easy storing. It's elegant as bar or serving cart and rolls effortlessly on casters even after it's folded. Has 2 wood grained Lamidall serving surfaces. Choice of black frame, grey serving surfaces; all black; or all mahogany, **49.50**; all blonde **54.50**



146



150

150. CANASTA-SAMBA KIT — Ardent canasta and samba players will appreciate this splendid canasta kit. Exclusive with us, the smart brown Madagascar fabric case is trimmed with ecrase leather and brass hardware. Includes Johnson Shuffler (quickly and thoroughly shuffles 3 packs and never bends cards), 3 decks of cards, clear plastic tray, 2 scorepads, 2 pencils. 9¼" long, 7⅜" wide, 8" high closed, **22.95**

151. T-TOP TABLE TOP — Here's a big round top that transforms the standard bridge table into a good-sized serving table. An excellent stand-in at tea or refreshment time. Hinged in center—for easy storing. 46" dia. when open.
Pearlwood Table Top. Of warp-proof and splinter-proof "Novaply", with soft green lacquer finish. Tie straps hold top securely to any square bridge table **9.95**
Unpainted Plywood Top **9.95**
Reversible Quilted Plastic Cover to fit either top **3.95**



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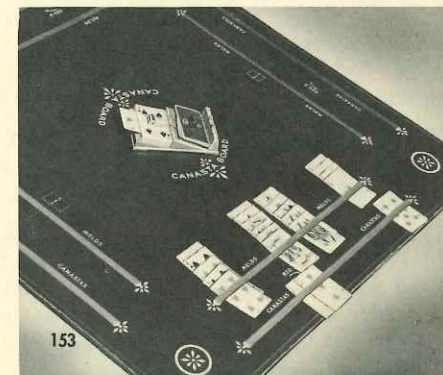
152. NEEDLEPOINT DESIGN WASTE BASKET — A bright, multi-color floral spray—resembling fine needlepoint—is perfectly reproduced on both sides of the plastic covering of the 13" oval tote basket. Taupe or black background, it is perfect for period rooms. Washable and colorfast **3.95**

153. CANASTA TABLE TOP — Keeps cards in place so you can really enjoy those outdoor sessions of Canasta. Splendid, too, for indoors over a bridge table, this sturdy board is painted green. Folds in half for storage. 36" x 36" open **8.95**

154. LEG-O-MATIC BRIDGE SET — Famed for excellent construction—all pieces open and close with one easy motion; and the chairs lock tight. Padded chair seats and table top are Loratex plastic in ivory, green or red. Mahogany finish hardwood frame resists alcohol. An inviting setting for card playing hours, Set, as shown **63.95**
Table **18.95**
Chairs, each **11.25**



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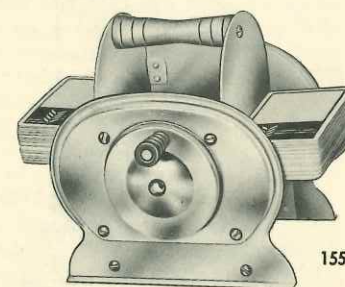
153

155. JOHNSON CARD SHUFFLER — It actually shuffles up to 3 packs of cards... thoroughly, far faster and easier than by hand. It never bends or mutilates cards. So, they last longer. Ideal for samba, canasta, gin and poker. Colorfully finished metal. Has rubber rollers and wood handle **5.45**

156. FOLDING TABLE — Of many uses... excellent for cards, impromptu meals, as a typewriter desk. When picked up, it folds together, and is so easy to carry. Patented hinged construction. Mahogany veneer or French Provincial top—15" x 26" x 26" high **17.95**



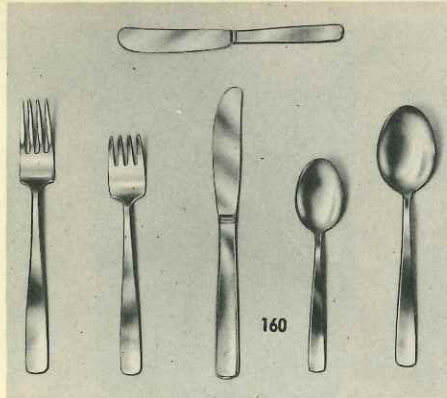
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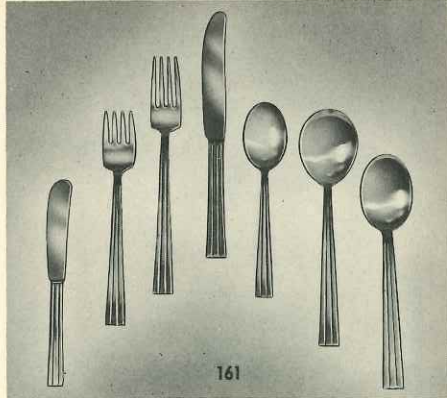
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SWEDISH STAINLESS STEEL—Lustrous and lovely, no polishing is ever needed. This life-time, satin hand-finished stainless steel reflects the air of Scandinavian hand-made sterling silver.

160. FACETTE PATTERN—Left to right; Dinner Forks, 1.45 ea.; Salad Forks, 1.30 ea.; Dinner Knives, 1.65 ea.; Dessert Spoons, 1.20 ea.; Tea Spoons, 1.10 ea.; Butter Spreaders 1.30 ea.
Available, but not shown: Tablespoons, 1.40 ea.; Coffee Spoons, 75¢ ea.; Dessert Forks, 95¢ ea.; Butter Knives, 1.65 ea.; Soup Ladle, 5.50 ea.; Gravy Ladle, 3.50 ea.; Sugar Spoon, 1.00 ea.; Iced Teaspoons, 80¢ ea.; Serving Spoons 1.75 ea.

161. THEBE PATTERN—Left to right: Butter Spreaders, 1.20 ea.; Salad Forks, 1.25 ea.; Dinner Forks, 1.45 ea.; Dinner Knives, 1.65 ea.; Demi Tasse Spoons, 70¢ ea.; Round Bowl Soup Spoons, 1.20 ea.; Tea Spoons 1.15 ea.
Available, but not shown: Dessert Spoons, 1.20 ea.; Sugar Spoons, 1.00 ea.; Iced Tea Spoons, 80¢ ea.; Serving Spoons, 1.75 ea.; Soup Ladles, 5.50 ea.; Gravy Ladles, 3.50 ea.; Oyster Forks 95¢ ea.



163. OAK SERVING TRAYS—So very handsome, this nest of trays will prove quite an asset at hospitality time. Your choice of frosted oak or silver fox (black flecked with gray). Has metal corners for durability, too! Sizes (from corners) 9½" x 15", 11" x 17", 12" x 18", 13½" x 19". Set of four 15.00

164. BUN AND FOOD WARMER—Keeps buns bakery-hot, and foods oven-crisp. Use for hot canapes at cocktail time, potato chips, popcorn, too. Of brightly brushed aluminum, with electric heating element enclosed. AC only 6.95



166



165. SHRIMP SERVER—Plump, meaty shrimp rest on ice in this clear crystal bowl, to be speared with cocktail picks. Fitted with 3 pick holders, sauce cup and chrome frame. 13" dia. 13.95
Assorted Colored Picks, large box 90¢



162

162. SPACIOUS SERVING CART—Laden with tea, cocktail or dinner service, you'll always be proud of this elegant cart. The stunning gold anodized aluminum is both stain resistant and heatproof. With two roomy shelves and large tired swivel wheels. 18¾" x 31" x 32" high including handles, 49.95. Pottery Casserole with Candle Warmer. 1½ qts., 10.95; 3 qts. 13.50

Hammacher Schlemmer
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166. AMA EXPRESSO COFFEE MAKER—Imported from Milan, where they really know how to prepare demi-tasse fit for the gods. Espresso brews this aromatic beverage in just one minute. If you're not already a devotee, and have always wanted to find out what's behind this Italian coffee talk, here's your chance. Of solid brass, chromium plated, it's a breeze to operate. AC-DC 24.95



170

170. SERVSWELL—Every hostess will want to count this beautifully styled warmer among her entertaining tricks. It's solidly built of steel, finished in gleaming tri-chrome. Three Glasbake heat resistant compartments are removable, have 2 qt. capacity. Some foods may be cooked directly in *Servswell*, others kept at serving temperature indefinitely. 19" long, 8½" high, 10½" wide. Hot air heat (no water required) AC 32.95



173

U. S. Patent Office
JUL 2 1953
Serve With A Flair
Design Division

173. EGG-ARTICHOKE PLATES—Handsome service to delight the discriminating gourmet. *Egg Plate*. Decorative yellow pottery; has space for 15 eggs. About 10⅞" dia., each, 3.95. *Artichoke Plate* with sauce-dip space. Green decorated pottery, about 9¼" dia. Dozen 19.50

174. THERMA-GLASS SET—Blow hot, blow cold, double walled glasses keep drinks as they were intended. Or, for expanded parties, separate the "walls" on this set of 8 to make 16 plain tumblers. With sprightly twig stirrers, set of 8 is a gay mixture of chartreuse, gray, rose and turquoise, 5.95

175. BUFFET MASTER—An exceptionally impressive ensemble for the epicure who delights in preparing his own dishes "chef style" right at table. Of gleaming copper metal, there's a chafing dish with alcohol burner, 11" crepe suzette pan and 5 qt. marmite 79.50

176. BELLETTE STA HOT COFFEE URN—Life of the party *ceramic urn* keeps coffee supply both abundant and piping hot. Oyster white pot is cradled in black metal holder on black wood or natural oak ball-footed stand. Extra long burning candle. Gallon capacity 18.50

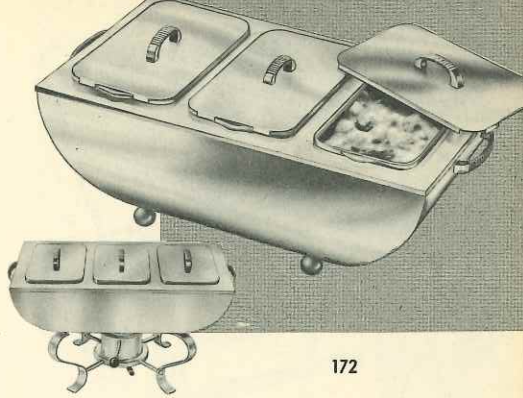


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171

171. COOL-IT PITCHER—Sip cooling drinks, undiluted. Aluminum ice well transmits chill, prohibits watery beverages. In simple, chic crystal with chrome strainer and top. Over 2-qt. capacity, 12" overall 10.50



172

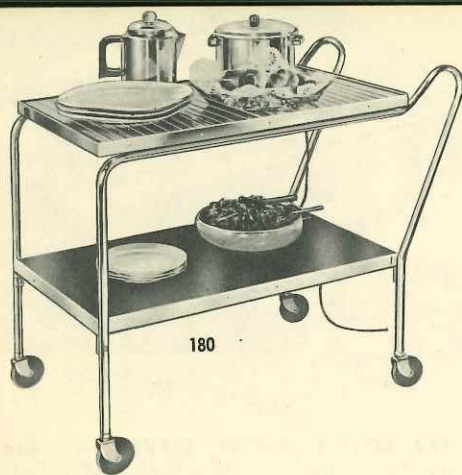
172. LOVELY BUFFET SERVER—Quite handsome for party servings, and it will never fail to keep food warm. Or, pack it with ice and use as a cold food server. The three 1-qt. baking dishes are heat resistant glass. You may have highly polished copper or chrome finish. Solid brass handles, wrapped with genuine reed. 19" x 11" x 11" high. *Electric Model*, AC-DC, 79.50. *Alcohol Model*, below, same design mounted on graceful, four-legged alcohol burner. Either polished copper or chrome finish 98.50



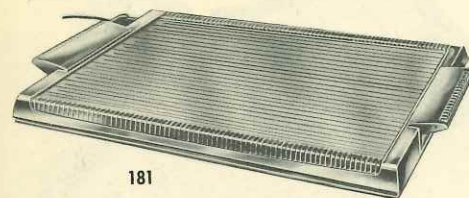
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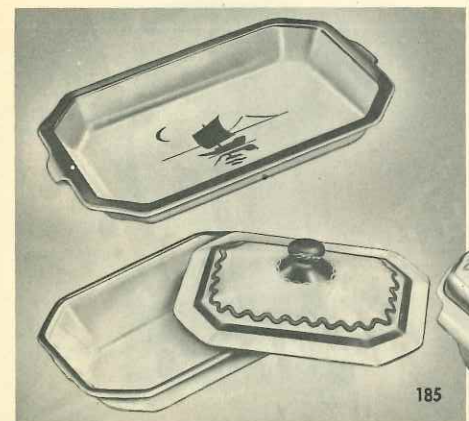
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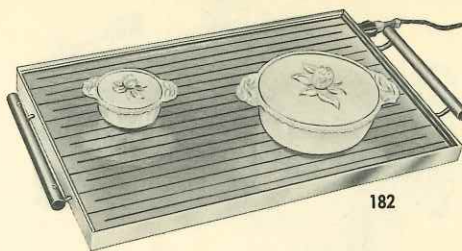
180. MASTER HOTABLE — For dining service. Lower tray of black and shatterproof glass top are enclosed by rustproof silvery aluminum trim. Tubular chrome legs; easy rolling swivel casters. 16" x 28"—AC, with detachable cord, **69.75**. *Not Shown: Imperial Hotable* of similar design. Lower unheated tray is black formica. Aluminum frame. 16" x 24" x 27" high. AC, detachable cord**59.75**



181. SPECIAL HOTRAY — Shiny black phenolic frame with molded-in handles; 4 rubber feet. 9" x 14". AC, with detachable cord**12.95**

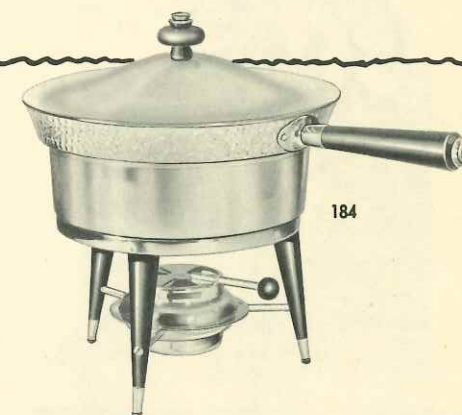


KEEP FOODS PIPING HOT AND TASTY with Salton Hotables and Hottrays! A wonderful electrically heated, shatterproof, radiant glass surface is the secret! No dull, luke-warm food . . . vegetables, hors d'oeuvres stay hot—heats up to 200 degrees. There's no over cooking! Ideal for gracious dining, buffet parties, breakfast service . . . they save unnecessary steps. Load Hotables in kitchen—put all hot foods on top shelf; extra dishes, desserts, etc., on lower shelf. Wheel anywhere and plug into nearest outlet. Hottrays do equally fine job of keeping food tasty.



182. SUPERB HOTRAY — Aluminum molded frame; black handles. 16" x 24"; large rubber bumper feet. AC, with detachable cord, **37.50**. *Not shown: Deluxe Hotray* has frame, handles and feet of molded aluminum; stands 4" from table surface. 16" x 28". AC, with detachable cord**44.50**

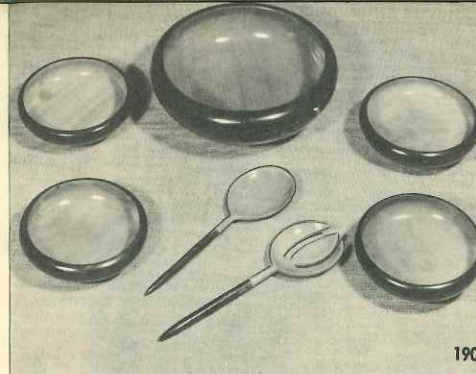
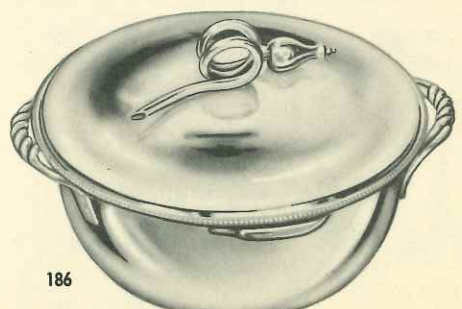
183. GOURMET HOTRAY — Center section keeps food hot; two unheated side sections in beautiful wood grain formica (dark mahogany or blond mahogany) are for dishes, cold foods. Matching wood handles and chrom-trim aluminum frame. 14" x 21". AC, with detachable cord**24.95**



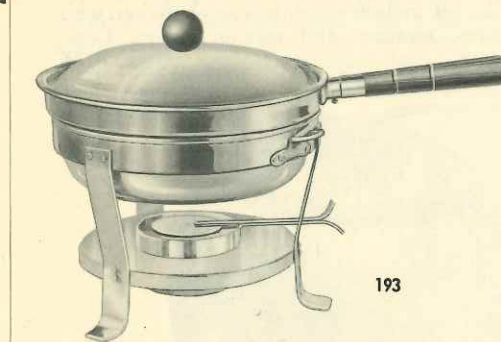
184. MODERN CHAFING DISH — Elegantly styled to lend much glamour to the buffet or dinner setting. Silvery lustre of non-tarnishable stainless steel richly contrasts the ebony black finish of hardwood legs and handles. Rubber tipped legs. Casserole pans—each 3 qt. size—are stainless steel. Use as chafing dish or food warmer. With sterno unit. Single, as shown, **19.95**; Double unit**49.95**

185. CANTON WARE — Pop it into the oven, or use for top of stove cooking. Take it from stove to table, for buffet or more formal service. An import of Sweden, it's made of heavy iron to hold heat longer and retain food flavors. Delph blue trim accentuates off-white baked-on porcelain coating. Tureen, 10 $\frac{3}{4}$ " x 8 $\frac{1}{2}$ "**17.50**
Open Casseroles, 9" x 7", **5.00**; 10" x 7 $\frac{1}{2}$ ", **6.00**; 12" x 8"**7.00**
Covered Casseroles, 7 $\frac{1}{2}$ " x 6 $\frac{1}{2}$ ", **7.50**; 8" x 7 $\frac{1}{4}$ ", **8.50**; 10" x 7 $\frac{1}{2}$ "**10.50**

186. CASSEROLE — There's much beauty and service in this oven to table casserole. Outside server is beautiful silvery Buennium, gracefully designed. Inside baking dish is genuine Pyrex. Its Pyrex lid may also be used for pies. Filled, it holds 2 quarts**9.50**



190. MAHOGANY HAITIAN SALAD BOWLS — Serve your salads in elegant bowls! They're all carved, tanned and polished by hand—in the very land where rich mahogany grows! Spicy reddish tan, inside; lustrous dark brown on outside; alcohol and heat-resistant all over. *Seven-piece set:* 10" bowl, 4-6" individual bowls, 12" servers, **17.95**. 10" bowls, each, **8.95**. 6" Bowls, each, **2.50**. 12" Servers, set**2.50**



Elegant Entertaining

191. HOLLAND PEWTER JUGS — Sleek, graceful lines are enhanced by the soft sheen of pewter. They're so practical, too! Easy gripping handle. 12", **21.00**; 10", **16.00**; 8", **12.00**; 6"**7.50**



192. JUNIOR FOLDING BAR — Designed to serve . . . it's all one piece and sets up with no effort at all. Tray is fastened to folding stand . . . takes little storage space. Mahogany finish wood with Marlite working surface. Brown, green, red or white plastic upholstered sides and back. 24" x 16" x 35" high when open**19.95**

193. CONTINENTAL CHAFING DISH — Our's alone, this beautiful handcrafted chafing dish is made to order for rarebits, newburgs and sauces. Water pan, dish and cover are solid copper, block tin lined. Base and frame of highly polished brass. Wood knob and handle. 2 qts. With Sterno unit and flame control**29.95**

194. NESTED TOLE TRAYS — These truly beautiful lace-edged serving trays with rose decorations bespeak much elegance. In rich black. 13 $\frac{1}{2}$ " x 18 $\frac{1}{4}$ ", **5.95**; 16 $\frac{1}{4}$ " x 22 $\frac{1}{2}$ "**10.95**



195. MILK WHITE COFFEE HOTTLES — For the smart hostess . . . to serve coffee and other beverages piping hot. Made of heat-resisting glass, Hottles keep liquids hot until poured, prevent messy spill-overs, and keep second cupful of beverages right at your finger-tips. Hottle nests into any cup, as shown, to warm cup before serving. Gay plastic insulated neck bands in assorted colors. Set of 4 gift boxed**4.95**

196. HOSTETTE TABLE SETS — Both decorative and practical, just set up these individual tables in a jiffy for tea or buffet. Black or green finish decorated in gold. Open to 13 $\frac{3}{4}$ " x 16 $\frac{3}{4}$ " x 20 $\frac{1}{4}$ " high. Set of 4 on easily-stored black wood stand, 34" high**18.95**



Hammacher Schlemmer
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A Toast To You

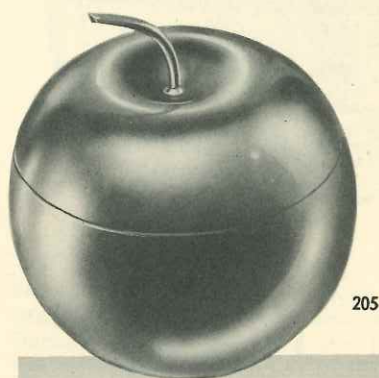
200. HANDSOME ICE TUB—This tub has attached cover . . . it lifts by pressing carrying handle backwards. 3 pints. Lovely gadroon border. Chrome plated, **25.00**; Silver plated, **Inc. tax 30.00**
LIN-O-GARD, at right is all plastic and protects lining of thermo tubs. Fits all types**2.00**

201. VACUUM ICE TUBS—For elegant entertaining! *Black Ice Tub*, left, of handsome anodized metal has gold finish trim, generous three pint capacity, **19.95**. *Sparkling Chromium Plated Tub*, right, holds about three pints, too**17.50**

202. DELUXE GIANT ICE TUB—An ever popular model! Not only does it hold a full gallon of ice cubes . . . it's insulated and *unbreakable*, polished, electrically-welded stainless steel. Saves many an extra trip to kitchen; makes for smoother entertaining. Keeps food or liquids hot or cold for hours**49.95**

203. BEAUCOUP DE GLACE CUBE BREAKER—Literally means "lots of ice". Just a few turns of the handle, and it chops 3 full trays of ice cubes the easy way. A Hammacher Schlemmer exclusive. The pine wood tub in dark stain with copperloy hoops is wonderful as a service container at parties and barbecues. Removable cast iron hopper**9.95**

204. PROFESSIONAL DRINK MIXER—A perfect set-up for the at-home bartender. The set includes stainless steel shaker with glass, strainer and mixing spoon. Complete**4.75**



205

205. APPLE ICE TUB—The glamour spot on the bar . . . highly polished as apples should be—with 3 pint capacity. Metal vacuum lined. Lustrous red**16.95**

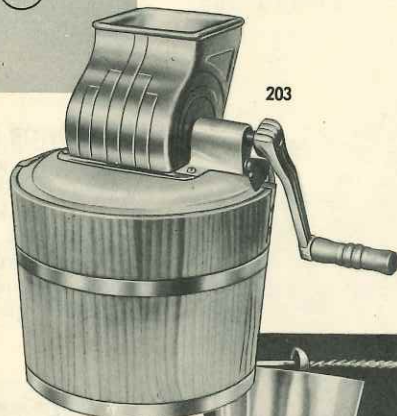
206. 'N ICER—A cool tip . . . just try and marvel at this flexible and unbreakable Ice Tub. All plastic and light-as-a-feather. It keeps a full gallon—52 cubes—of ice longer than other types of containers costing much more. Nothing to rust or tarnish; will not sweat, absorb odors, tastes or stains. All green, yellow or red; or black and white combination, **7.95**; in willow woven basket with handle**12.95**

207. BAR GADGETS—Such necessary accessories for the well-equipped bar. Bright chrome plate *gadgets* have rugged stag handles for better gripping.
Mixing Spoon**5.95**
Double Jigger**10.95**
Bottle Opener**8.50**
Ice Pick**5.95**
Corkscrew**10.95**
Beer Can Opener**8.50**

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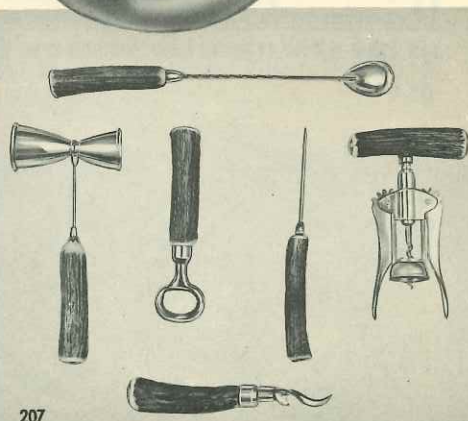
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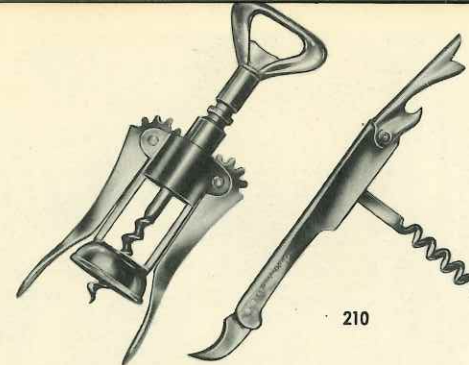
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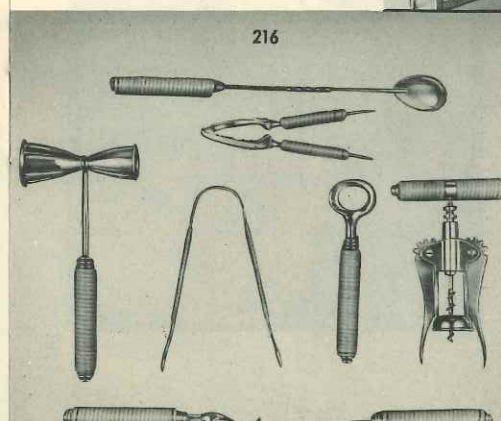


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210. TRUSTY CORKSCREWS—Wineman, sir, what *extraordinary* tools are these? *Italian Lever Corkscrew*, left, has caplifter at one end, chrome plated**1.95**
Professional or Folding Corkscrew, right. Efficiently contends with caps and champagne wire, as well as corks. By Frank Schoonmaker. About 4½" long overall when closed**2.50**

212. BOTTLE OPENER—Its *magnetized!* Both removes and holds the cap to save tempers. Fits all size bottles. Chrome plated finish**3.50**

213. FOLDING BAR—A spacious two shelved stow-away. *Folding Buffet Bar* is finished in mahogany and has a raised guard rail trimmed in red, green, brown or white plastic. 30" x 16" x 36½" high when open; 30" x 3" x 36½" closed. Opens easily and folds compactly for storing**34.95**

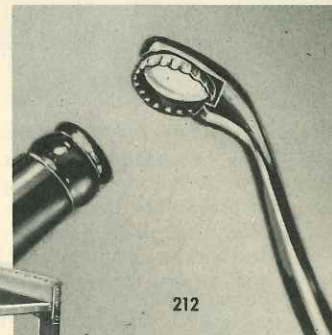


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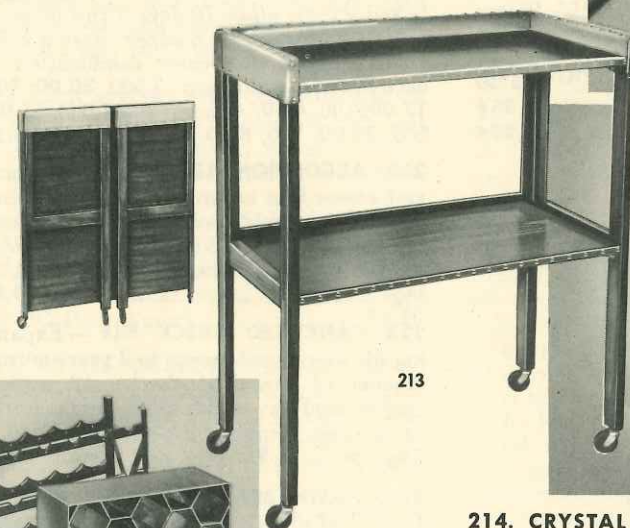


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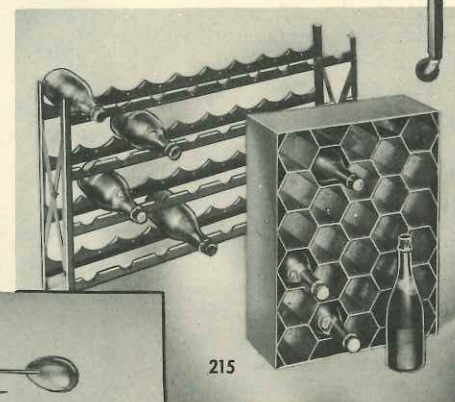
211. PERSONALIZED DRINKS—These glasses will be the hit of the party! Each guest identifies his own "drink", and gives his liquor and measure preference just by marking it all in pencil on his own glass. No confusion about who's drink it is. Easy mixing for home bartenders. Writing easily erased. White and gold trim and lettering on crystal. "*On The Rocks*", *Old Fashions*, set of 8, **5.00**. "*What's Yours*", *Highballs*, set of 8, **5.50**



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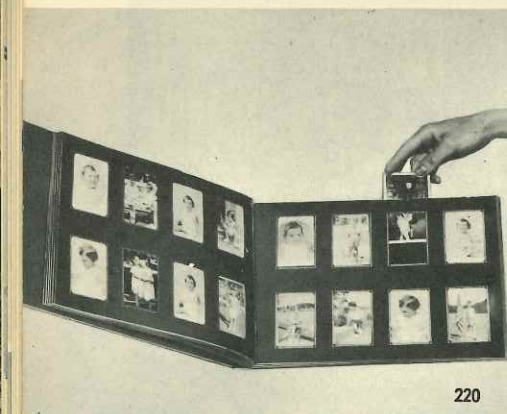
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216. COCKTAIL SETTING—Designed for the gentleman whose hospitality is the toast of the town. In chrome plate with handles bound in light reed.
Mixing Spoon, **5.75**. *Nut Cracker*, **4.95**. *Double Jigger*, **10.50**. *Ice Tongs*, **2.95**. *Bottle Opener*, **7.95**. *Corkscrew*, **10.50**. *Beer Can Opener*, **7.95**. *Ice Pick***5.50**

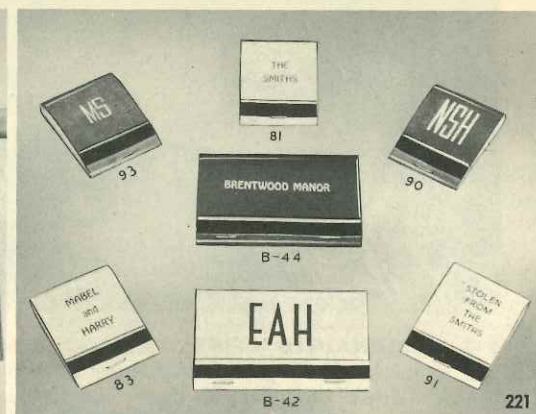
214. CRYSTAL MARTINI MIXER WITH SPOON—Stunning crystal pitcher adorned with silver plated base, has lip to keep ice out of drinks while pouring. Silver plated spoon. *Inc. tax***9.00**

215. WINE RACKS—Designed to do right by fine wines and end storage problem. Store bottles horizontally so corks stay tight and wet to preserve flavor. Fine near bar or tucked away.
Portable Liquor Rack (left) — Fits closet, shelf or cabinet. In olive green enameled steel. 35" x 8" x 21¼" high. Holds 36 bottles, **15.00**; 24" wide for 24 bottles**12.50**
Honeycomb Rack (right) — with or without frame, natural tin finish:

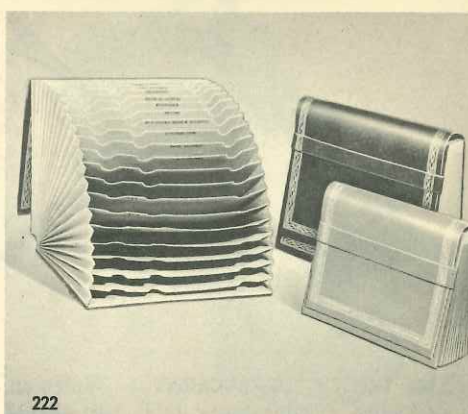
Openings	Approx. Size	With Frame	Without Frame
14	20" x 11½"	9.00	7.00
28	24" x 18"	14.50	11.50
39	24" x 25"	19.00	15.50
50	24" x 32"	23.00	19.00
61	24" x 40"	27.50	23.00



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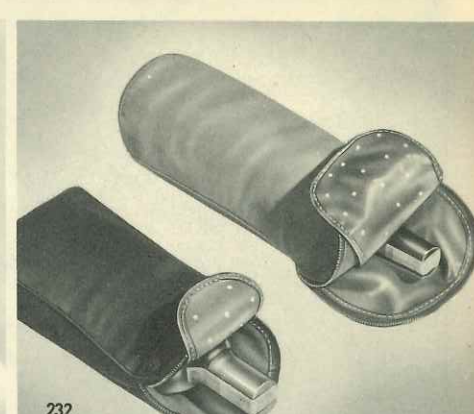
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220. LOOSE LEAF PHOTO ALBUM — How nice! There's no pasting, no fuss. Just slip the pictures in. Has unlimited capacity. It's loose leaf and holds snaps, with negatives filed behind each print. Choice of maroon or blue leatherette cover. 10" x 15". Please specify picture size desired—2¼" x 3¼"; 2¾" x 4⅝"; 2¼" x 2¼"; 3¼" x 4⅝"; or 3¼" x 3¼" **5.00**
Additional Leaves, each **25¢**
Extra 2" Screw Posts, pair **25¢**

221. MONOGRAMMED MATCHES — So very personal. Choose full names or initials printed in green, red, blue, white, gold or silver on red, green, gold, silver, blue or white high gloss cello-foil. Each order gift boxed. *Please allow 10 days.* Print name or initials and order by number, stating color combinations. One color combination to each order. Regular size 1,000, **30.00**; 500, **17.00**; 100, **4.50**; Admiral size 1,000, **55.00**; 500, **30.00**; 100, **8.00**; 50 **4.50**

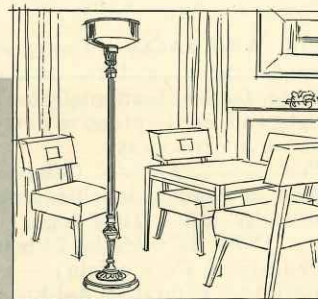
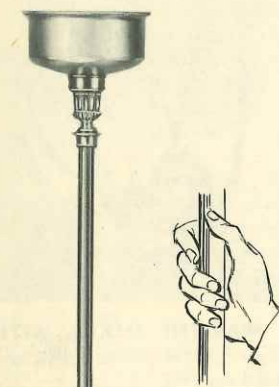
222. ACCORDION LETTER FILE — Opens and closes like accordion, to fill all filing needs. Rich, gold tooled leather in green, brown or maroon. 13 Pockets, 9½" x 7¾" x 1⅜", **7.95**; 21 Pockets, 12½" x 10¼" x 1½" **9.95**

223. CANCELLED CHECK FILE — Expanding file accommodates up to 2 years normal amount of cancelled checks. 12 pockets enable month-by-month filing. Green, brown or maroon genuine leather. For 3½" x 7½" checks, **4.95**; 4½" x 9" checks **5.95**

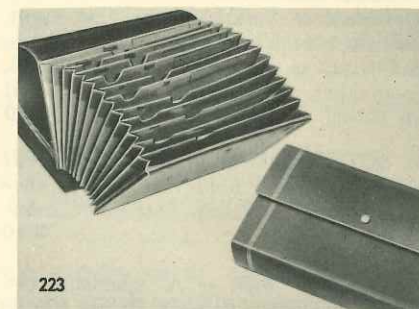
224. HAWK BRAZIER ASH RECEIVER — Fashioned of rich black metal, in the modern trend. A decorative note for living room or den. Three-legged, this ashtray has triangular grill—in copper, chrome or brass—for cigaret rest. 8" dia. **5.75**

225. PERSONAL BIBS FOR BABY — Kiddies love these. Mothers rejoice for they save laundering. Absorbent, disposable and liquid-proof, with the feel of linen. White with pink or blue trim and name. Elastic neck band included. 10 days for monogramming. 50 for **5.50**; 100 for **10.00**

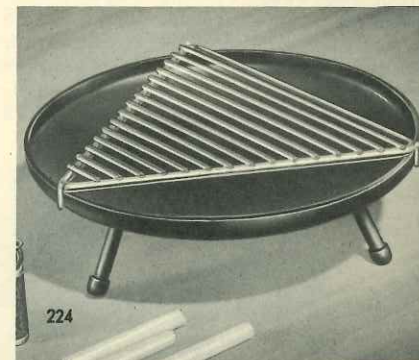
226. STIFFEL FLOOR LAMP — There's much grace in the classic lines of this lovely illuminator lamp. And, just notice it has an ingenious switch that operates by moving shaft up or down while you're seated, standing or lying down. Fills room with soft indirect light, comes with 300 watt G.E. bulb. The lamp for card playing, television, reading. Plated silver or mellow brass **39.95**



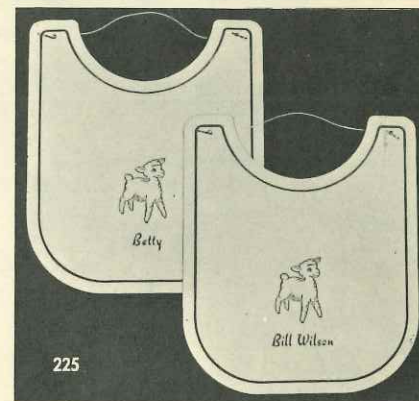
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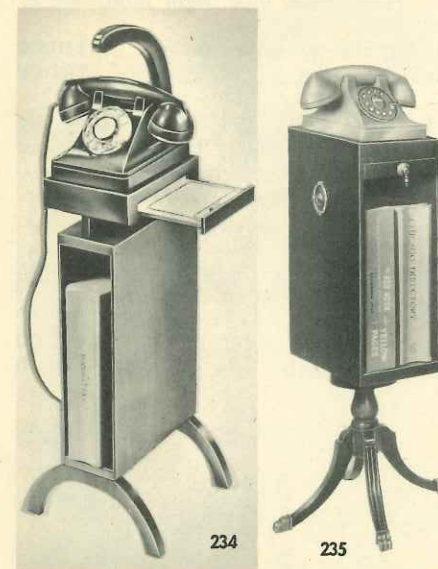
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230. DANDY BACK REST — This back-saving device keeps driver's back cool and relieves strain; promotes easier, better driving posture as well as broader visibility. Excellent for non-drivers too. Of hard maple woven with wood fiber, blond finish. Non-staining! 16½" wide x 20" high **3.98**

231. VOCATRON INTERCOMMUNICATOR — Portable, two-way communicator, just plug in and talk. Factory or office executives can carry on multiple conversations anywhere. Excellent in the home—mothers can hear children in nursery or callers at door; listen to radio in living room without leaving kitchen. Easily carried (only 4 lbs.). No wires or installation. 110 volt, AC-DC. Pair of units **79.50**

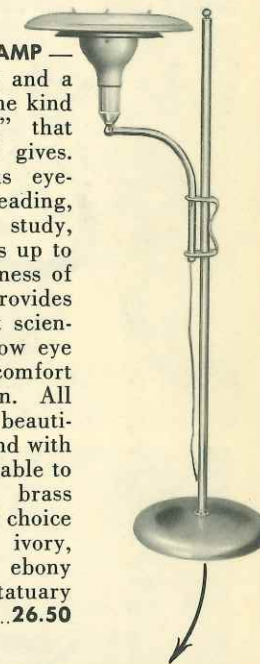
232. BOTTLE GUARDS — Heavily padded to take knocks and bumps, they have highly absorbent interiors. Prevent leakage in luggage! Tan, maroon or green suede with zip top. For pint bottle, **2.75**; Quart bottle, **3.25**

233. SERVER TABLE TRAY — Functional device fits over lap to make a versatile tray or writing surface. Molded white Fiberglas Tray rests on folding black wrought iron stand. Stain and warp-proof. 14" x 18" x 20" high **9.95**

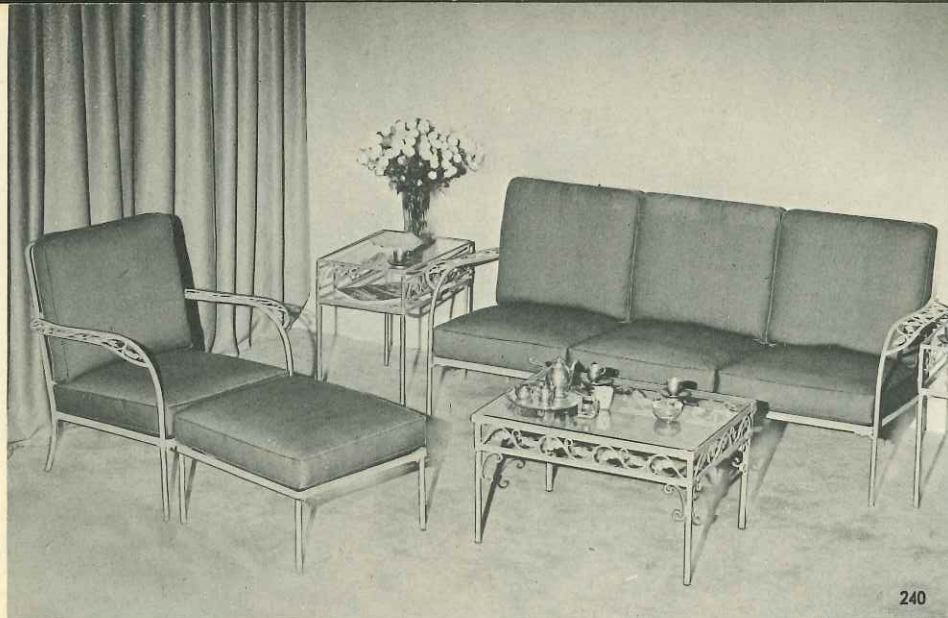
234. UTILITY PHONE STAND — A splendid convenience . . . accommodates all type phones. Streamlined, compact with carrying handle. Has pull-out drawer, and file space big enough for directory. In French Provincial or mahogany wood. 31" overall **14.95**

235. DUNCAN PHYFE PHONE STAND — Truly handsome in traditional design, and so very efficient. It revolves to have 'phone always within easy reach. Keeps memo pads and pencils stored in drawer, and 'phone books in good-sized compartment. Mahogany finish on hardwood; antique brass fittings. 26½" high overall **29.95**

236. SIGHT LIGHT LAMP — A comfortable chair and a good book deserve the kind of "seeing comfort" that only a *Sight Light* gives. Saves your precious eyesight, too. For reading, writing, sewing, or study, *SIGHT LIGHT* gives up to ten times the brightness of ordinary lamps. Provides clear, glareless light scientifically diffused below eye level to give seeing comfort with least eyestrain. All metal construction, beautifully designed to blend with any decor . . . adjustable to 50" high. Polished brass column and arm with choice of maroon, gray, ivory, Georgian green or ebony base and top; or statuary bronze overall finish **26.50**



236



240

Another Summer's
A-Coming!



242



241

240. LEAF DESIGN WROUGHT IRON by Molla — Fashioned by craftsmen for outdoor or indoor settings. Graceful, rust-proof wrought iron frames finished in black, pompeian green, white or aqua mist. Cushions covered in water repellent sailcloth in turquoise, linen, Nile green, bottle green, yellow or medium blue.
Settee, 80" wide, 33" deep, 33" high, **210.00**
Chair, 32" wide, 33" deep, 33" high, **85.00**
Ottoman, 24" wide, 26" deep, 16" high, **40.00**
Two Tier End Tables, 16" wide, 24" deep, 24" high. Each **40.00**
Coffee Table, 24" wide, 32" deep, 18" high **60.00**

241. CHAISE LONGUE OF WROUGHT IRON — There's an air of regality about this artistically fashioned Chaise Longue. The leaf pattern, rust-proof wrought iron frame may be had in pompeian green, aqua mist or white. Sailcloth cushion in dark green, light green, dark blue, light blue, rose or turquoise.
 Without canopy, as shown **110.00**
 With canopy **185.00**

242. DESIGN IN WROUGHT IRON by Woodard — Exquisitely tailored Pinecrest design done in fine wrought iron. Parked for protection against rust, frames are finished in pompeian green, black, mocha or chalk white. Chair seats are Duran plastic—so easily cleaned with soap and water—in rose, yellow, white or chartreuse.
Glass Top Table, 36" x 54" **110.00**
Arm Chairs, each **44.00**



Summer Furniture

Our offerings for town and country, include exquisite patterns created by skilled designers and craftsmen. There are styles, colors and prices to meet every whim. Come see these treasures on our 5th Floor.

250. WROUGHT IRON by Molla — Styled along modern lines for outdoor or indoor settings. Rust-proof wrought iron frames finished black, pompeian green, white or aqua mist. Water-repellent sailcloth cushions in turquoise, linen, Nile green, bottle green, yellow or medium blue.
Dining Table, 32" x 66", **95.00**; 32" x 48" **79.00**
Bridge Table, not shown, 32" x 32" **69.00**
Side Chairs, each **25.00**
Arm Chairs, each **30.00**
Round Coffee Table, 30" dia., 16" high **55.00**
Lamp Table, 32" square, 25" high **75.00**
Right Arm Sectional Chair (single seat) **65.00**
Left Arm Sectional Chair (single seat) **65.00**
Center Sectional Chair (single seat) **60.00**
Ottomans, each **37.50**

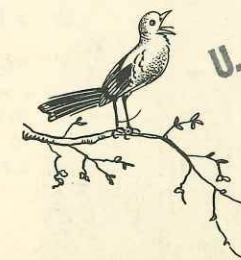


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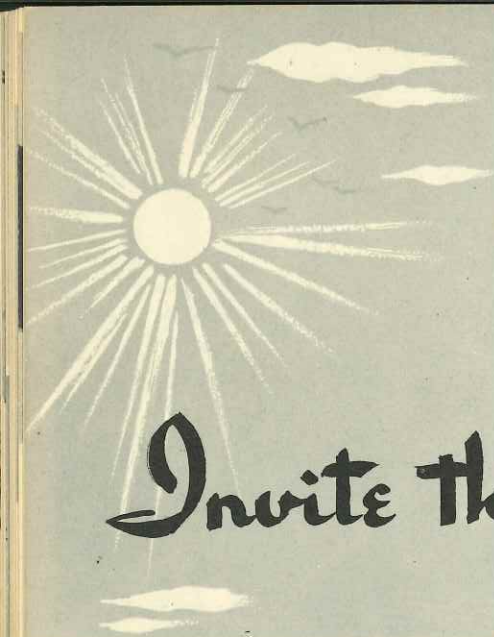


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251. UMBRELLA SETTING — A charming ensemble all bright with gay flowers. 8 ft. dia. Umbrella chintz-lined with assorted floral patterns, has off-white sailcloth top and white fringe. Leaf pattern rust-proof wrought iron furniture comes in pompeian green, aqua mist or white.
Tilting Umbrella **97.50**
42" Dia. Table with Glass Top **125.00**
Side Chairs with dark blue, rose, turquoise, light green or dark green sailcloth seat pads. Each **30.00**
Arm Chairs, not shown, with pads in same colors. Each **35.00**



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Invite The Sun!



260

260. BARWA NAPPER — Glorious way to relax! This 2-position loafer is a California pet for lazing, reading or forty winks. Gives a wonderful floating comfort that removes all sense of weight. Perfectly balanced. Highly polished aluminum frame; sturdy canvas in green, yellow or rust**22.95**
Same model with arms**26.95**

261. NON-TILT HAMMOCK — Swinging and lolling in a hammock is sheer delight. Especially, when there's no fear of tipping. Suspended on three points, there's plenty of swing action, yet it stands firmly on the ground. 40" x 80" hammock of exceptionally heavy fabric striped in red, black, gold, green, blue and white. Green metal frame**19.95**

262. DELIGHTER SUN COT — Do yourself up bronzy tan on this deluxe folding sun cot... for swimming pool, beach or lawn. Heavy weather-proof sailcloth is lashed to folding aluminum frame. Distributes weight evenly. So light you can carry it, yet so strong it holds 400 lbs. Green or blue. Deluxe folding model 28" x 82" x 11" high. Folded 40" x 28"**24.50**

263. LAWN COASTERS — Here's the way to serve outdoor refreshments. Of chair height—23"—coasters slip into ground and hold glasses firmly. All metal covered in tenite plastic that won't chip, rust, corrode from sea air. Assorted red, green, blue and yellow. Set of six, **2.95**



261



262

270. CHAISE LONGUE OF RATTAN — Bids you to relax in its deep comfort. It wheels, has fold-back canopy and kapok-filled cushion of sailcloth in two color combinations. Combine as you like by varying the sections of canopy... chartreuse, apple green, forest green, turquoise, coco brown, lemon yellow, coral, bunting blue, white or raspberry red. *Double Chaise* shown**360.00**
Single Chaise without hood**220.00**
Nested Tables, glass tops. 20" square, 20" high. Set**90.00**

271. SPRING CHAIR — Extra comfort for casual living is provided by Molla's well constructed spring base chair and gliders. *Rust-proof* wrought iron frames in pompeian green, black or aqua mist are accentuated in gay sailcloth fabrics... choice of turquoise, Nile green, bottle green, linen, rose, coral or medium blue.
Chair shown**75.00**
Two-Seat Glider**158.00**
Three-Seat Glider**215.00**

272. FLATIRON CART — Smartly fashioned for serving liquid refreshments. There's place for 16 glasses, ice bucket, with ample space for other fixings. Birch veneer top and shelf. Of rattan, the natural lacquer finish is liquor-proof. Rubber-tired wheels. Without equipment**99.50**

273. OUTDOOR FURNITURE COVERS — With heavy elastic bottoms, covers fit snugly... thereby eliminating the hazards of blowing off in storms. Keep rain from damaging furniture. Grey rubber.
Glider Size**5.95**
Chaise Size**5.95**
Large Chair Size (fits chairs up to 35" across back)**5.45**
Small Chair Size (fits chairs up to 25" across back)**3.45**

274. "DELUXE" BARCALOAFER — The ease and comfort of it! And, you'll glory in the rest—the quick "pick-up" that this new streamlined chair offers. Positive lock at arms, so you may adjust to any position... from sitting to reclining. Wonderful for sick and hearty folk alike! Federan Vinyl coated cushion—in green or flame red—filled with "Texlite" rubberized hair for utmost wear and comfort. Lightweight, polished tubular aluminum... it folds compactly**57.95**
Frame of tubular steel, in white baked enamel**47.95**



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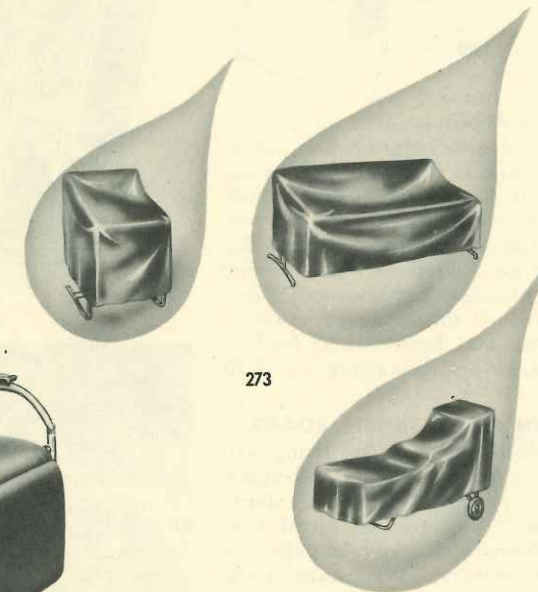
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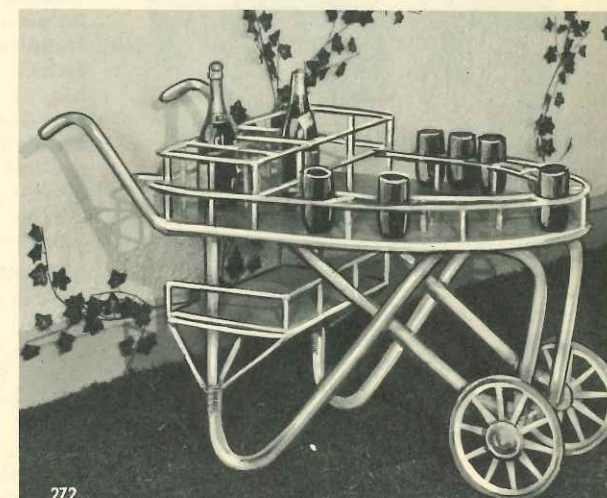
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273



272



280. PORTABLE PORTER — The answer to crowded stations and scarce porters. Put luggage on wheels with the *new, improved* Portable Porter. Straps on to any size suitcase; with one hand on the lightweight metal handle you roll your luggage along easily on silent rubber wheels. Suitcase may be opened or closed without removing strap. Handle automatically tightens strap to assure non-slip fit. Long wearing web strap. Fingertip release buckle. Rubber bumpers protect luggage. Suitcase size, **4.95**; Small Trunk size—has longer strap **5.45** *Deluxe Model* of polished brass. Suitcase size, **10.00**; Small Trunk Size **11.00**



281. INTERNATIONAL TRAVEL IRON — Can be used the world over. Only 2½ lbs., it has full ironing surface, provides appropriate voltages for foreign (220) and domestic (110) AC-DC use. Has 4 electrical adaptors for European outlets, 6 safety fuses to prevent damage should you use the wrong current. In top-grain Suntan Cowhide case, as shown, **23.95**; Iron in plastic travel bag with 2 adaptors, 2 fuses **12.95**



283



285

286. TRANS L'AIDER — Gives the traveler amazing control of a language the instant he needs to express himself. No previous study required . . . puts French, Spanish, Italian, German or Hebrew right at your fingertips. Choose the English phrase, flip over the plaque, and there's the foreign translation. Takes less than a second, makes one feel "at home" abroad. Passport size—6" x 3½" Etched in duraluminum for life-time use. Please specify language **2.95**

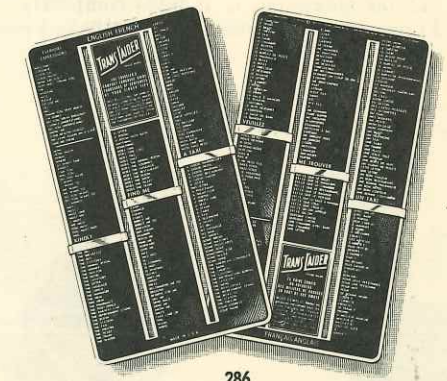
287. MODERN METAL TRAVEL BOARD — *This* new wrinkle in efficiency living will iron out your travel, dormitory and apartment clothes problem. An ideal sleeve board. Compact, portable, all metal with baked-on white enamel finish. Actually 2/3 the size of an ordinary ironing board when opened, it folds away to 9" x 23" x 1". Complete with cover **6.75**

282. SIMPAK SHOE ACCESSORY BAG — Unzip bottom and stow shoes in pockets. For 2 pairs men's, or 4 pairs women's shoes. Zippered second compartment, at top, holds lingerie, shirts. Easy to carry; very compact. 16" x 16". Black and green checked rayon taffeta, satin lined. *Tax inc.* **9.58** In brown water-proof Duck with contrasting trim **7.79**

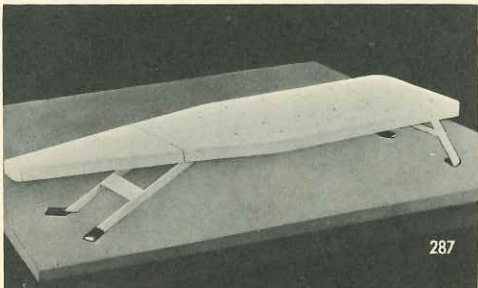
283. SIMPAK HAT BOX — Lots of room for new hats in this easy-to-carry box with zipper closing. 14" x 7" deep. Black and green checked rayon taffeta, satin lined. *Tax inc.* **10.50**

284. SIMPAK ACCESSORY BAG — A zippered carry-all for ready use when traveling. Black and green checked rayon taffeta, satin lined and vinyl trimmed. 16" long, 13½" high. *Tax inc.* **5.51**

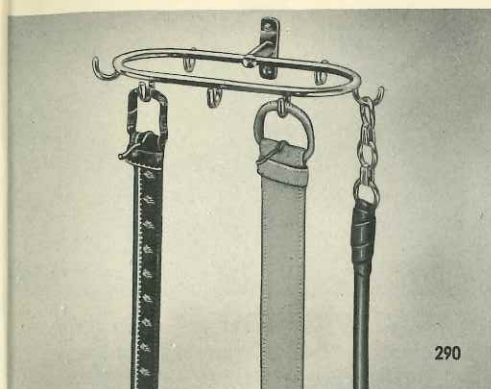
285. SIMPAK GARMENT CARRIER — Has top reinforced with light steel frame to prevent flattening. Folds for carrying . . . just hang up and you're unpacked. Holds 6-12 garments. Zipper closing. 57" long, 22" wide, 5" gusset. Long enough for evening gowns. Black and green checked rayon taffeta, satin lined. *Tax inc.*, **18.00**. *Suit size*, 42" long, 22" wide; 5" gusset. *Tax inc.*, **15.54** *Male Version* (not shown). Brown water-proof duck garment carrier holds 4-6 suits. Zipper closing, 42" x 22", 5" gusset. *Tax inc.* **8.38**



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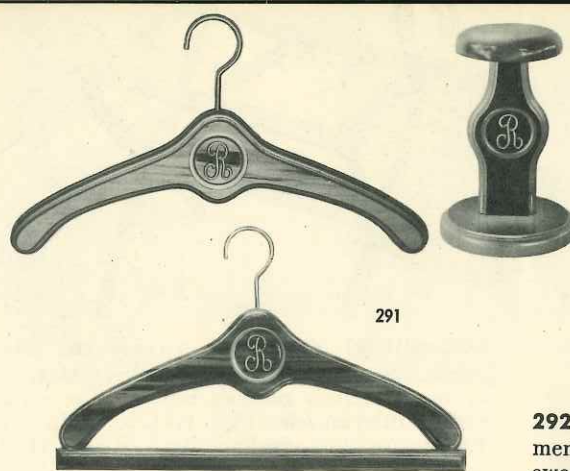
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290

290. BELT PARKER — Especially designed for us, this handy little aid keeps belts within easy reach. It will make a big hit with men and ladies. Holds 14 belts, has screws to attach to door or wall. Solid brass, chrome finish **5.95**

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.



291



292

291. MONOGRAMMED HANGERS-HAT STANDS — Personalized closet accessories. Unusually smart in natural wood finish, hunter green or black, with trim and monogram in gold.
Host 18" coat hanger **2.50**
Master 18" suit hanger **3.25**
Superman (not shown) 20" suit hanger, **3.50**
Hat stand, 9½" high, 6" base **3.00**

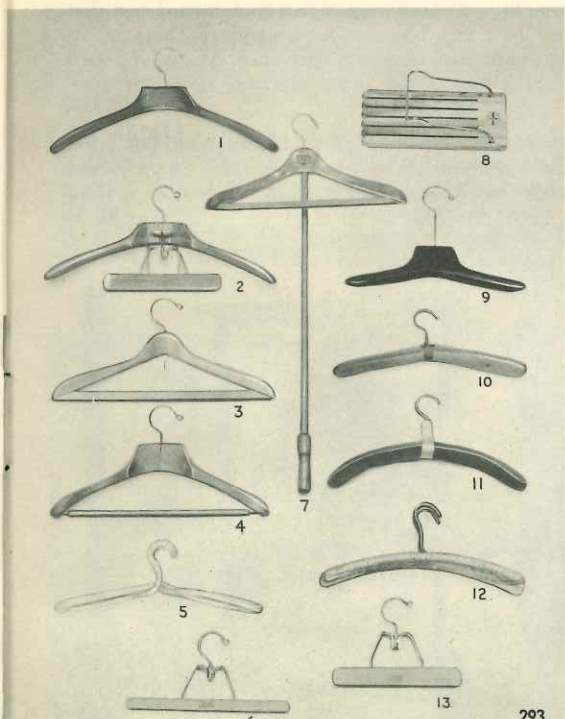
292. MOLDED PLASTIC HAT BOX — For men's as well as ladies' chapeaux—or sweaters and scarfs. Henry's Rainbow rigid molded plastic box is superb for travel and closet storage, too. Heavy gauge, clear (transparent) plastic. 7½" high, 13" oval from front to back, 14½" from side to side **5.95**

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293. ALL-PURPOSE HANGERS — For ship-shape closets.

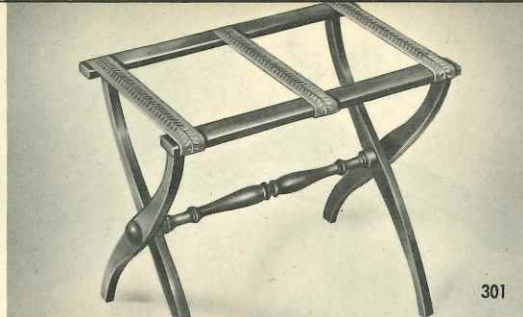
1. **Coat Hangers**, clear varnish hardwood, 18" wide, ea., **1.35**; 20" wide, ea. **1.50**
2. **Combination Setwell Coat and Trouser Hanger**, clear varnished hardwood, 18" wide, ea., **2.95**; 20" wide, ea. **3.25**
3. **Suit Hanger**, 17" wide. Black, doz., **5.50**; clear lacquer finish, doz. **4.80**
4. **Suit Hanger**, clear varnished hardwood, 18" wide, ea., **1.50**; 20" wide, ea. **1.65**
5. **Lucite Hanger for Ladies' dresses or coats**, 15" wide, ea., **2.75**; doz. for **29.95**
6. **Skirt Hanger**, clear varnished hardwood, set of 4 **2.20**
7. **36" Pole Suit Hanger**, clear varnished hardwood, 17" wide, **3.95** ea.; 43.50 doz.; 20" wide, **4.25** ea. **45.00** doz.
8. **Pant-Rak**, holds 5 pair trousers or skirts, ea. **3.50**
9. **Coat-Conformer Hanger**. Maintains shape and fit of fur garments—extra long hook. Brown plastic, ea. **1.39**
10. **Padded and Quilted Ladies' Hanger**, pink, blue, green, wine or yellow lustersheen, ea. **1.45**
11. **Padded Velvet Ladies' Coat Hangers**, rose, turquoise or light blue, ea. **2.35**
12. **Set of Six Dress Hangers**. Quilted lustersheen in pink, blue, green, wine or yellow. Set **4.50**
13. **Trouser Hanger**, clear varnished hardwood, set of 3 **2.55**
14. **Velveteen Dress Hangers**, not shown, dark or light green, dark or light blue, maize, rose, wine or red, doz. **3.00**



293



300



301



302

300. GILBERT VITALATOR—Tense and tired? Relax easily...naturally...with this wonderful, refreshing head-to-foot massage. *Rotary* motion, or "Swedish massage" action, is the Vitalator's amazing benefits. The invigorating tingle relieves fatigue and tension, soothes tired muscles. Ideal for brisk scalp workouts, facials and massages after exercising. Easy to use, slips over hand. Maroon case. 110-120 volts, AC or DC. UL approved **15.95**

301. LUGGAGE RACK—Splendid convenience for every boudoir and guest room. Strongly built to hold heavy luggage or breakfast trays. Of hardwood finished in mahogany, maple, natural (blond), black, or ivory. Laurel leaf webbing, 19½" long, 14" wide, 19" high **7.95**

302. SPOTRAY BED LAMP—Like to read in bed? Spotray concentrates light at one point, where it is needed. Lights the bookworm's way with a really efficient clamp-on light, without disturbing sleep of another. Adjustable felt-lined, non-mar clamp. Built-in switch. Metal-essent bronze. With 25 watt bulb **6.95**

303. ADJUSTO BED TABLE—It's a versatile table, indeed. You can pull it over bed or chair, and use for so many purposes. For, the 16" x 24" oak top tilts for reading; goes "flat" for eating and working surface. Adjusts from 23" to 38" high. Chrome base. **19.50**

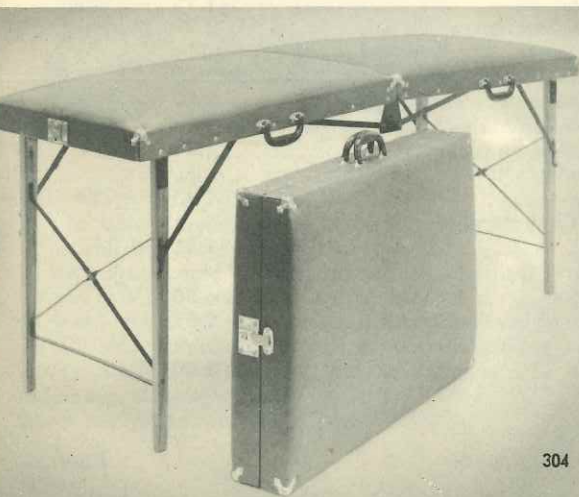
304. FOLDING MESSAGE TABLE—Invites one to relax and stretch out to derive benefit from those professional "at home" massages. Hardwood oak legs and steel frame bracing support 500 lbs. Brown leatherette covered Paratex rubberized cushion. Folds like suitcase, has carrying handle, lock and key. Compartment for linens and oils when closed. 68" long, 22" wide, 28" high open; 34" long, 22" wide, 8" thick folded..... **65.00**

305. HAIR-VAC—A wonderful hair conditioner for every member of the family. Not only massages scalp—but actually cleans hair, loosening and vacuuming away dandruff and dirt. You'll never know how genuinely clean your hair can be—nor how wonderful your scalp can feel, until you try this "24 finger" massager-cleaner. Green plastic case, AC, 6-foot cord. With year's supply of filters, **14.95**; 100 extra filters, **1.00**; Extra massage units for other members of family, each **1.00**

306. SPACE SAVER GUEST RACK—Most versatile! Closed, it's a clothes tree, but when folks come calling you'll appreciate this rack that opens up to 3 feet and holds 24 garments. Ideal for offices, too. Takes but a foot of space closed; stands 6 ft. high. Walnut or mahogany finish. Without hangers **38.50**
Removable Hat Shelf to fit over top **5.95**



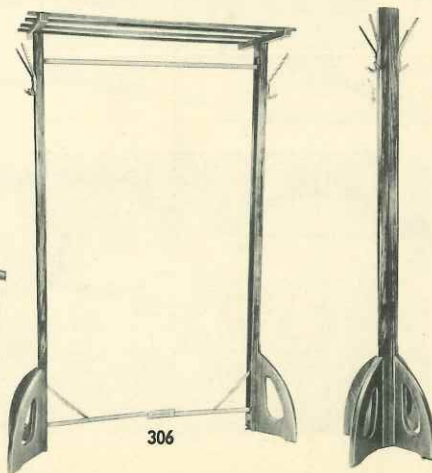
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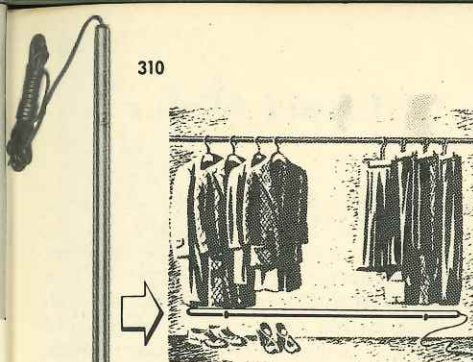
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310. DAMPP-CHASER—The electric closet heater that spells sure end to dampness, mildew, mold, musty odors and rust. Gives constant protection for shoes, clothing, leather and sporting goods. Beautiful chrome-like finished 36" tube can be placed on floor or fastened to baseboard or shoe rack. Uses only 25 watts, UL approved. One required for average closet. Needs no attention . . . should last a lifetime..... **6.95**

311. MOTH KILLING VAPORIZER—*Handy Hannah* electric moth patrol scouts out moths and larvae . . . a sure and safe way to protect your clothing! Place moth flakes or pellets in vaporizer, plug in, close closet door—and forget about the season's moth problems. With thermostatic heat control, AC-DC, **3.45**. "Click" Para Pellets in 1 pound container **89¢**

312. VALET STAND—A bright spot in any man's life. Keeps all his apparel—from top to toe—in much good order. Holds coat, vest, trousers, ties, underwear, socks and shoes in orderly manner. In walnut, mahogany, blond or honey maple finish. 17" wide x 46" high **10.95**

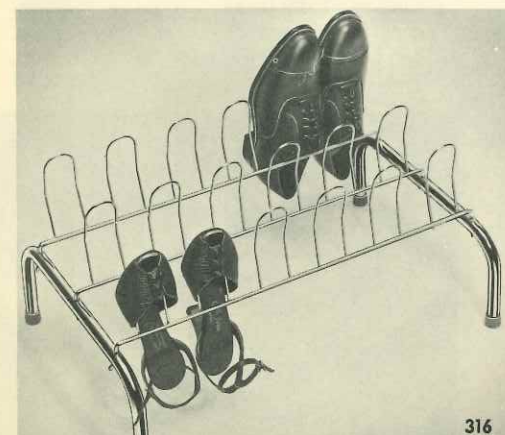
313. SILENT VALET—It includes all the essentials for keeping male attire under control . . . just note the clothes hanger, service tray for cuff links and jewelry, tie rack and shoe shelf. Blond or mahogany finish. 16" x 43" high **19.95**

314. UNDERBED CHEST—Of rustproof aluminum, it leads a "double utility" life. Use it to store off-season clothes, blankets, linens; or fill it with sports or picnic equipment. Just grand for indoor and outdoor uses. 42" x 18" x 6½" high **7.98**

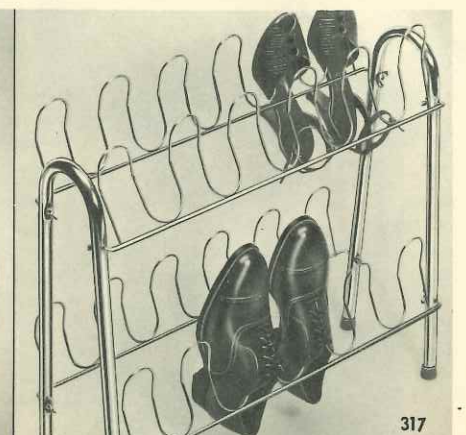
315. UTILITY CLOTHES RACK—*The* solution to hallway, closet and office clothes hanging problems. Trim and functional, it's of 1" polished chrome-plated steel tubing, 38" wide x 66" high x 17½" from front to back **16.95**

SHOE VALETS—Sturdy chrome-plated steel racks, by Brave, accommodate *any* type and size shoe . . . men's, women's, children's as well as slippers and wedgies. They snuggle into closet out of way, under garments . . . really save space and keep shoes from scuffing. Shoes slide easily onto rack which helps preserve shape. Rubber tipped legs.

316. JUNIOR SHOE VALET, left, 9 pairs of shoes. 15" x 24" x 6½" high **3.75**
317. SENIOR SHOE VALET, right, holds 12 pairs of shoes. 8" x 24" x 21" high **4.95**



316



317



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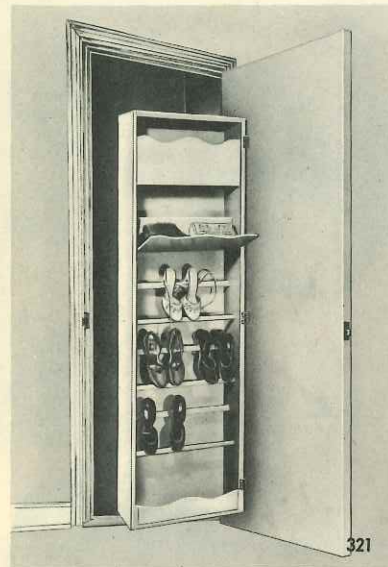
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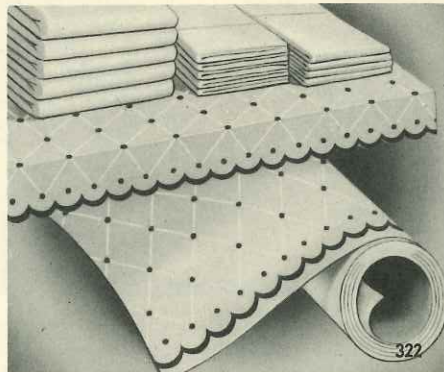
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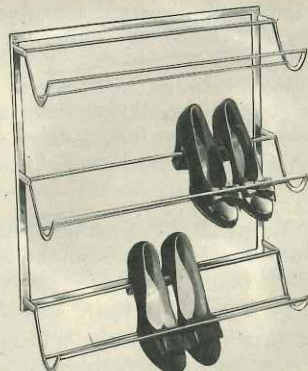
320. HEALTHOMETER SCALE — It's the superior weighing machine for home use. It's most sturdy, and always accurate. Constructed of enamel-finished sturdy metal with hardened steel pivots and bearings at all vital points. Easy-to-read dial. Mottled, inlaid rubber mat on platform. Capacity 300 lbs., 16" x 11". White, black, blue, green, gray or dusty rose, **19.95**. *Smaller Model* weighs up to 260 lbs., 11" x 9½". In white, black, green or dusty rose **6.95**



321. HANGING DOOR CABINET — The utilitarian's dream! Compact space-saver fits snugly to closet door. In three styles: As shoe-purse combination, shown; as all-shoe cabinet for 18 pairs of lady's or 12 pairs of man's shoes. And as all-purse cabinet with six separate purse compartments. 22" x 72" x 7". In pink, gray, cream or green **49.95**
Or in special colors to match samples, extra **5.00**



322. PRINCESS SHELF-N-EDGE — All plastic! Beautiful shelf lining and edging combined gives a dressed-up look to linen, kitchen or pantry closets. Pre-creased line for folding at shelf edge. Durable, non-curling, long-lasting plastic stays bright and sparkling... wipes clean with damp cloth. Odorless, waterproof, colorfast. Choice of polka dot design or a lovely rose-bud pattern in red, yellow, green or blue. 30 foot roll, 14" wide **2.50**



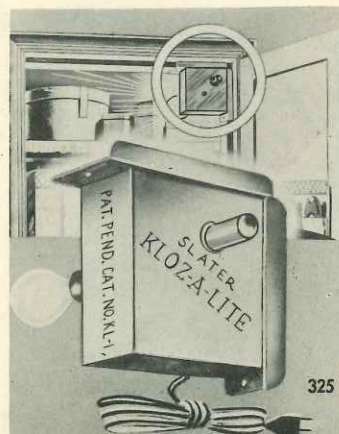
323. 3-TIER SHOE RACK — It'll keep your shoes in ship-shape order, off the floor, and within easy reach. This chromium rack attaches to any door or wall... holds 9 pairs ladies' or 6 pairs men's shoes. 20¾" wide, 22¾" high **3.50**
Four tier Rack **5.00**
Standing Floor Model, not shown, 2 tiers, holds 6 pairs ladies' or 4 pairs men's shoes **3.50**



324. CLOSET STEP STOOL — The safe way to reach high shelves. Convenient and sturdy, use it in closet, bath, kitchen... all through the house. Corrugated black rubber treads on both steps to assure a firm foothold. Nicely finished in ivory, peach, light blue, light green, white or maple. 13½" wide, 18½" high. Top step 14½" from floor **9.95**

325. KLOZ-O-LITE — Never a dark moment with this automatic closet light. It goes on when door is opened, turns off when shut. Extra simple installation for any closet. AC-DC. 2 for **3.75**

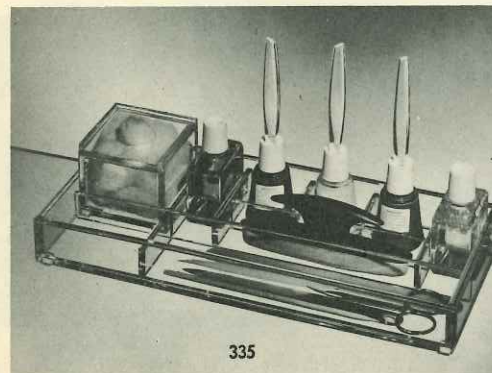
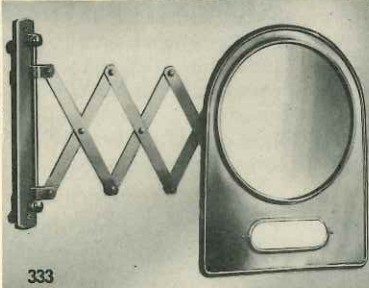
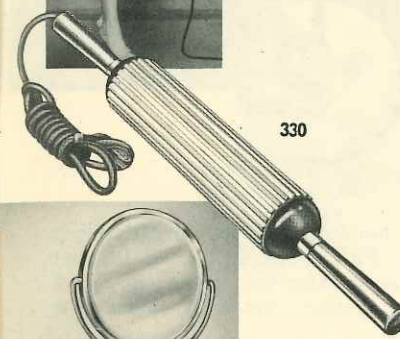
326. SWEATER-BLANKET BAGS — Be assured of *protected* woolens when moths are rampant in the spring! Translucent Exylin plastic bags have frosty, satin-smooth quality, and will not crack, peel, or stick together. With zipper closings. *Sweater Bag*, 17" x 11½" x 3½", **1.50**. *Blanket Bag*, 23½" x 16½" x 6" **2.95**



Closet Order



Pamper Yourself



335. MANICURE TRAY — There's a place for all nail-beautifying implements in this sparkling crystal clear, Plexiglas tray... everything right at hand for those perfect manicures. No more frantic searching for file, scissors or nail polish! The nine compartments will keep all paraphernalia neatly stored in drawer or on vanity. Of fine workmanship. 11¼" x 5" x 1½". Complete with Cotton Box **13.95**

330. VITA-ROL — Enjoy warm, soothing massage. Vita-Rol soothes tired muscles, eases tired feet, relieves minor aches and pains... gives effect of regular massage! Electrically heated corrugated rubber roller works like so many fingers, as it revolves... safely, in your own home. UL approved **15.95**

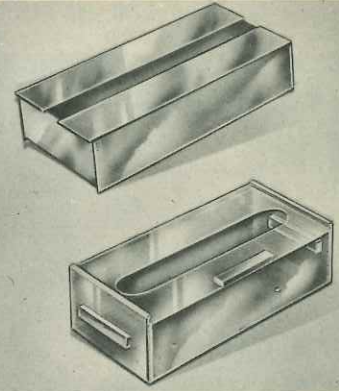
331. SIMPSON'S JEWELRY CLEANER — A wonderful fluid that restores natural brilliance just by brushing. Cleans sparkling stones—genuine or otherwise—the jeweler's way. Regular 4 oz. bottle, **2.00**; 12 ozs., **4.00**; 32 ozs., **7.50**. *Deluxe Gift Bottle*, 3 ozs. **2.50**

EXTENSION MIRRORS — Perfect for make-up or fine shaves. Extend to 22" to give real "close-up".

332. MIRROR, top, is two-sided—*magnifying and non-magnifying*. Swivels to any position. 7" beveled mirrors, polished chrome frame **11.95**

333. MIRROR, bottom, has set-in electric light and ground lens magnifying mirror for clear vision. Polished chrome frame. Folds within 6". AC-DC **18.95**

334. SPRUCE MANICURIST — Beauty at your fingertips! You'll marvel at the way this ingenious master mind, electrical manicurist-pedicurist goes to work. It shapes nails, removes dead skin, scrubs and lifts cuticles, cleans nail tips, prepares nails for lacquer, massages for health. Complete with shaping discs, brushes, buffer, etc. AC only, 5½" dia. **24.95**



337. TISSUE BOXES — Two sparking containers to keep tissues always at hand. *All Plate Glass Mirror*, left, with sliding bottom for easy tissue loading **3.95**
Plexiglas Version, right, has sliding top. Can be attached to wall **6.95**



336. TUB TRAY — Lets you do your nails, cream your face or catch up on your reading while you relax in the tub. Enameled wood frame with mirror has simulated cane bottom compartments to hold creams, cosmetics and manicure equipment... plus a prop for book or newspaper. With rubber suction feet, 27" x 11½" x 4" deep. In light green, light blue, pastel pink or white. A Hammacher Schlemmer creation **16.95**

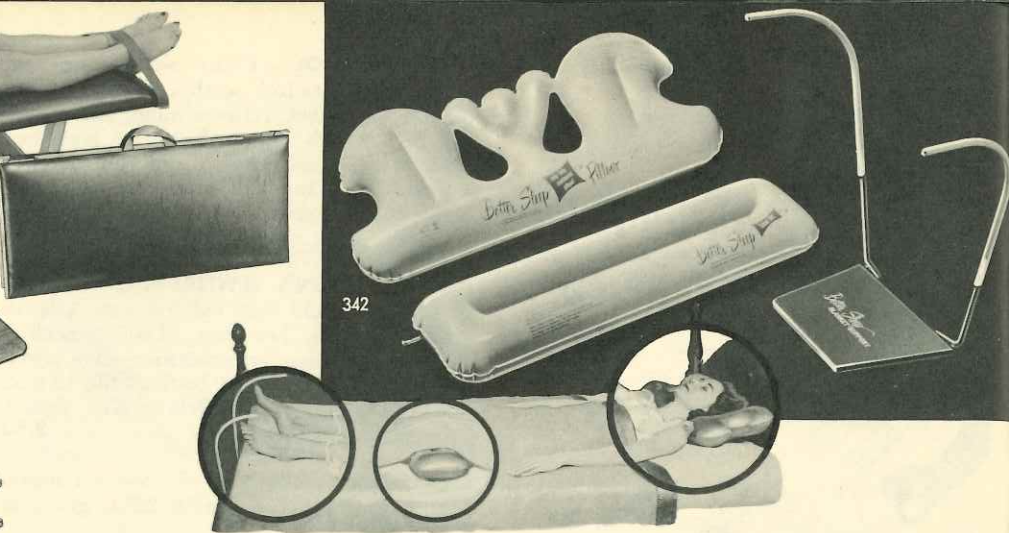


340. DELUXE PORTABLE SLANT BOARD — Tilted for blissful relaxation and beauty. Gives improved circulation, new freshness of appearance. Wonderful exercise board, too. Folds conveniently. Upholstered in sponge rubber; green or tan plastic cover**29.95**

341. FOLDING BED BOARD — Restful, wonderful sleep for folks with backaches and pains (including sacroiliac). Just slip bed board under soft mattress and note difference. Simulated wood grain plywood. For traveling or at home. 30" x 60", **6.95**. Non-Folding Bed Board. 30" x 60" for twin bed, **4.95**; 36" x 60" for 3/4 bed, **5.95**; 48" x 60" for double bed**7.95**



343. PLEXIGLAS BREAKFAST TRAY — Pamper yourself... enjoy breakfast in bed served on this delightfully dainty Plexiglas tray. A cheerer-upper, too, for invalids. In shell pink or tortoise, it is 22" x 13 1/2", **31.95**. China Breakfast Set has 12 pieces, each of lovely gold trimmed Shelly china, **34.95**. "Bon Jour" Plexon Tray Mat. Blue or pink with white lettering**5.80**



342. BETTER SLEEP SET — Makes sleep easy! Cut 30 minutes from your nightly sleep and get the same rest... with Better Sleep Contour Pillow, Knee Lift and Blanket support! Fall asleep promptly... sleep quietly... arise refreshed. Here's how you get more restful slumber—all night long. Enjoyed by everyone but indispensable for the sick.

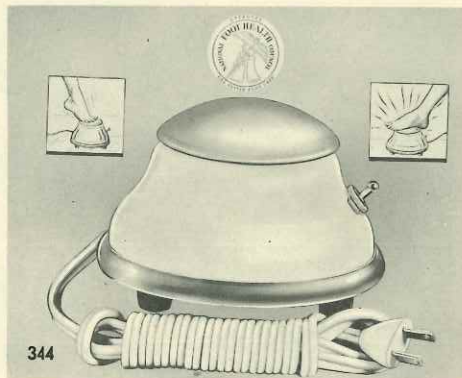
CONTOUR PILLOW — Scientifically shaped to give most relaxation in any sleeping position. Provides proper support for head, neck and shoulders. Sides have "nose notches" to ease breathing for stomach sleeping. May be used with standard pillow-case. On hot summer nights fill with cool water for refreshing air-conditioned sleep. Of easy to clean plastic**4.50**

KNEE LIFT — Gives medically recommended support to relax back, hips, knees and legs when sleeping or reading in bed. Plastic**3.50**

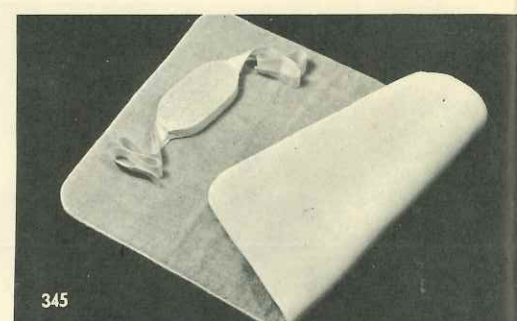
BLANKET SUPPORT — Removes depressing weight of bed clothes. Relaxes and rests feet all night, giving warmth with freedom. Base goes under mattress... rods support blanket toe-high and fold flat when bed is made**4.75**

SAVE 3.00! Set of 3 (Contour Pillow, Knee Lift and Blanket Support), complete with descriptive booklet**9.95**

"Release from Nervous Tension", by Dr. H. H. Fink, covers scientific methods to aid relaxing**2.95**



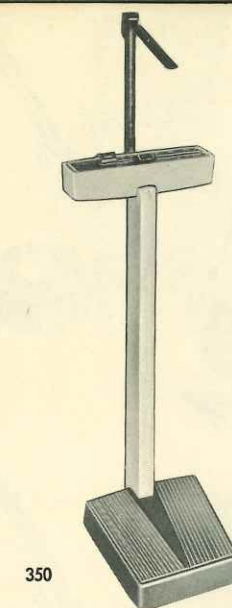
344. ELECTRIC FOOT VIBRATOR — Five minutes of Handy Hannah's pleasant, healthful massage and you'll walk on air. Brings blessed relief to tired leg muscles and aching feet. And, good circulation contributes to good health. Blue baked enamel; chrome trim. Removable white rubber massaging cushion. AC only, 6 foot cord, 110-120 volts, **7.95**. Deluxe Model, chrome finish**9.95**



345. TERRY FOAM BATH MAT—SPONGE — Terry cloth Bath Mat has underside of foam rubber to guard against falls as well as to provide a "soft spot" for bare feet. 30" x 20" in pink, green, blue, gray or white, **5.95**. Back Sponge of foam rubber has one side of Terry Cloth and the other Loofa for a tingly scrubbing. Same colors. With straps (the better to scrub with!). Each**2.00**

Duopak, without straps, pair**2.00**

Wide range of colors on order

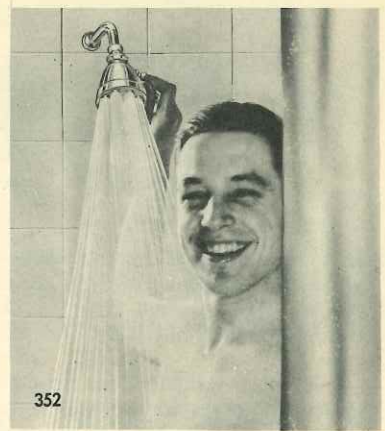


350. DOCTOR'S TYPE SCALE — A splendid and accurate model for the home bathroom or the young medico's office. Just adjust the balance scale for correct weight. Takes only 1 sq. ft. of space, registers every half pound up to 300. Black skid-proof platform, white enamel finish**33.00**

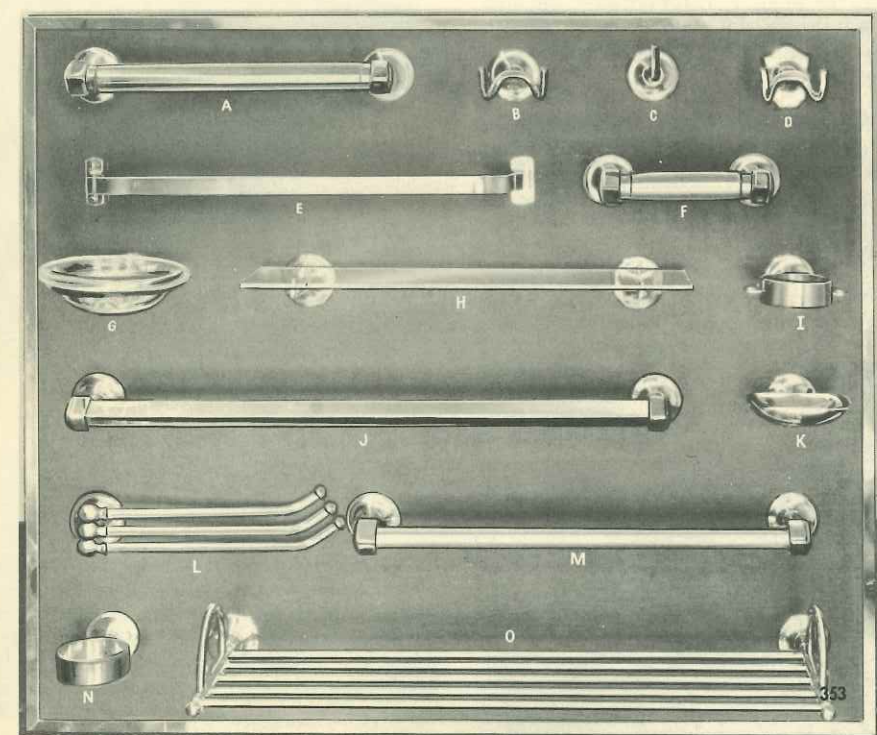
With height measuring rod**35.00**



351. EXPANDO TOWEL DRYER STAND — Never so much drying area in so little space! The towel dryer stand is bi-functional, closes to form a towel rack and opens into a clothes dryer. Has 15 ample hanging bars (over 20' drying space!). 27 1/2" high x 10" deep x 20" wide. 30 1/2" spread when open. All chrome-plated tubular steel, rubber crutch feet, with bottom shelf**9.95**



352. ANYSTREAM SHOWER HEAD — It'll add new zest and tingle to your showers. With Anystream, you just select your pet spray—needle, normal or flood! All you do is turn the lever. You never worry about clogging, because it's self cleaning, won't drip or squirt. Comes with integral ball joint, screws onto any shower arm. No. 1, 4", 48 streams, **11.95**; No. 2, 2 3/4", 36 streams**8.95**



353. BATHROOM FIXTURES — All pieces—except for Towel Bar "E"—are finely made of forged brass, chromium plated, with concealed screws, and may be had with either round or Manhattan design back plate (per illustration "D"). Towel Bar "E" comes as shown, and is not of forged brass.

A. Paper Towel Holder**8.50**

B. Double Hook**3.60**

C. Single Hook**2.75**

D. Double Hook**3.60**

E. Towel Bar, 12", **3.80**; 18", **4.50**; 24", **5.10**; 30"**6.00**

F. Paper Holder**7.20**

G. Glass Soap Holder with chrome frame**6.35**

H. Glass & Chrome Shelf, has spring in bracket to hold glass securely, 18", **8.30**; 24", **8.60**; 30"**9.20**

I. Toothbrush-Tumbler Holder**5.00**

J. 3/4" Square Towel Bar, 18", **7.10**; 24", **7.80**; 30"**8.40**

K. Chrome Soap Holder**5.30**

L. Swinging Towel Bar, 12 1/4" long**9.40**

M. 7/8" Round Towel Bar, 18", **7.65**; 24", **8.20**; 30"**8.70**

N. Tumbler Holder**5.00**

O. Towel Shelf, all chrome, 26 1/4"**20.00**

U. S. Patent Office
JUL 21 1953
Design Division



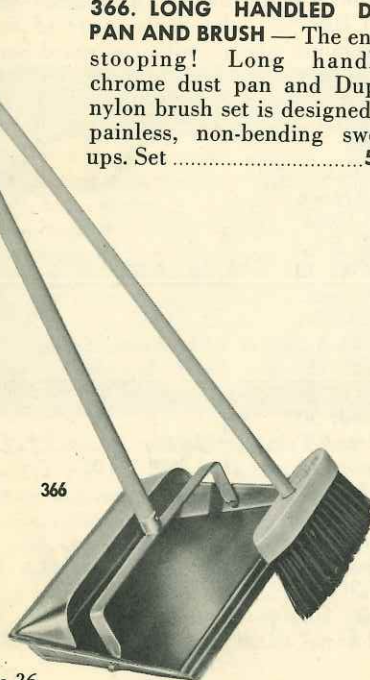
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360. BISSELL'S QUEEN SWEEPER — Has a wonderful new feature... a Brush-Clean comb that keeps the Saran bristles free from loose dirt and lint! And, all models have thorough operation, "Biscomatic" brush action, easy-to-clean dust pans, and rubber bumpers.

Queen Model (shown) with all steel handle. In regal red, blue or yellow **11.95**
Vanity in mint green or ebony black with chrome trim **9.95**
Grand Rapids in brown with lacquer trim **8.45**
Kentwood in mahogany finish **11.95**
"Apartment"—2 inches shorter for small homes. Spruce green **7.95**

361. ELECTRIK BROOM — You'll be surprised at the work it does. Weighs only 6½ lbs., yet cleans like a master vacuum—works as easily as a carpet sweeper. Wonderful not just for rugs, carpets and hardwood surfaces, but for stairs and all the hard-to-get-at places. Sanitary plastic emptying cylinder. AC-DC. **39.95**
Attachments for upholstery, draperies, mattresses **14.50**

366. LONG HANDLED DUST PAN AND BRUSH — The end of stooping! Long handled, chrome dust pan and Dupont nylon brush set is designed for painless, non-bending sweep-ups. Set **5.45**



366

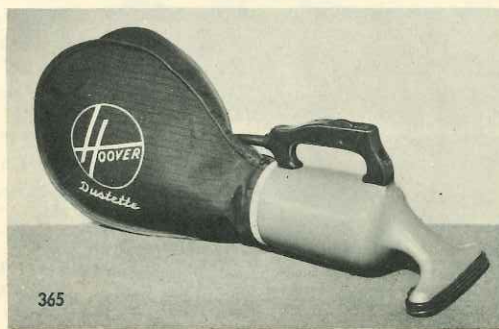


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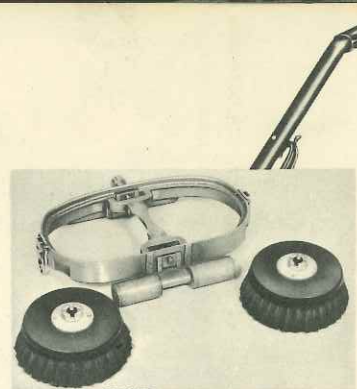
362. REGINA TWIN-BRUSH POLISHER — Here's easy floor care beyond compare. It scrubs, waxes, polishes and buffs any kind of surface... keeps floor bright without any effort. Light enough to use on desks and table tops. Brushes revolve in opposite directions for double action. For use in home or office. Includes 2 waxing and scrubbing brushes, 2 polishing brushes and 2 reversible buffing pads. AC-DC **67.50**
Rug Cleaning or Scrubbing Attachment (in inset), extra **14.95**

363. DOUBLE HEADED MOP — Twice the size... it does the job in half the time. Self-wringing... hands never touch water or strong solutions. Non-splash giant cellulose sponge mop head has canvas cushioned bumper to protect furniture, and ingenious wringing lever. Reversible mop head doubles the wear! For storage ease, the mop can be hung by the metal loop at the end of its colorful blue enamel, low-angled handle **4.95**

365. HOOVER DUSTETTE — Just hold it in your hand and move this speedy, lightweight cleaner over furniture, stair carpeting, draperies or lamp shades. A whiz for mattresses, and automobile interiors, too. Watch it freshen colors—reach hard-to-clean corners. Switch is right on handle. Has stationary nozzle brush, rubber furniture guard, wide mouth for quick dirt disposal. Aluminum with beige enamel finish. AC-DC **27.95**



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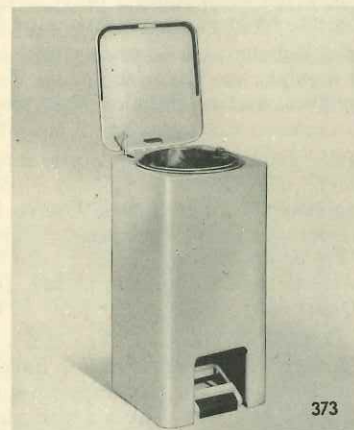
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364. ELECTRO-SWEEP — Not just an electrified carpet sweeper but a precision cleaner that incorporates magic broom stroke action to tackle necessary daily cleaning jobs. Nylon brush adjusts for every length nap. Fast action... it's all glide and no push. AC only **14.95**



370

370. TWEENY APRON — Easy on the knees, Tweeny is made of denim. Three big striped pockets are pyramided on each side, and the skirt is split for action. Bottom pocket contains foam rubber pad for easy kneeling. Brown, red or green with dark stripes; pink, faded blue or lime with pastel stripes **3.95**



373



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371

371. AUTOMATIC DE-FROST — Modernizes your refrigerator! This clever "jewel box" device eliminates defrosting nuisance, and never forgets! Fits all refrigerators... keeps food fresher longer, increases refrigerator life, reduces electric bills. Just turn pointer of De-Frost to nearest correct hour of day, plug in and enjoy automatic defrosting. New "skip" defrost feature will check defrosting when frozen desserts are in refrigerator. AC. Year guarantee **7.95**

373. SANETTE WASTE RECEIVER — A proud addition to the finest kitchen. Of space-saving design, it's beautifully modeled with tight-seal cover, recessed pedal, and has a round, leak-proof galvanized pail. Will outlast several ordinary cans. Baked-on enamel in white or red. 12 qts., **9.95**; 16 qts., **12.95**; 20 qts., **15.95**. *Deluxe Model*. All white with gleaming chrome cover. 12 qts., **10.95**; 16 qts., **14.95**; 20 qts., **17.95**. *Sanette Waxed Bags*... moisture resistant, keep pail clean. For 12 qts., 100 bags, **2.70**; for 16 qts., 100 bags, **3.70**; for 20 qts., 100 bags **4.70**

374. RUSTPROOF MAGNESIUM LADDERS — You need one—about the house, apartment or store. Heavy men can stand on them safely, women can carry them with one hand, and they store neatly. Safety, non-skid treads on step. Model shown: 8 ft., **34.00**; 3 ft., **17.00**; 4 ft., **19.00** 5 ft., **21.00**; 6 ft., **25.50**; 10 ft., **42.50**; 26 inch **9.98**



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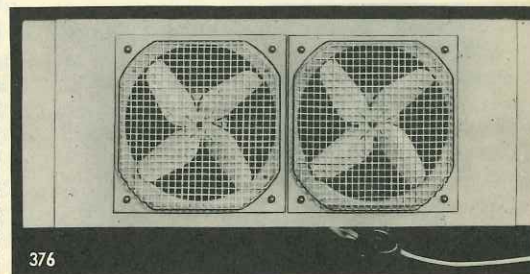


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372. ARISTO-MATS — These finest all-purpose range and utility mats give heat-proof protection and extra work space for your kitchen surfaces. Thick cushioned flame-proof asbestos backing has higher heat resistance than any mat made. Use on range tops, cabinet and table surfaces... under electrical appliances, for broilers, toasters, coffee makers. Protects from nicks, chips, stains and burns. Rust-resistant stainless steel in satin design with sparkling silver stripes. Safety ringed corners; slide-proof ribbed top. Cleans with damp cloth. *For Range*: 8" x 19", **2.29**; 13" x 19", **3.39**; 15" x 19", **3.69**; 17" x 19" **3.98**
For Appliances: 9" x 11" **1.35**

375. FYRE-FREEZ — Wonderful guard for the home. Puts out blazes in time... before they become big fires. Safe and cheap protection for the family. Uses carbon dioxide... most effective and harmless fire fighting agent. Will not spoil food or harm fabrics. Simple and easy to use, just turn nozzle. Keep it around the home, garage, office **9.95**

376. MARVIN FAN — Powerful portable duo fan has intake or exhaust control—cools bedroom or exhausts kitchen air by moving 900 cu. ft. of air per minute. Fits all windows from 24" to 42" wide. Equipped with safety guards, 8" fan. No installation necessary. Can be moved to any room. AC only **17.95**



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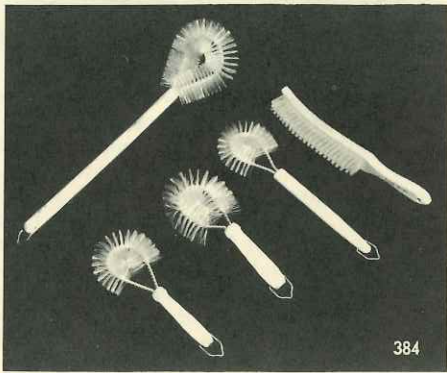
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380. PATINA by Jackson of London is excellent for all furniture. An English type wax polish, it revives and preserves fine grained woods. Ideal, too, for leather, bronze, marble. 6½ oz. jar, 1.25; 12 oz., 1.75; For blond finishes: 6½ oz., 1.25; 12 oz.1.75

381. REVIVA tops for removing alcohol, water, perfume, liniment, ink or paint marks from fine furniture. It gives fresh life to color and grains of wood, covers minor scratches. Works equally well on varnished, shellacked, lacquered surfaces, and on dark or light woods. ½ pt. 1.15; pt. 1.75; qt. 2.75; ½ gal.4.25

382. SILVER-METAL POLISHES — **BRASSO**. Exceptionally good for polishing brass, copper, zinc, steel, pewter, etc. 6½ oz. size can. Six for2.40 **SILVO**. Liquid Polish is one of the finest for polishing silver to a high lustre. Use on best sterling, silver plate, gold jewelry, or plate glass mirrors. No harsh abrasives . . . gentle to the hands. Quick, easy and exceptionally effective. 5½ oz jar. Six for2.40

RUB-LESS. Cleans and polishes *without rubbing* stainless steel, aluminum, nickel, glass, porcelain, chromium. Gives beautiful lasting lustre. Quart can1.25

383. ALL PURPOSE WAXES — **BUTCHER'S GREEN STRIPE**. Waterproof Wax that's self polishing. A heavy duty wax for the home, it gives a high gloss; exceptionally durable. Ideal for linoleum, asphalt tile, rubber tile, hardwood floors; cement or composition surfaces. Gallon, 4.40. **BUTCHER'S BOSTON POLISH** Hard Paste Wax. Takes a high gloss; will not show scratches or heel marks. 1 lb. can, 1.00; 4 lb. can3.58 **BUTCHER'S LIQUID WAX** for waxed surfaces including floors, furniture and linoleum. Especially good for cleaning and polishing soiled surface. Used with Butcher's Boston Paste Wax it makes waxed surface easy to maintain in perfect condition. Gallon4.75

384. CRAFTSMAN NYLON BRUSHES — Aye, *there's the scrub!* Durable, Dupont nylon-bristled brushes whisk away most every dirt problem. Left to right: Vegetable, 85¢; Dishwashing, 90¢; Scouring, 1.35; Silver, 2.75; Toilet Bowl (top)1.90

385. CHEESECLOTHS — Have a "thousand and one" uses—for dusting, in kitchen, laundry, garden, garage. Bleached, absorbent, high quality cloth. In *finer texture*, left: 5 yds., 1.75; 10 yds., 3.25; 20 yds., 5.95. *Heavier texture*, right: 5 yds., 1.50; 10 yds., 2.75; 20 yds., 4.75

386. VENIDA TOILET TISSUE — Smooth, and soft enough for baby use! Also ideal as facial tissue. Truly a 3-in-1 value. Matches your bathroom color scheme: peach, green, blue, maize, pink or white. 1,000 sheets per roll, 30 for 4.95; Case of 10014.95

387. PROCTOR'S HI-LO IRONING TABLE — Ends ironing drudgery! Adjusts from 27" to 36" for sit-down or stand-up ironing. Easy-shift wheels make sit-down ironing simple, and off-center legs afford plenty of knee room. Won't sag, warp or wobble! All metal, 48" size, 14.95. Zedalon Cover & Pad Set. Scorch-resistant. Cover stays smooth and lets iron glide over even heavy pieces, 4.95. Cordminder keeps cord off board . . . out of way4.95



390



394

390. MOTH PREVENTATIVES — **H-S MOTHPROOFING LIQUID**. Excellent cleaning properties are included in this liquid that mothproofs and cleanses in one operation. Just add to water—2 ounces mothproofs and washes a sweater; 1 pint does a blanket. Harmless, odorless; can be used as spray on rugs, clothes, etc. Future dry cleaning won't remove H-S Mothproofing. Gal., 8.00; ½ Gal.4.50

CLICK PARA PELLETS kill moths, prevent mildew, 100% paradichlorbenzene. Cedar fragrance. Use in drawers, closets, etc., or as refills for closet hangers. 5 lb. can2.89

CLICK PARA CRYSTALS (not shown). Kills moths, protect clothing. 100% paradichlorbenzene. Use in vacuum cleaners. 5 lb.2.79

CLICK MOTH-JINX. Metal vaporizer can contains 14 ounces of 100% para in solid form. Convenient hook for hanging. Refillable. Complete, 89¢; Refills79¢

DUPONT CAMPHOR. Refined grade. Box of 16-1 oz. squares1.59

394. GLAMORENE RUG CLEANER — Miracle cleaner removes spots instantly! A non-wetting compound that's better than washing, better than dry-cleaning . . . for instant spot removal or complete rug cleaning. Dissolves grease and absorbs soil. Safe for finest and most expensive rugs and carpets (excepting cotton). Sprinkle on, brush in, and vacuum off! Leaves rugs bright . . . dry . . . ready to walk on in minutes! Regular size (cleans two 9 x 12 rugs), 2.29; Large size (cleans four 9 x 12 rugs), 3.79



391



395



391. SILVAPLATE — Replate your own silver in 5 minutes! This remarkable silver-plating liquid applies a coating of pure silver to worn areas on Sheffield and silver plated copper and brass ware. Gives articles of copper, brass or bronze a gleaming silver-plate. Use on trays, candlesticks, chandeliers, costume jewelry, copper or brass pots, etc. Harmless! Just rub on with a cloth—won't wash off. 4 oz. bottle with 12 Silva Application Cloths, 4.25; 8 oz. economy bottle with 12 Silva Cloths, 7.00; Pkg. 12 cloths25¢

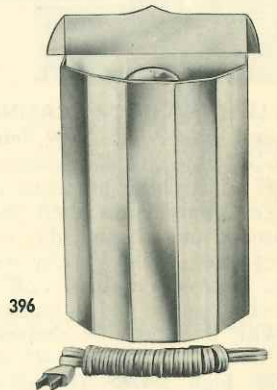
395. DE-MOIST FOR CLOSETS — Dries destructive dampness that leads to mildew, rust and musty odors. Does not drip, has no odor, safe to use. When saturation point has been reached, red spot appears on hanger, then simply bake unit in oven and use as before. Gives years of service. Deluxe package, 3 for4.98

DE-MOIST FOR REFRIGERATORS — Reduces the messy defrosting of refrigerators and freezers. Place package in refrigerator . . . De-Moist absorbs moisture—foods stay fresher longer. Wonderful for beach houses, summer homes, lockers, storage trunks. 12 oz. package for refrigerator, closet, pantry, 1.29; 50 oz. package for freezer or basement4.95



392

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396

392. AEROSECT — Rids the home and corners of insects. Kills moths, roaches, ants, silverfish, flies, mosquitoes. Bomb fits hand, sprays quickly, non-inflammable, non-toxic. Can be used safely around open foods, children, household pets. 16 oz., 3.98 Empty Bombs refilled2.35

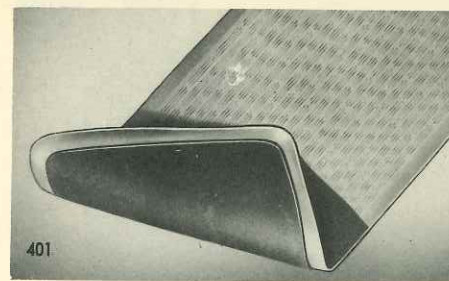
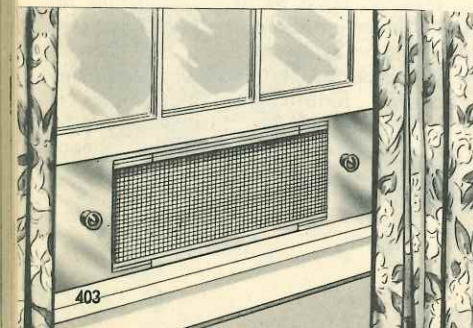
393. ODOLOST — A necessity around every home. A few squirts and stale air becomes fresh; cooking, tobacco and other odors vanish . . . Odolost fans out in three directions at once. Bomb contains enough spray to treat 300 average rooms, 3.95. Empty Bombs refilled2.30

396. ELECTRONIC ODOR-RIDD LAMP — Destroys odors! Freshens air! This new miracle Handy-Hannah ozone producing lamp makes rooms sweet, fresh and odor free. Also destroys odors caused by smoking, mildew, mold or pets—and other unwanted odors—without use of chemicals or artificial preparations. Costs less than 1¢ a day to operate continuously. Handsome all chrome fixture. Portable . . . may be stood up or suspended. 110-120 volts; 50-60 cycle. AC only. Complete with 6 ft. cord. One-bulb size (for 10' x 12' room), 7.95; Two-bulb size (for 12' x 16' room)9.95



400. FULL-LENGTH DOOR CABINETS — Short of shelf space? This new, improved model of our full-length door cabinet is of strong steel construction in white enamel... ready to supply extra shelf space to park bathroom and kitchen aids, and all the baby's canned foods. Fit any standard door-closet, bedroom or bath—24" x 30" wide. Invisible hinges and automatic lock catches. With 5 adjustable shelves, wire basket, 6 hooks and screws. 4" deep x 20 3/4" x 68" high, **24.95**. *Deluxe Model*, with full length plate glass mirror, **39.95**. *Extra Shelves* with 6 hooks, each **1.50**

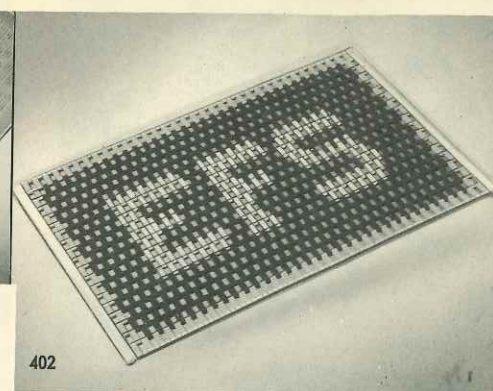
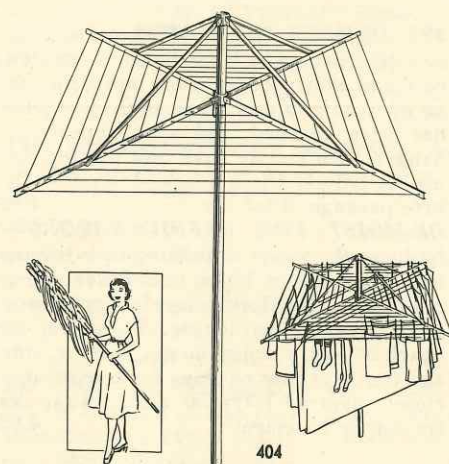
403. BADGAIRE VENTILATORS — Breathe in better air... banish drafts. These ventilators keep out dirt, dust, soot, pollen—filter in only the good, clean air. Badgaire has adhesive-sprayed filters that catch dirt and hold all impurities. Strong aluminum frames have rubber gaskets to hold them snug to windows up to 58" wide. They clean easily and their mesh filters of 6 thicknesses can be resprayed—lasts for years. Very sensible for living rooms, bedrooms, nurseries, sickrooms, offices. 6" high in the following sizes: 16" to 22", **4.95**; 22" to 28", **5.45**; 28" to 34", **5.95**; 34" to 40", **6.45**; 40" to 46", **7.45**; 46" to 52", **8.45**; 52" to 58", **9.45**; Liquid for respraying **50¢**



401. TREDEASY FLOOR MAT — On your feet long hours in front of stove or sink? Then stand comfortably on sponge rubber to ease pressure. Tredeasy saves wear on floor coverings. Tapered edges prevent tripping or curling. Red, green, blue or marbled black. 12" x 34" **4.98**



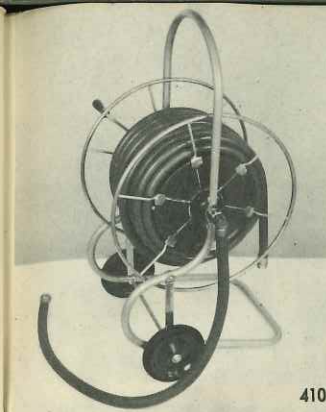
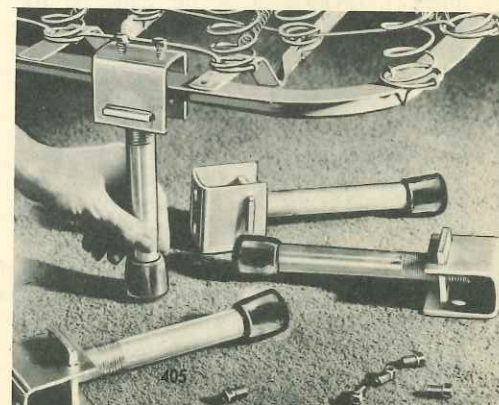
404. FALCO OUTDOOR DRYER — It's top in sturdiness! Revolutionary design of this lightweight aluminum clothes dryer accommodates *more* laundry in *less* space. Supports are mounted from above to eliminate cumbersome center struts of ordinary dryers. Hang sheets on the diagonal too. All lines are equidistant from ground, do not get frayed or cut, thanks to eyelets in the channel arms. Rust resistant. Folds compactly—easy to handle. Complete with capped ground socket and 150 feet of Kordite line, **13.95**. *Stand*, for indoor drying, extra **4.95**



402. MONOGRAM DOOR MAT — This welcome mat—with your own initials—keeps wet and mud from being tracked on floors and carpet. For house or apartment, it saves work and is handsome as well as practical. Of live rubber and spring steel that's ridged to get all the dirt. Allow 2-3 weeks for monogramming. With 1, 2 or 3 initials and matching border in white, terra cotta or light green on black background. Border design not on small mat. Please print initials. 16" x 25", **5.95**; 20" x 31", **8.95**; 23" x 37" **11.95**
Special sizes to order

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.

405. DENNIX METAL LEGS — Convert any steel spring into a divan, hollywood style bed. To make that extra, attractive and comfortable bed, attach *Dennix* steel legs to steel spring (coil with angle iron or link or cable with round bar). Aluminum finish and plastic tip for marless, effortless moving. 8" high, set of 4 **5.95**



410. PORTABLE HOSE REEL — Takes strain and kinks out of garden and lawn sprinkling. Water runs through hose while it's on the reel... unwind only the hose needed—water pressure is instant whether you un-reel 5 ft. or 100 ft. Equipped with side hose for faucet connection, your hose remains permanently connected to coupling on inside of reel—always ready for use. Engineered with brass, pressure-tight couplings for years of service; full swiveling connection. Accommodates 100 feet of 5/8" or 3/4" hose, **16.95**; Wall Model, for permanent connection **14.50**

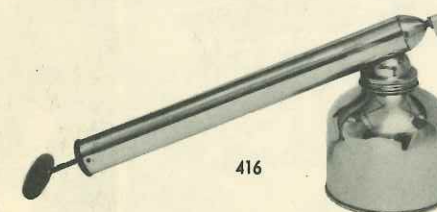
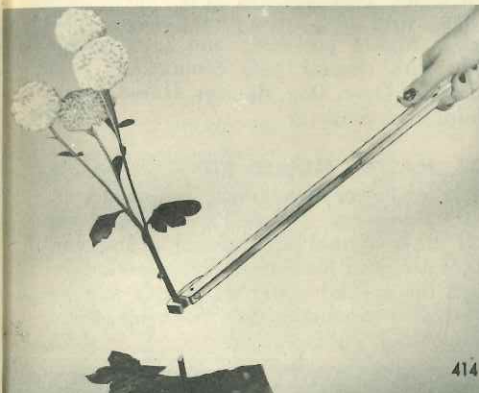


411. AMEPCO GARDEN HOSE — Of excellent make—it weighs 1/3 as much as ordinary hose, yet is exceptionally tough and durable—won't kink, check or crack, and is unaffected by weather. Fitted with 3/4" standard solid cast brass couplings. *Green Plastic Hose*, guaranteed 5 years, 5/8", 25 ft., **4.30**; 50 ft., **6.95**; 75 ft., **9.95**; *Amber Transparent Plastic Hose*, guaranteed for 10 years. 5/8", 25 ft., **5.45**; 50 ft., **8.95**; 75 ft. **13.30**

412. BIG STINKY — Lures, traps, kills flies! It's the scientific way to kill flies *before* they get indoors! Escape-proof Big Stinky produces chemically a scent that lures flies like magic, then traps them. In fly-infested spots, one Big Stinky has killed 175,000 flies in 24 hours. For yards, beaches, playgrounds, parks, etc. 2 qt. size with season's supply of Control Fluid, **4.49**; 4 qt. size with season's supply of Control Fluid **4.95**

413. FITTED GARDEN BASKET — A practical assortment of quality tools for good gardening. Wicker basket holds dibbler, knife, trowel, fork, transplanter, gloves, kneeling pad, ball of twine and choice of rose shears that hold flowers after cutting, or pruning shears. State choice **19.75**

414. CUTTING-PRUNING TOOL — Eliminates bending and stretching when you cut or prune, and saves many a pricking. It's 18" long, reaches high places, goes through foliage without damaging plant... holds stems of flowers or fruit after cutting. Aluminum **3.25**

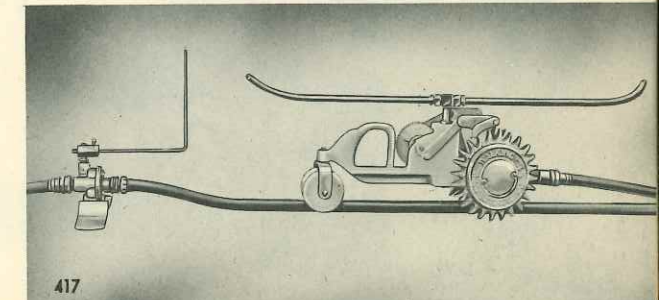


For An
Enchanted Garden

415. INSECTOCUTOR LANTERN — Attracts and electrocutes bothersome mosquitoes and night-flying insects, so you can enjoy peaceful evenings out-of-doors. Uses 25 to 200 watt light bulb. Acts as lamp, too. Heavy gauge anodized aluminum and cadmium-plated solid copper; nickel plated brass fittings. AC only **35.00**

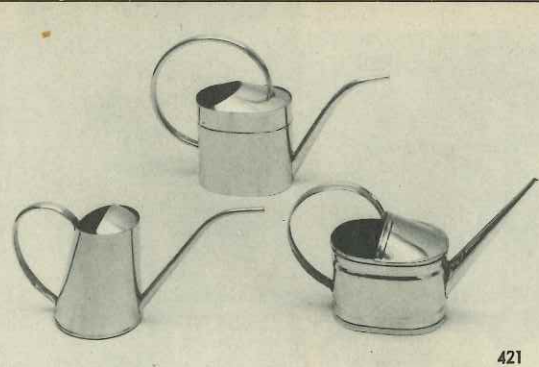
416. SMITH CONTINUOUS SPRAYER — Liquid sprays get to destination when this double-action, twin nozzled spray supplies the power. Heavy seamless brass and copper. Gives unbroken mist spray of insecticides or disinfectants for garden and household use. Excellent Blizzard Model. Pint, **3.85**; quart **5.25**

417. WALKING SPRINKLER — You'll be amazed at the way it works. This almost-human robot sprinkles lawn over a predetermined course and shuts itself off when finished. Moves at rate of 20 to 35 feet per hour depending on water pressure. Sets for stationary sprinkling, too. *Standard Model*, **28.95**; *Automatic Shut-off* **4.90**

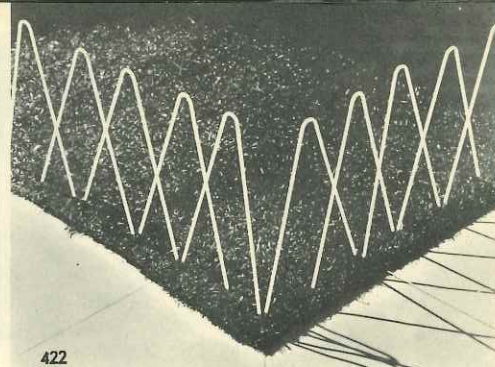




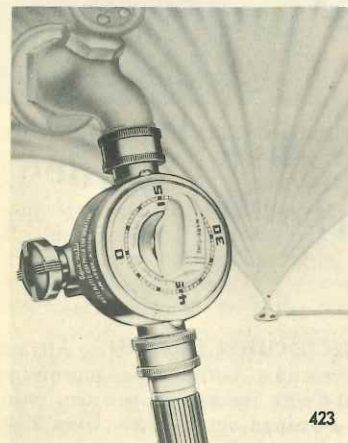
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420. WISS HOUSE AND GARDEN KIT — Cutting jobs are "shear" pleasure with this handy, attractive combination scissor pack. Contains 1 pair of 8" Red Handled Kitchen Shears, 1 pair of 7" Red Handled Pruning Shears, and a pair of chrome Flower Cutters which holds the flower after cutting. In decorative red plastic bordered roll, it can be mounted conveniently on wall or door**7.95**

421. WATERING CANS — Mary, Mary is never contrary with her shiny solid brass watering can in hand to tend garden posies or potted plants. Lower left, 1 qt., **6.30**. Center, 2 qts., **8.10**. Lower right, 2 qts., heavy brass**9.50**

422. PLASTIC PICKETTES — Colorful flower bed and lawn protectors in plastic on steel wire. Assembled, a row of pickettes guards property against accidental trappings. In green, yellow and white. Each pickette is 15" high, spreads to 12", dozen**2.95**

423. AQUA-MATIC — Sensational water valve timer for controlled sprinkling and watering. Set it, leave it and forget it. Gives just the right amount of water for grass and plants, and then shuts off automatically. Sets for any time up to one hour. Ideal also for applying weed killer, plant spray and liquid fertilizer with a garden hose, it works as an on-off valve for syphoning action. Attaches to standard garden hose faucet, or may be installed in regular plumbing system**9.95**

424. FLOWER PICKING CONTAINER — It's double to hold long or short stem flowers ... just fill with water and keep posies fresh while gathering. Finished in dark green, it's extra sturdy and easy to carry. 24" high over-all**6.75**

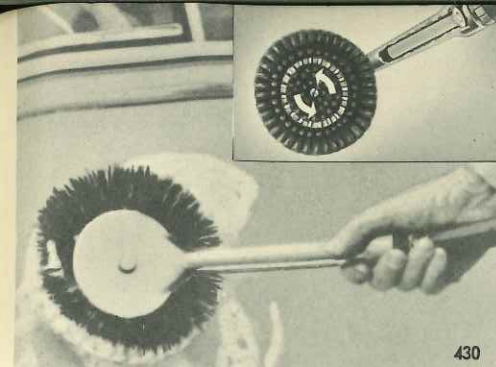
425. FLOWER DUET — Of two heights—for long and short stemmed posies—a Shepherd's crook handle adds charm to this flower container. Lovely for gathering or arranging flowers in a variety of effects. Of hand-drawn oak and ash splint with metal linings**5.95**

426. ORNAMENTAL FAUCET — A sprightly touch for your garden. Just replace old spigot with this decorative faucet. Solid brass, highly polished; and interchangeable with regular hose connection. Your choice of Dove, Dog, Rooster, Horse, Swan, Dolphin or Squirrel**7.50**

427. MASTER FLOWER KIT — A treasure chest for flower arranging ... to bring your garden indoors, into holiday centerpieces and other formal arrangements, and corsages designed for your own costumes. Contains the special materials needed and an illustrated instruction book with ideas and composition guide**4.95**



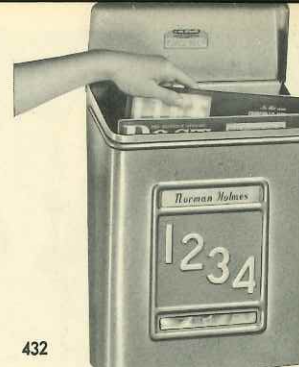
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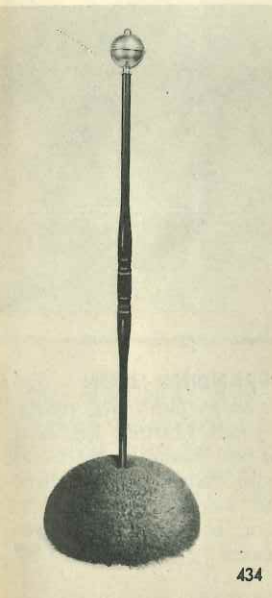


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430. SWIRL-O-MATIC — This wonderful revolving brush rinses as it cleans, washes cars without rubbing or scrubbing. Ideal, too, for house windows, screens, boats. Attaches to garden hose, works on turbine action. Included without extra cost, NEW "Automatic" Sudser Attachment. Removable. Fits in any brush handle**6.95**
3-Foot Aluminum Extension with precision Built-in Shut-off Valve, extra**2.50**

431. BOOT WIPER — A trusty sentinel that will keep mud or dirt from being tracked onto floors and carpets. Two hand-turned horse shoes on sturdy cross irons hold strong stable brushes that get mud from side, tops and bottoms of boots**4.95**

432. MAIL AND NEWSPAPER BOX — A dandy, for it's big enough for the Sunday papers, and engraved with owner's nameplate and house number. Rain-proof and rust-proof ... it's made of aluminum in antique bronze, mist gray, Colonial black or Cape Cod white finish with cream numerals. Specify lettering. About two weeks for delivery**8.95**
Without numerals or nameplate**6.95**
Loc-Kover, adds further protection with good cylinder lock and two keys**2.95**



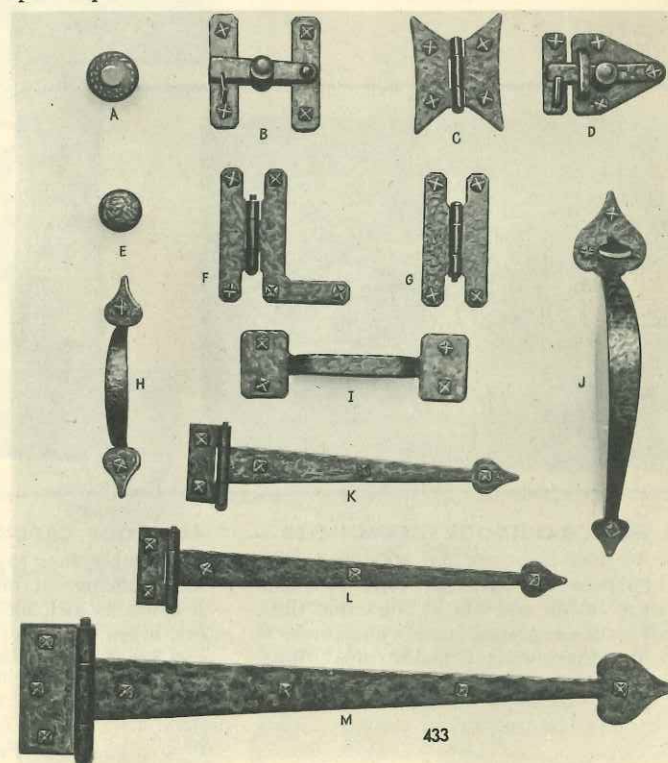
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434. BOOT BRUSH — A brush up on rural and suburban bootery, when mud tracks "sore" from garden to living room. Sturdy bristles of giant brush clean sides and bottoms of dirty shoes and riding or hunting boots. Black iron turned handle is adorned with brass ball. 14" dia., 42" over-all**29.95**

433. FORGED IRON HARDWARE by McKinney — Is made of wrought iron by master craftsmen and designed from beautiful patterns of olden times.

	Black	Olde Copper
A. Knob 12740, each	55¢	60¢
B. Latch 12737, each	60¢	70¢
C. Hinge 12706, each	60¢	70¢
D. Latch 12731, each	70¢	80¢
E. Small Knob 12740 1/2, each	45¢	50¢
F. HL Hinge 12721, each	80¢	90¢
G. H Hinge 12720, each	70¢	80¢
H. Pull 12744, each	42¢	45¢
I. Pull 12736, each	60¢	70¢
J. HT Rimlatch 12502 1/8, each	2.10	Not Available
K. Strap Hinge 12514 1/2, 6 1/2", each	1.25	1.40
L. Strap Hinge 12514 1/2, 8 3/4", each	1.45	1.60
M. Strap Hinge 12514 1/2, 13 1/4", each	3.85	Not Available

We carry a full line of McKinney hand-forged hardware. Prices upon request.

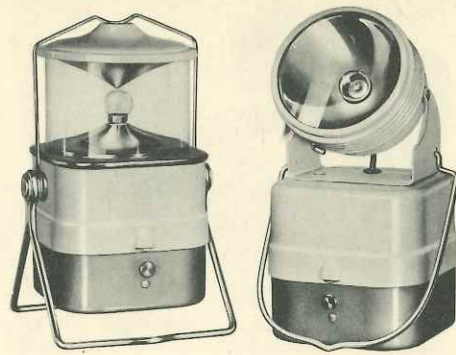


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Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.



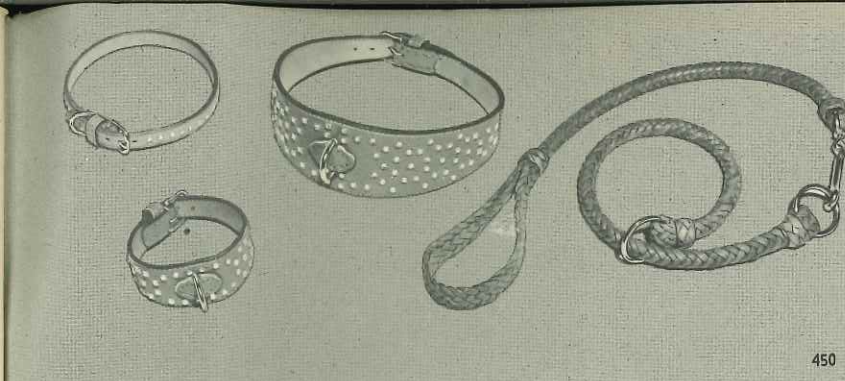
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440. UNITY PLUG-IN SEARCHLIGHT — Search us—we haven't seen anything better than this quick, powerful watchman for the town and country house. Sealed beam bulb packs 100,000 candle power light, can be hung up, set down, pointed in any direction. Of chrome plated brass, with Bakelite pistol grip handle, 110 volt, AC-DC, with 12-ft. cord **12.95**

441. STANLEY HANDYMAN SET — A well-planned kit. The sturdy metal box holds 17 essential tools—hammer, zig-zag rule, screwdrivers, hand drill and points, brace and bits, level, chisels, plane, cross-cut saw, nail set, awl, square, pliers, sandpaper, plus a book "Joy of Accomplishment." 8 1/2" x 5" x 23 7/8" long **21.75**



441

442. WORK AND WARNING LIGHTS — Versatile team—one has 2 1/2" reflector and gives steady white beam; the other, a blinking red or white warning signal—gives protection during highway emergencies. Or, it provides white light that's ideal indoors, on picnic table or inside automobile. Each light is 3" x 3" x 6", holds four regular batteries. Set, with batteries **8.75**

443. RITESIZE SPRAYER — Gardeners, here's the most capable, convenient compressed air sprayer for shrubbery, flowers, fruit trees, poultry houses, everything sprayable! Has 16" curved brass extension rod, adjustable nozzle for short or long distance spraying, automatic shut-off, check valves, 5-foot hose, seam-welded tank and built-in funnel for easy filling **9.90**

450. DOG TOGGERY — Jewel Collars for particular pups, in red, yellow, turquoise, black or salmon. Please give dog's neck measure or collar size. 2" wide, sizes 14, 16, 18, **9.50**; 1 1/4", sizes 10, 11, 12, 13, **6.50**; 1/2", sizes 10, 12, 13, 14, **3.50**. Choker-Training Set keeps large dogs at "heel." Braided natural leather, set **6.00**

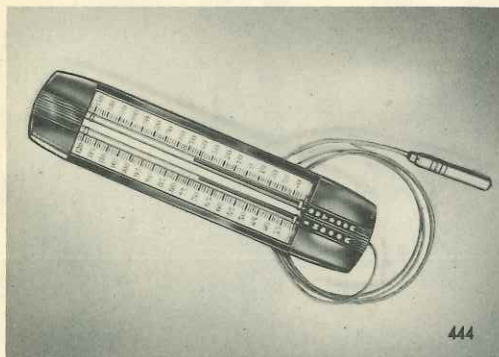
451. TETHERALL ANIMAL TIE-OUT ANCHOR — Allows pet freedom to roam and play without twisting or tangling. Guaranteed secure enough for dogs and small animals; hefty enough to tether bulls, cows, ponies, mules. Thoroughly proven and tested! Light in weight; easily moved from place to place. Weather-proof brass and cold rolled steel, with no parts to get lost. Without chain, **5.95**; Sturdy steel chain, bright zinc finish, 15 ft. long. Extra . . . **2.00**



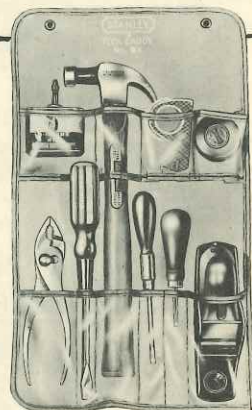
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452. DOG CARE — A good-size volume on complete care of dogs! Two experts, Jeanette W. Cross and Blanche Saunders, discuss all details from training to health and grooming. The Standard Book of Dog Care . . . over 600 pages with 200 illustrations **4.95**

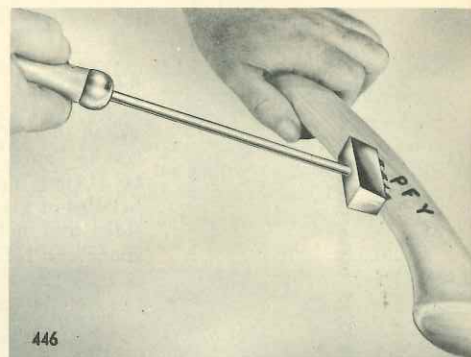
453. DOG-TEX — Protects rugs and carpets. Ends odors instantly and prevents rotting of carpet fibres and bleaching of colors caused by liquid dog and cat waste. If applied in time the original colors in carpet will be restored and maintained. Qt. **2.00** B'HAVE (not shown). For outdoor use. Keeps dogs out of garden away from plants, fences. Just spray where you want no trespassing. Harmless . . . dogs stay away. Qt. **2.00**



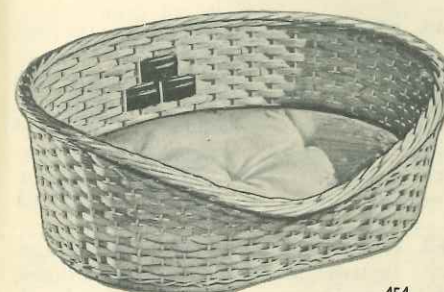
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444. INDOOR-OUTDOOR THERMOMETER — Like to keep tabs on the weather? This dual-purpose thermometer tells the temperature inside and out at the same time. Flexible tube is placed outside and connects with the thermometer inside. 8 3/4" long. Plastic case **5.00**

445. TOOL CADDY — All your tools are kept within easy reach in this tidy hang-up kit. Transparent plastic with red binding, it contains awl, nail hammer, 2 screwdrivers, block plane, 6 ft. pull-push rule, pliers, can 3-in-1 oil, roll scotch tape **7.98**

446. PERSONAL BRANDING IRON — Engraves your initials on garden tools, youngster's toys, leather goods, plastics. Just heat over an open flame and brand. Solid metal with wooden handle. With two or three initials. Allow 2 to 3 weeks for delivery, **3.95**. Extra Letters, each, **.50**. Designations—Jr., II, III, extra **1.00**

454. NATURAL REED BED — A comfy cushion that makes for grand sleeping. Just the right shape for your favorite dog to curl up and have pleasant dreams. Cedarized mattress! 25" long, **8.95**; 29" long, **10.95**; 33" long **16.95**

455. DOG IDENTIFICATION TAG — Love that dog? St. Roch, patron saint of canines, will keep faithful vigil over your pet. Sterling silver medal with yellow or white gold filled frame has Saint engraved on one side, unbreakable crystal on the other. By unscrewing metal at top, owner can write identification **6.00**

456. FEEDING BOWL — Designed to whet any pet's appetite. Ceramic Dog Bowl, left, has hand painted poodle, boxer or dachshund design. 6 1/2" top dia. **5.50** Hadley Pottery Dog Bowl, right, in blue and white. About 7 1/2" dia. **3.00** Cat dish. Hand-made ceramic in gray and green, with whimsical cat hand-painted and glazed. About 5" dia. **3.95**

Picnic Stunts

460. SKOTCH KOOLER — Has triple insulation, and it is just perfect to take to the beach, on picnics or just as far as your outdoor dining table. It totes sandwiches, fruit, bottled drinks and will keep liquids frosty cold or piping hot. Excellent, too, for storing ice cubes. Includes round plastic utility tray. Of sturdy metal with gay plaid finish. 4 gal. size, **7.95**; 2 gal. size**5.95**

461. SAVORY CLAM STEAMER — You can have a clam bake right in your own backyard since this steamer can be used over open fire, a gas burner or charcoal grill. Or prepare food in kitchen and bring it outdoors to be served piping hot. Will hold three pecks of clams, or use it for steaming corn-on-the-cob, finnan haddie, lobster and other seafood. 12¾" dia; 15⅝" high. Blue enamel with nickel plated faucet to draw off broth**9.95**
Add another section—making it triple decker—to steam a variety of foods at one time. Extra sections, each**4.95**

462. TOTE-TABLE — It folds, it carries, and it's useful indoors and out. For buffet dinners, picnics, cards, games, ironing and laundering work—for sewing and the kitchen. In fact, everywhere-everytime—you need a good strong table or surface. Green presdwood top resists stains, alcohol, scratches. Aluminum legs. Baked on green enamel frame is steel reinforced. Holds 1000 lbs. By Mell Hoffman. Opens to 24" x 60" x 30" high, **19.95**; to 30" x 60" x 30" high, **24.95**; to 30" x 72" x 30" high**29.95**



461



462



463

463. SERV-A-DISH — Nice for informal entertaining, and they save lots of dish-washing. Decorated metal tray, 10½" square, may be used for serving tray, or as support for Serv-A-Dish plate refills. Refills have four serving compartments and they resist water, grease. *Trays, dozen***4.80**
Refills, 100 for**4.00**

464. HIGHLANDER PICNIC JUG — On high road or low road—for picnics, barbecues or motor trips. Dual insulated Therm-a-jug keeps liquids toasty hot or refreshingly cool for hours. Steel body flaunts stylish cover of leatherette and gay Wallace plaid rubberized fabric. Fibreglas insulation, permanent rivet handle, 6 qt. capacity**12.95**

465. FOR PICNIC PLEASURE — Smart, durable, lightweight carry-alls. Use at home, while camping or motoring. Of finest hand-drawn oak and ash splint with covers of hardwood furniture plywood.
Refrigerator Basket of 4½ gal. capacity holds 5 quart bottles or 16 bottles of soda or other beverages. Tufflex insulation keeps food, beverages cold until wanted**7.95**
Deluxe Picnic Kit. Extra sturdy construction; fine detail. Washable plastic fabric pocket holds fittings, cleans easily... prevents soiling and contamination. 19½" wide, 11" high, 11" deep. Without equipment**7.95**

466. THERMO-KEEP — Easy to tote, this Fibreglas insulated food bag keeps things hot, cold and fresh. It's ideal for game or fish. Excellent for picnics, shopping tours. Covered and lined in tough vinyl plastic. Zip closing. 6" x 10". Red or black**4.95**



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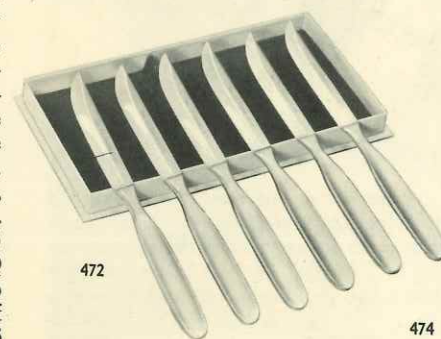


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470. CONTEMPORARY CASSEROLES — Most impressive for casual dining! Prepare savory foods in the oven—or at table—and serve piping hot in porcelainized steel casseroles (smooth, durable, easy to clean). In soft green they rest picturesquely on black wrought iron stands of contemporary design. Cooking-warming units burn alcohol, sterno or candle.
Single Stand with 2 qt. casserole, **6.95**; 4 qt. casserole, **11.95**; 6 qt. casserole**14.95**
Double Stand with 2 qt. casserole**13.95**

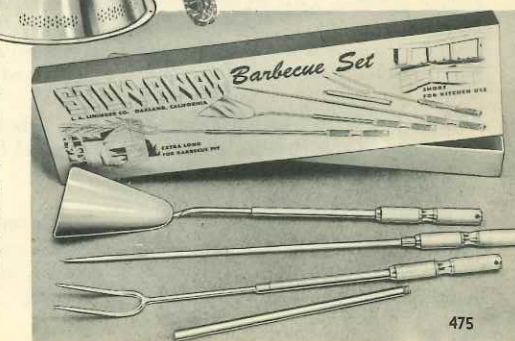
471. PARTY-Q ELECTRIC BARBECUER — Makes open fire cooking simple. Fits any fireplace or grill—indoors and out. Place food on 4-position spit—over open fire—and the electric motor does the rest, basting meat evenly in its own juices. Three meat holders for 2 roasts; and a separate lifter for adjusting spit with hot meats. Heavy gauge steel, black finish. 26" long, 10" wide. 110 volt, AC only. With 6 ft. cord**24.95**
Skewer Attachment to be used with Party-Q (shown in inset). For Shish Kebab, Lamb en Brochette and other delicacies. Set of 4**14.95**
Grill Basket (see inset) for franks and burgers. Slips on spit of Party-Q. 8" x 11"**2.95**

472. CASE STEAK KNIVES — Handsome and "sharp" companions for a big juicy steak. Stainless steel on forged chrome, these fine easy-cutting knives are all one piece with concave blades and handles. Set of 6, **28.50**; set of 8**39.00**

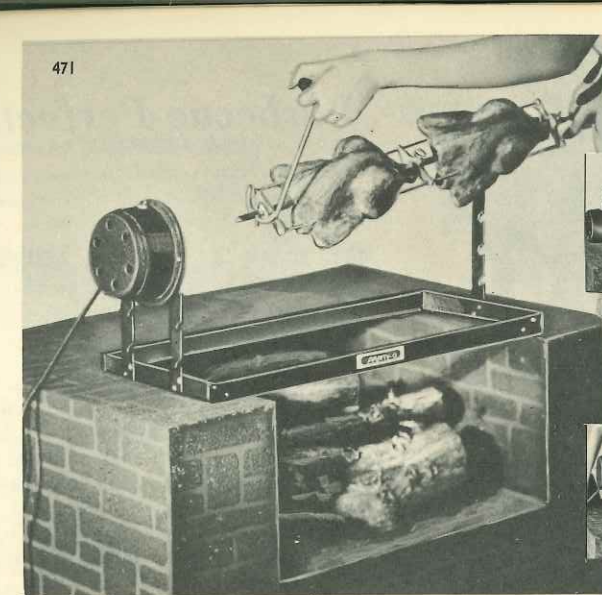


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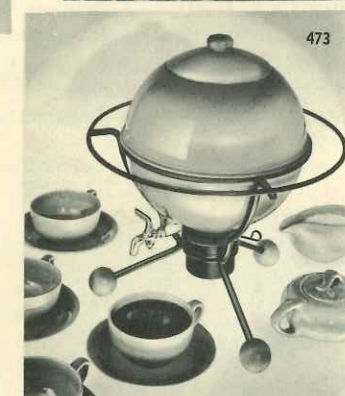
475. STOW-AWAY BARBECUE SET — Three sturdy utensils that grow long or short—for the barbecue or kitchen use. The stainless steel fork, spatula and skewer come with one 11" and two 6" dural extension rods that are interchangeable to adjust length. Highly polished and beautifully boxed**6.95**



475



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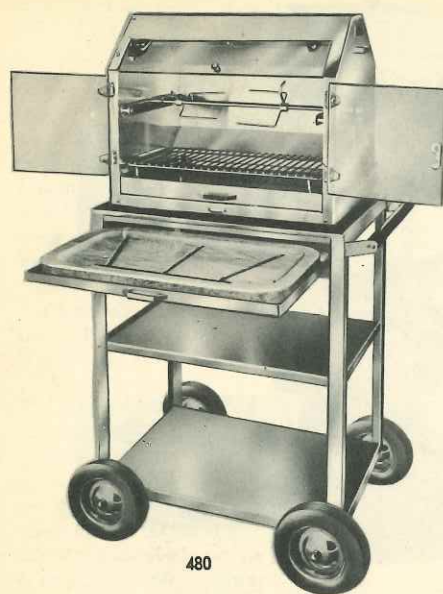
473

473. SAMAVAR COFFEE WARMER — You see, design can be extreme and be gorgeous! Here's accent on color and line—and plenty of hot coffee for admiring guests. Black wrought iron stand circles soft green globe urn. Has 32 cup capacity. Of pressed steel fused with stainless porcelain enamel, inside and out. Finger tip control burner for alcohol or canned heat**15.95**

474. WEST BEND COFFEE URN — A wonder for party folks. This urn makes up to 48 heavenly cups of coffee and keeps it at proper serving temperature. Has 3-heat switch and no-drip faucet, glass coffee gauge and convenient graduation marks. Highly polished aluminum. AC only**30.95**



474



480

Barbecue Perfection

480. TOWN & COUNTRY ROTISSERIE — Add new zest to meals—new sparkle to your buffet suppers and cocktail parties. This smokeless, odorless barbecue, is as welcome in the living room as on the terrace. (A rod of glowing silicon carbon does the heating and it works by electricity.) Flip switch for succulent, juice-sealed meats. Double wall, stainless steel construction, chrome fittings. Locked-in motor-driven spit so roasts can't fall or tear. Has safety light, and interior light. Overall, 24" x 15" x 19". With gravy pan, grill spit, meat forks. 115 volts. AC without cart **189.50**
Rotisserie Cart. Rust-proof stainless steel construction with storage tray and 8" rubber-tired wheels. 24" long, 5½" wide, 33" high **69.50**



482



483

482. BIG BOY ELECTRIC BRAZIER — Important cue for barbecue entertaining. Combines all features that are best in barbecue construction. *Electric model*, shown, has heavy chrome spit for perfect grilling, convenient cutting board, stainless steel hood, ash remover, heavy gauge steel fire bowl, rubber tire wheels. 24" dia., 30" high. Screw-type device permits grill to be lowered or raised. With hood and grill removed add firewood to coals to enjoy an open fire under the stars. AC only **89.50**
Hand Spit Model without board or ash remover. 24" dia., 30" high **57.50**
Bowl Type Grill only without hood, spit, board or ash remover. 24" dia., 30" high **37.50**

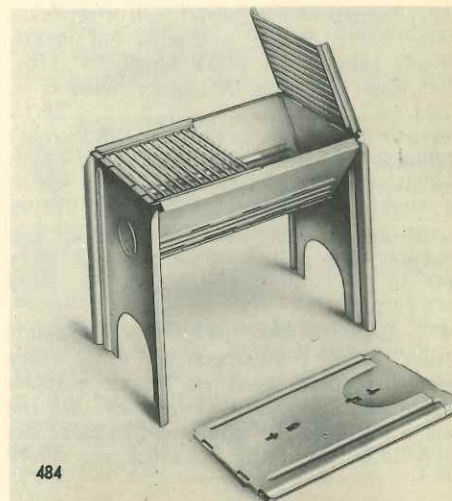
483. BIG BOY BRAZIER — In junior size, this is another Big Boy "best" for better barbecues. Dish Type Brazier of heavy gauge steel has heavy chrome grill; also chrome crank and lift rod. 30" dia., 21" high **37.50**

484. TOTE GRILL — Clever split top aluminized steel grill makes fire tending and cooking so much simpler. It's of one piece construction with no loose parts. Folds to less than 2" thick. Will not char nor rust. Use it indoors, too—fits all fireplaces. Completely portable; compact design, 17½" x 12" x 19" open; 1¾" x 2" x 19" closed **7.79**

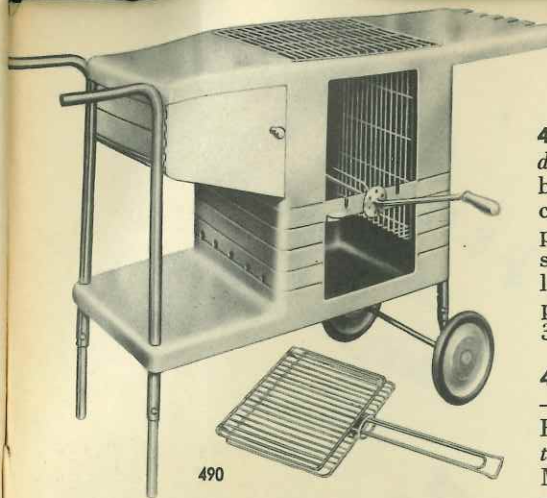


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481. S. S. BARBECUE WITH ELECTRIC ROTISSERIE — Straight from California where barbecue entertaining attained fame. Multiple purpose grill features motor-driven rotisserie and 18" x 24" removable cooking grid. There's a heat-control thermometer for perfection in grilling, and for motor protection, a specially designed balancer keeps spit always in alignment. When hood and lower part of grill are removed, set it in fireplace for indoor parties (see inset). Simple to transport (note heavy tired wheels); a delight to use. Stainless steel, with hardwood cutting board and large utility shelf. AC only **134.25**



484



490

490. DOUBLE ACTION MASTER GRILL — Broils and barbecues in half the time! Versatile, deluxe grill charcoal broils *both* sides of meat at once between two adjustable fire compartments. Long handled broiler for steaks; rotary spit for evenly roasted chickens. Seals in all natural juices, flavor and tenderness. There's an extra large top grid for cooking pan foods, and copious warming oven that keeps foods "piping", 2 working surfaces and utensil rack. No burning, no smoking. Perfect for lawn or patio (and without wheels, it converts for fireplace use indoor or out). Heavy gauge steel, weather-protected finish. Rubber-tired wheels **49.95**

Hammacher Schlemmer
 145 EAST 57TH STREET, NEW YORK 22, N. Y.

491. BIG BOY PORTABLE BARBECUE GRILL — If you've ever seen an ardent outdoor chef's dream rolling, this is it. A sturdy, stainless steel and chrome barbecue grill that brings together in one unit every detail that takes cooking out of this world. In baked enamel Hammertone grey with stainless steel hood and oven. Its closed heat reflector hood traps and retains the sizzling flavors, its dual-purpose baffle tray (removable for grilling) distributes heat evenly and neatly drains off drippings into a glass jar. There are 7 motor-driven spits, 3 of which may be used in combination with half grill. Includes: Fire box accessible through front doors—draft control vent—stainless steel warming oven—two Formica cutting boards—two chrome towel bars—large service tray—ash remover—heavy duty rubber-tired wheels. AC only **299.95**

492. KAMKAP BARBECUE GRILL — A wonderfully organized, wonderfully priced barbecue wagon for efficient, delicious outdoor cookery. With cutting board, 2 aluminum pots and covers, swirl grid, 16" x 20", rotisserie attachment and 4 utensil hooks. Stainless steel firebox, handles and legs; rust-proof aluminum body 49" long, 20" wide, 39" high. Outstanding value **29.95**

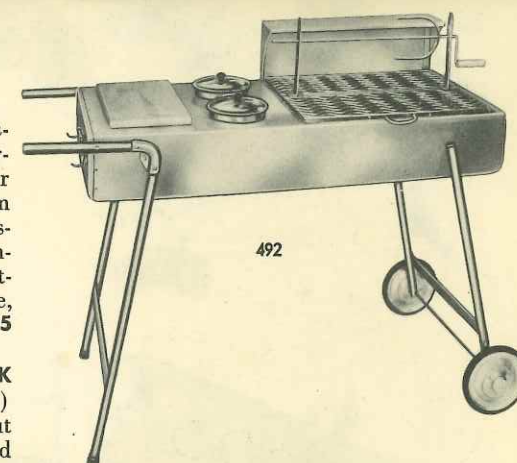
493. COMPLETE BARBECUE COOK BOOK — Party Boy? (Your own parties, that is.) Barbecue Man? Then you can't do without *this* essential primer. By experts John and Marie Roberson, this book is a complete guide, sporting 300 flavor-packed recipes, and complete details for building and improvising barbecue pits and fireplaces indoors and out **2.95**

494. WIRE BASKET BROILER — This heavy wire grill for charcoal and wood fire cookery is a real basket broiler. It's rugged, long handled, and two inches deep to hold the finest steak or juicy hamburgers tenderly. It's impossible for them to drop out. 10" x 12", **2.98**; 12" x 16" **3.98**

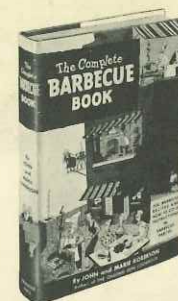
495. CARYA SMOKIN' HICKORY DISCS — Boost your barbecue reputation and turn out a T-bone with rich, full-bodied hickory smoked flavor. It's "slick", and so easy to do—just drop several discs on the barbecue fire while juicy meat or tender fowl cooks over it and absorbs the zest. One bag supplies 10-15 barbecues, **2.95**; three bags, **7.95**; six bags **14.95**



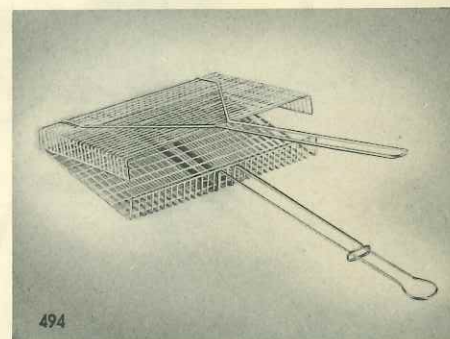
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Fine Housewares

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